



# ISPOR 20TH ANNUAL INTERNATIONAL MEETING

May 16-20, 2015 • Philadelphia Marriott Downtown • Philadelphia, PA, USA

## KEY INFORMATION

### ANNUAL MEETING OBJECTIVES

Participants will be able to:

- Learn new pharmaco-economic methodologies and outcomes research techniques
- Improve the quality of their decision making by better utilization of pharmaco-economic studies
- Learn the latest about measuring quality of life and selecting appropriate survey instruments

### REGISTRATION MATERIALS

The following tickets will be printed with your name badge:

- **Short Course ticket** for each Short Course for which you registered (you MUST bring your Short Course ticket to the room to collect your materials & be admitted);
- **One complimentary drink ticket** to the Exhibitors' Open House Reception: Monday, May 18: 6:00PM-7:45PM;
- **One complimentary drink ticket** to the Exhibitors' Wine & Cheese Reception: Tuesday, May 19: 6:00PM-7:45PM;
- **Social Event ticket** (if pre-registered);
- **Continuing Education ticket** (if pre-registered)

**PLEASE NOTE:** Registration bags, Program & Schedule of Events, and *Value in Health* Volume 18, Issue 3 are available for pick-up near ISPOR registration.

### MEETING REGISTRATION/SESSIONS

Separate registration is required for all Short Courses (Saturday, May 16 and Sunday, May 17) and for the Social Event (Tuesday, May 19). Please see ISPOR Registration for details. A schedule of ISPOR Group meetings, which are by invitation only, is provided on page 9.

Meeting registration is inclusive of symposia on Sunday, May 17 and all sessions Monday-Wednesday, no pre-registration is required.

### REGISTRATION HELP DESK HOURS

ISPOR Registration is located in the **Grand Ballroom Foyer (Level 5)**

- Saturday, May 16: 7:00AM-5:00PM
- Sunday, May 17: 7:00AM-6:00PM
- Monday, May 18: 7:00AM-6:00PM
- Tuesday, May 19: 7:00AM-6:00PM
- Wednesday, May 20: 8:00AM-4:00PM

### EXHIBIT HALL HOURS

Exhibits will be on view in **Franklin Hall (Level 4)**.

- Monday, May 18: 8:30AM-7:45PM
- Tuesday, May 19: 8:30AM-7:45PM
- Wednesday, May 20: 8:30AM-3:00PM

### ISPOR MEETING APP

Access the **mobile app** on your smartphone or use [myISPORPhiladelphia.zerista.com](http://myISPORPhiladelphia.zerista.com) website on your computer or tablet. Both options allow users to:

- Update your "electronic business card" (personal profile);
- Create a personalized meeting schedule;
- Search the meeting program by scientific topic, keyword, or speaker;
- Connect with other attendees by sending messages (**while keeping your email address private**); and
- Find exhibitors and sponsors to connect with by reviewing their profiles and information



**Search for "ISPOR 2015 Meetings" in the app store!** The ISPOR 2015 Meetings app is compatible with Apple and Android devices and is available for download on the App Store and Google Play.

An "App Squad Help Desk" is located in the **Grand Ballroom Foyer (Level 5)** near ISPOR Registration with the following opening hours:

- Sunday, May 17: 2:00PM-6:00PM
- Monday, May 18: 8:00AM-6:00PM
- Tuesday, May 19: 8:00AM-6:00PM

### INTERNET ACCESS

Internet stations are provided in **Franklin Hall (Level 4)**.

For the convenience of meeting attendees, Wi-Fi is available on the meeting room floors using the "Marriott-CONFERENCE" network with code "ispor15" (case sensitive).

