

# ISPOR2018

May 19-23, 2018

Baltimore, MD, USA

## Poster - Exhibit Program

**Research Poster Presentations Overview**

**Exhibit Program Overview**

**Exhibitor Listing**

**Exhibit/Poster Hall Floor Plan**

# Research Poster Presentations Overview

Over 1,600 poster presentations will be on display during the conference in the Poster and Exhibit Hall (Halls B-D).

- Presenters are required to be with their posters during the Poster Author Discussion Hour.
- The poster hall is organized in rows (A-K) and each poster board is numbered accordingly (eg C29). Row locations (by topic) are available in the table below.
- Each poster presentation has been assigned a specific numbered board location. Please note this is different than the poster code (eg PHP1, PCV57), which was assigned to each poster presentation upon acceptance.
- Poster presentation titles and authors, as well as the numbered board location, are available on the myISPORBaltimore.zerista.com conference platform and mobile app. This information is also available as a PDF on the ISPOR website.
- An author index will be available in *Value in Health* 21 (Suppl. 1). The issue will be ONLINE ONLY, available one month after the meeting.
- **NEW!** Poster presentations from Research Poster Award finalists are available for viewing at the ePoster Viewing Area for the duration of the conference.

| POSTER PRESENTATION SESSIONS   | POSTER LOCATION   | PRESENTER SET UP TIME | POSTER DISPLAY HOURS | AUTHOR DISCUSSION HOUR | PRESENTER DISMANTLE TIME* |
|--|---|-----------------------|----------------------|------------------------|---------------------------|
| <b>SESSION I: MONDAY, MAY 21</b><br>PRM: RESEARCH ON METHODS<br>PCV: CARDIOVASCULAR DISORDERS<br>PMS: MUSCULAR-SKELETAL DISORDERS<br>PND: NEUROLOGICAL DISORDERS | Rows A1-C29<br>Rows C30-G2<br>Rows G3-I19<br>Rows I20-K23 | 8:15AM - 8:30AM       | 8:30AM - 2:00PM      | 1:00PM - 2:00PM        | 2:00PM                    |
| <b>SESSION II: MONDAY, MAY 21</b><br>PHS: HEALTH SERVICES<br>PDB: DIABETES/ENDOCRINE DISORDERS<br>PRS: RESPIRATORY-RELATED DISORDERS<br>PCP: CONCEPTUAL PAPERS   | Rows A1-D6<br>Rows D7-H1<br>Rows H2-J7<br>Rows J8-K14     | 3:15PM - 3:30PM       | 3:30PM - 7:30PM      | 6:30PM - 7:30PM        | 7:30PM                    |
| <b>SESSION III: TUESDAY, MAY 22</b><br>PHP: HEALTHCARE USE & POLICY STUDIES<br>PIH: INDIVIDUAL'S HEALTH<br>PMH: MENTAL HEALTH                                    | Rows A1-F24<br>Rows G1-H21<br>Rows H22-K18                | 8:15AM - 8:30AM       | 8:30AM - 2:00PM      | 1:00PM - 2:00PM        | 2:00PM                    |
| <b>SESSION IV: TUESDAY, MAY 22</b><br>PCN: CANCER<br>PGI: GASTROINTESTINAL DISORDERS<br>PSS: SENSORY SYSTEMS DISORDERS<br>PUK: URINARY/KIDNEY DISORDERS          | Rows A1-H2<br>Rows H3-I13<br>Rows I14-J20<br>Rows J21-K18 | 3:15PM - 3:30PM       | 3:30PM - 7:30PM      | 6:30PM - 7:30PM        | 7:30PM                    |
| <b>SESSION V: WEDNESDAY, MAY 23</b><br>PMD: MEDICAL DEVICES/DIAGNOSTICS<br>PIN: INFECTION<br>PSY: SYSTEMIC DISORDERS/CONDITIONS                                  | Rows A1-C21<br>Rows C22-F9<br>Rows F10-K17                | 8:15AM - 8:30AM       | 8:30AM - 1:30PM      | 12:30PM - 1:30PM       | 1:30PM                    |

\*Posters that are not removed at the scheduled dismantle times will be discarded.

# Exhibit Program Overview

## Exhibits Viewing Hours *Halls B-D (Level 100)*

Monday, May 21 8:30AM - 7:45PM  
 Tuesday, May 22 8:30AM - 7:45PM  
 Wednesday, May 23 8:30AM - 2:00PM

## Networking and Lounges

Business Café *Sponsored by Complete HEOR Solutions (CHEORS): Booth #601, Exhibit Hall*  
 Charging Lounge *Provided by Syneos Health: Booth #239, Exhibit Hall*  
 Public Networking Lounges *Sponsored by IQVIA and analytica | LASER: Level 300 Terrace*  
 Internet Access/Wi-Fi *Sponsored by IQVIA: ISPOR/Password: IQVIA2018*  
 Network Seating *Level 400 Foyer*



## Schedule

### Sunday, May 20

8:00AM - 11:59PM Exhibitor Set-Up (No re-entry after 10:00PM)  
 12:00PM - 6:00PM Digital Health Showcase

