Third Conjoint Analysis in Health Conference (CAHC 2010): Call for Abstracts*

The CAHC is organized in collaboration between Johns Hopkins Bloomberg School of Public Health and Sawtooth Software. It is the only international conference devoted to the application of conjoint analysis, discrete choice, and other stated preference methods in health.

The organizing committee is currently seeking abstract submissions for poster, oral presentations and workshops for the conference. In past years, the conference has attracted methodological, clinical and policy focused researchers from a vast array of fields in medicine and public health.

This year’s conference theme is “Preferences for Health and Health Care from Around the Globe”. We hope to attract international researchers from a range of fields such as outcomes research, medicine, health services research, health economics, psychology/psychometrics and public health.

The third Conjoint Analysis in Health Conference (CAHC 2010) will be held October 5th – 7th, 2010 in Newport Beach, CA at the Marriott, Newport Beach. The scientific content will be presented on the Wednesday and Thursday (October, 6-7) and will include some joint sessions and networking opportunities with participants from the concurrent Sawtooth conference.

Tuesday, October 5, will be devoted to two optional education workshops tailored specifically to the needs of preferences researchers in health, and participants will have the opportunity to participate in a range of other workshops organized by Sawtooth.

* Submission deadline is April 1, 2010. Structured abstracts (Background, Objectives, Methods, Result, and Conclusions) of no more that 350 words should be submitted to John F P Bridges (jbridges@jhsph.edu). Abstracts should contain the full name, affiliation, and email address of all authors.

Further information on CAHC 2010 can be obtained by contacting Sharon White via email smwhite@jhsph.edu or telephone +1 410 955-0441.