Wi-Fi is only intended for checking of email, use of the meeting app, etc., not downloading of files. Connection speeds will vary depending on the volume of users. *Wi-Fi and internet stations are sponsored by Pharmerit International.*



### RESEARCH PODIUM & POSTER ABSTRACTS

Abstracts for all podium and poster research presentations given at the ISPOR 20th Annual International Meeting are published in *Value in Health* Volume 18, Issue 3. The page numbers to the left of the research podium and poster listings refer to the research abstract page number in this issue. *Value in Health* Volume 18, Issue 3 is available to ISPOR members and 20th Annual International Meeting registrants online at: [http://www.ispor.org/valueinhealth\\_index.asp](http://www.ispor.org/valueinhealth_index.asp). You can pick up a hard copy of this issue of *Value in Health* adjacent to ISPOR registration.

### FINANCIAL DISCLOSURE INFORMATION

Research podium and poster presentation financial disclosure information is available online at: [http://www.ispor.org/valueinhealth\\_index.asp](http://www.ispor.org/valueinhealth_index.asp) and in *Value in Health* Volume 18, Issue 3. Faculty and staff involved in the planning or presentation of this meeting are required to disclose all real or apparent commercial financial affiliations related to meeting content. This information is available on request at the ISPOR Registration desk.

### PRESENTATION SLIDES/POSTERS

Meeting plenary session, issue panel, workshop, ISPOR forum, and symposia slides will be available via the Meeting App and at the 20th Annual International Meeting Released Presentations page at [www.ispor.org](http://www.ispor.org) during/after the meeting, subject to speaker approval.

Podium & poster presentation abstracts and released slides or poster PDFs are available at the ISPOR Scientific Presentations Database (a searchable database of over 31,500 research papers presented at ISPOR meetings) at [http://www.ispor.org/research\\_study\\_digest/index.asp](http://www.ispor.org/research_study_digest/index.asp) or scan this QR code.



### HANDOUTS

- **Plenary Sessions** Handouts for the plenary sessions are available in the session room at the time of the presentations.
- **Research Presentations, Workshops & Issue Panels** Handouts for research (podiums and posters), workshops, and issue panels are the sole responsibility of the presenting author(s).
- **ISPOR Forums** Handouts for ISPOR Forums are available in the session room at the time of the presentations.
- **Educational Symposia** Handouts for symposia are the sole responsibility of the host organization.
- All Remaining Handouts will be made available at the handout table in the **Grand Ballroom Foyer (Level 5)**.

*Presentations are available electronically, subject to speaker approval. The Released Presentations page is accessible via the meeting app and at [www.ispor.org](http://www.ispor.org) >> 20th Annual International meeting. In 2014, over 80% of the presentations were available.*



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## KEY INFORMATION CONTINUED

### ABSTRACT SUBMISSION HISTORICAL INFORMATION

During the ISPOR 20th Annual International Meeting, 1629 posters, 48 research podiums, 31 workshops, and 20 issue panels will be presented.

Year	Annual Meeting	Research	Workshop	Issue Panel	Case Studies	Total	Not Accepted (%)
2011	16th	1210	49	40	12	1311	9.2%
2012	17th	1416	75	37	12	1540	8.8%
2013	18th	1685	83	34		1802	9.3%
2014	19th	1806	90	57		1953	11.3%
2015	20th	1852	94	55		2001	10.3%

### SPEAKER INFORMATION

**Upload the final version of your slide presentation in the Speaker Ready Room on the same day of your session!**

All speakers are encouraged to use the Speaker Ready Room to preview their slide presentation and/or upload an updated version. Presentations submitted to ISPOR Speaker's Corner by the specified advance deadline and all presentations uploaded/updated in the Speaker Ready Room 30 minutes prior to the session will be pre-loaded to the computer in the session room. All speakers are requested to arrive at their presentation room 15 minutes prior to the session start time. ISPOR staff will be available in the session room to assist the presenter.

A speaker ready room is provided in **Room 502 (Level 5)** with the following opening hours:

- Sunday, May 17: 12:00PM-6:00PM
- Monday, May 18: 8:00AM-6:00PM
- Tuesday, May 19: 8:00AM-6:00PM
- Wednesday, May 20: 8:00AM-3:00PM

A business center/copy service is available in the lobby of the Marriott at the FedEx Office Print and Ship Center. FedEx is open 24 hours, Sunday – Saturday.

### ISPOR RESEARCH PRESENTATION AWARDS



Awards are given for the best research presentations for podiums and posters in the categories of GENERAL, NEW INVESTIGATOR, and STUDENT (up to 3 in each category).

All research podium presentations are considered for an award. The top 100 research poster presentations, based on abstract review scores, are considered for a poster presentation award. These are identified with a rosette and will be judged during the meeting.

**ISPOR 20th Annual International Meeting Research Presentation Awards will be presented immediately after the 3rd Plenary Session on Wednesday, May 20 at 11:00AM.**

### eJOBS EMPLOYMENT CENTER

An interview room is available during the meeting as a feature of the ISPOR eJOBS Employment Center. Employers must have a job position posted on ISPOR's eJOBS to use the interview room located in **Room 413 (Level 4)**, and must access the online scheduler to schedule interviews. Access to a database of candidates is included with the purchase of an eJOBS employment advert. For more information please see [www.ispor.org/ejobs](http://www.ispor.org/ejobs) or scan this code.



### CONTINUING MEDICAL & CONTINUING PHARMACEUTICAL EDUCATION ACCREDITATION

**NOTE:** Continuing Education Accreditation is offered in conjunction with the **ISPOR Short Course Program**. Other meeting sessions and presentations are not accredited.



**For pharmacists (CPE):** Attendees may earn up to **4 CPE credits per each four hours of accredited half-day short course attendance**, and up to **7.5 CPE credits per each eight hours of accredited full day short course attendance**. Purdue University College of Pharmacy is accredited by the Accreditation Council on Pharmacy Education as a provider of continuing pharmacy education. This is a knowledge-based, continuing education activity of Purdue University, an equal access/equal opportunity institution. Complete UAN, CPE and disclosure information is listed within the Continuing Education Attendance and Evaluation Booklet. To receive credit for these continuing education activities, pharmacists must attend the entire program and complete all registration and evaluations at its conclusion.

**For physicians (CME):** This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Purdue University College of Pharmacy and ISPOR. Purdue University College of Pharmacy, an equal access/equal opportunity institution, is accredited by the ACCME to provide continuing medical education for physicians. Purdue University College of Pharmacy designates this live activity for a maximum of up to **4 AMA PRA Category 1 Credit (s)<sup>TM</sup> per four hours of accredited half-day short course attendance**, and up to **7.5 AMA PRA Category 1 Credit (s)<sup>TM</sup> per eight hours of accredited full day short course attendance**, toward the AMA Physician's Recognition Award. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**INSTRUCTIONS: If you pre-registered:** A Continuing Education materials ticket is included in your registration materials. Registrants can redeem this ticket for the ISPOR 20th Annual International Meeting *Continuing Education Attendance and Evaluation Booklet* at the onsite registration desk.

**To register on-site:** Please visit the registration desk. **The fee for this service is \$100.**

**To receive continuing education credits:** Complete the ISPOR 20th Annual International Meeting *Continuing Education Attendance and Evaluation Booklet* and return the entire Evaluation Booklet to the ISPOR registration desk at the end of the meeting OR send to the ISPOR office within two weeks of the close of the meeting.

**For CPE:** Pharmacist's ACPE credits will be directly reported to CPE Monitor within 4 weeks. This requires that the participant provide their NABP eprofile ID and MMDD of birth. If you have any questions regarding the NABP ID please visit <http://www.nabp.net/programs/cpe-monitor/cpe-monitor-service/>.

**For CME:** Certificates of participation will be sent 6-10 weeks after receipt of Evaluation Booklet to those who register and complete the program evaluation.

**Please Note: Failure to return a completed CE Attendance & Evaluation Booklet to ISPOR within 30 days of the meeting end date will result in denial of credit.**

*Accreditation for the ISPOR 20th Annual International Meeting Short Course Program is co-sponsored by the International Society for Pharmacoeconomics & Outcomes Research and the Purdue University College of Pharmacy, Continuing Education Division.*



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## KEY INFORMATION CONTINUED

### RESEARCH POSTER PRESENTATIONS

Poster presentations will be on view in **Franklin Hall (Level 4)**.

The poster hall is organized in rows (A-X) and each poster board is numbered accordingly (e.g. A1, L15). **Poster presentation titles and authors, as well as the numbered board location and abstract page reference in *Value in Health*, are available on the [myISPORPhiladelphia.zerista.com](http://myISPORPhiladelphia.zerista.com) meeting platform and mobile app. This information is also available as a PDF on the ISPOR website and as a handout at the Poster Help Desk (please note quantities are limited).**

Each poster presentation has been assigned a specific numbered board location, which is shown next to the poster presentation title. Please note this is different than the poster code (based on the abstract's scientific topic), which was assigned to each poster presentation upon acceptance. Poster board numbering is shown on the floor plan on page 45 in the Program & Schedule of Events, as well as the website and mobile app. Row locations are also shown in the table below in BLUE.

POSTER PRESENTATION SESSIONS	POSTER LOCATION	POSTER DISPLAY HOURS	AUTHOR DISCUSSION HOUR*	PRESENTER SET UP TIME	PRESENTER DISMANTLE TIME**
<b>SESSION I: MONDAY, MAY 18</b>					
PRM: RESEARCH ON METHODS	ROWS A-I	8:30AM-2:15PM	1:15PM-2:15PM	8:15AM-8:30AM	2:15PM
PMD: MEDICAL DEVICE/DIAGNOSTICS	ROWS I-N				
PDB: DIABETES/ENDOCRINE DISORDERS	ROWS N-X				
<b>SESSION II: MONDAY, MAY 18</b>					
PHP: HEALTH CARE USE & POLICY STUDIES	ROWS A-K	3:45PM-7:45PM	6:45PM-7:45PM	3:30PM-3:45PM	7:45PM
PIH: INDIVIDUAL'S HEALTH	ROWS K-N				
PMH: MENTAL HEALTH	ROWS N-W				
<b>SESSION III: TUESDAY, MAY 19</b>					
PCV: CARDIOVASCULAR DISORDERS	ROWS A-G	8:30AM-2:15PM	1:15PM-2:15PM	8:15AM-8:30AM	2:15PM
PMS: MUSCULAR- SKELETAL DISORDERS	ROWS G-M				
PRS: RESPIRATORY-RELATED DISORDERS	ROWS M-Q				
PSS: SENSORY SYSTEMS DISORDERS	ROWS Q-V				
PUK: URINARY/KIDNEY DISORDERS	ROWS V-X				
<b>SESSION IV: TUESDAY, MAY 19</b>					
PCN: CANCER	ROWS A-J	3:45PM-7:45PM	6:45PM-7:45PM	3:30PM-3:45PM	7:45PM
PGI: GASTROINTESTINAL DISORDERS	ROWS J-L				
PIN: INFECTION	ROWS L-V				
<b>SESSION V: WEDNESDAY, MAY 20</b>					
PHS: HEALTH SERVICES	ROWS A-J	8:30AM-2:45PM	12:45PM-1:45PM	8:15AM-8:30AM	2:45PM
PND: NEUROLOGICAL DISORDERS	ROWS J-N				
PSY: SYSTEMIC DISORDERS/CONDITIONS	ROWS N-X				

\*Presenters are required to be at their posters during the Poster Author Discussion Hour.

\*\*Posters that are not removed at the scheduled dismantle time will be discarded.



Use the mobile app to search posters by topic, keyword, or author and add posters you would like to view to "My Posters".



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## KEY INFORMATION CONTINUED

### ISPOR SOCIAL EVENT

Tuesday, May 19: 8:00PM-11:30PM

The Hard Rock Café

Features live music by the ISPOR Monte Carlos

Join Colleagues for a "rocking evening" of LIVE music, dinner, and dancing in the City of Brotherly Love! Located one block from the Marriott Hotel.



**Separate registration required:** \$65 per person (\$30 students). Price includes buffet dinner, drink ticket, and live music. *Registration subject to availability, see ISPOR Registration desk for details.*

#### For Social Event Registrants:

- If you have pre-registered for the Social Event, your ticket will print out with your name badge. You will need this ticket to enter the event and use this ticket for your 1 complimentary drink.
- The Hard Rock Café, 1113-31 Market Street, Philadelphia, PA, is located directly across the street from the Philadelphia Marriott Downtown.

### SOCIAL MEDIA



Communicating by way of social media is encouraged if it falls within the embargo and communications guidelines.

#### Be part of the live discussion!

- Tweet your comments to @ISPORorg during the meeting using #ISPORPhila
- Access expert insights and share your views on meeting sessions at the ISPOR LinkedIn Discussion Group
- Network with your peers on the ISPOR Facebook page

### RECORDING & PRESS INFORMATION

ISPOR supports the promotion of research presented at ISPOR meetings, while safeguarding sensitive information, data, and research findings that may not yet be available to the public. **Due to the sensitive nature of data and particularly preliminary, unpublished research findings, all filming and recording of scientific sessions and the poster hall is prohibited during the meeting, without the express consent of ISPOR.**

Portions of the ISPOR 20th Annual International Meeting may be recorded by the International Society for Pharmacoeconomics and Outcomes Research (ISPOR). By participating in the discussions, meeting registrants agree that ISPOR may electronically copy, video tape, or audio tape their attendance at and involvement in any program. Registration and attendance at the ISPOR 20th Annual International

Meeting constitutes an agreement by the registrant to ISPOR's use and distribution (both now and in the future) of their image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities. ISPOR will strictly enforce its rights as the exclusive licensee of all publication and reproduction rights to each presentation, and no presentation, in whole or in part, may be reproduced without approval from ISPOR.

Meeting attendees must gain approval from a speaker or poster presenter prior to quoting or publishing that individual's scientific results. Members of the press must identify themselves as such before questioning speakers and meeting attendees if using the information in a professional capacity.

More detailed information on ISPOR's Press Pass, Legal, and Embargo Policies are available on ISPOR's News & Press page at the ISPOR website ([www.ispor.org](http://www.ispor.org)).

**For further questions on these policies, please contact: Danielle Mroz ([dmroz@ispor.org](mailto:dmroz@ispor.org)), Director, ISPOR Communications.**

### MEETING PROGRAM DISCLAIMER

Please be advised that while the meeting program is designed to provide accurate information regarding the subject matter covered, the views, opinions, and recommendations expressed are those of the authors and speakers, not the International Society for Pharmacoeconomics and Outcomes Research (ISPOR), and thus ISPOR does not guarantee the accuracy of the information disseminated. If professional advice is desired, please consult a competent professional.

### ANTITRUST COMPLIANCE

It is the undeviating policy of ISPOR to comply strictly with the letter and spirit of all Federal, State, and applicable international trade regulations and antitrust laws. Any activities of ISPOR or ISPOR-related actions of its officers, Executive Committee Members, or members that violate these regulations and laws are detrimental to the interests of ISPOR and are unequivocally contrary to ISPOR policy.

### QUESTIONS & INFORMATION

Please ask ISPOR staff members for any additional information about the meeting or about ISPOR. ISPOR staff can be identified by their black shirts with ISPOR logo.

## ISPOR Employment Center

### EMPLOYERS

reach qualified candidates for your employment opportunity

- Jobs posted on the ISPOR website
- New job postings are tweeted, and posted on LinkedIn & the ISPOR Facebook page
- Access the searchable current candidate database

### CANDIDATES

Join the candidate database to make your CV/resume available to all employers with jobs posted

- Apply directly online to job opportunities
- Your CV/resume is available for review by all employers with jobs posted

Over 15,000 web page views per month

**For More Info: [www.ispor.org/employment](http://www.ispor.org/employment)**