### Monday, May 21

7:00AM - 8:30AM Exhibitor Set-Up  
 8:30AM - 7:45PM Exhibits Viewing  
 10:30AM - 11:00AM Coffee Break & Exhibits Viewing *Sponsored by Pharmerit International*  
 10:30AM - 6:00PM Digital Health Showcase  
 12:00PM - 2:15PM Lunch, Exhibits & Research Poster Presentations Viewing  
 3:15PM - 3:45PM Coffee Break & Exhibits Viewing  
 6:00PM - 7:45PM Exhibitors' Open House Reception *Sponsored by Complete HEOR Solutions (CHEORS)*



### Tuesday, May 22

8:30AM - 7:45PM Exhibits Viewing  
 10:30AM - 11:00AM Coffee Break & Exhibits Viewing  
 10:30AM - 6:00PM Digital Health Showcase  
 12:00PM - 2:15PM Lunch, Exhibits & Research Poster Presentations Viewing  
 3:15PM - 3:45PM Coffee Break & Exhibits Viewing  
 6:00PM - 7:45PM Exhibitors' Wine & Cheese Reception *Provided by ISPOR*



### Wednesday, May 23

8:30AM - 2:00PM Exhibits Viewing  
 8:30AM - 2:00PM Digital Health Showcase  
 9:30AM - 10:00AM Coffee Break & Exhibits Viewing  
 11:45AM - 1:45PM Lunch, Exhibits Viewing  
 2:00PM - 10:00PM Exhibitor Dismantle

# Exhibitor Listing

| Company name                               | Exhibit Location        |
|--|-------------------------|
| Adelphi                                    | 323 ( 3 booths)         |
| Amaris                                     | 127                     |
| American Journal of Managed Care           | 103                     |
| AMPLEXOR                                   | 135                     |
| Analysis Group, a Certara Company          | 101 (2 booths)          |
| Analytica Laser*                           | 425 (4 booths)          |
| AplusA Real World                          | 125                     |
| Barrington James                           | 229 (2 booths)          |
| BaseCase, Inc. USA                         | 500 (2 booths)          |
| BHE  | 226                     |
| Boston Strategic Partners, Inc.            | 811 (2 booths)          |
| BresMed                                    | 908                     |
| Bristol Myers Squibb                       | 350                     |
| Cardinal Health                            | 504 (2 booths)          |
| Clinical Practice Research Datalink (CPRD) | 105                     |
| Complete HEOR Solutions (CHEORS)           | 1000 (5 booths)         |
| Cornerstone Research Group Inc.            | 410 (2 booths)          |
| Covance Market Access                      | 317 (2 booths)          |
| CRA, Charles River Associates              | 249                     |
| Creativ-Ceutical                           | 617                     |
| Crystallise Ltd                            | 346                     |
| CTI Clinical Trial and Consulting Services | 321 (2 booths)          |
| CVS Health                                 | 117 (2 booths)          |
| Decision Resources Group                   | 259 (2 booths)          |
| Digital Health Outcomes & GMAS             | 129 (2 booths)          |
| Duke Clinical Research Institute           | 432 (2 booths)          |
| Dymaxium                                   | 422 (2 booths)          |
| eMAX Health Systems                        | 107                     |
| Envision Pharma Ltd                        | 234 (2 booths)          |
| Evid Science                               | Digital Health Showcase |
| Evidence Partners Inc.                     | 233 (2 booths)          |
| Evidera*                                   | 419 ( 4 booths)         |
| Exponent                                   | 109                     |

| Company name   | Exhibit Location        |
|--|-------------------------|
| FACIT.org/FACITtrans                                     | 339                     |
| Future Science Group                                     | 718                     |
| Genesis Research   | 225 (2 booths)          |
| GfK  | 436 (2 booths)          |
| Health Analytics LLC                                     | 439                     |
| HealthCore, Inc.*  | 305 (4 booths)          |
| HOPE Rutgers University                                  | Table #7                |
| IBM Watson Health*                                       | 219 (4 booths)          |
| ICON / Mapi Research Trust                               | 607 (4 booths)          |
| IMPAQ International                                      | 227                     |
| Intexo Srl   | 445 (2 booths)          |
| Ipsos Healthcare   | 441 (2 booths)          |
| IQVIA*   | 201 (8 booths)          |
| ISPOR  | 213 (4 booths)          |
| Jefferson College of Population Health                   | 716                     |
| Johns Hopkins Bloomberg School of Public Health          | Table #9                |
| Kantar Health  | 202 (4 booths)          |
| KEVA Health  | Digital Health Showcase |
| Klein Hersh International                                | Table #2                |
| Lifescience Dynamics                                     | 137                     |
| MA Provider  | 119                     |
| MAPES  | Table #12               |
| Market Access Solutions                                  | 121                     |
| Market Access Transformation                             | 615 (2 booths)          |
| MarksMan Healthcare Solutions                            | Table #5                |
| McKesson Specialty Health                                | 123                     |
| Medical Data Vision Co. Ltd.                             | 247                     |
| Merck  | 253                     |
| Monument Analytics                                       | 516                     |
| MS in Regulatory Science Program, University of Maryland | Table #14               |
| National Pharmaceutical Council                          | 426                     |
| Navigant   | 334                     |
| Normin Health  | Table #8                |
| Novartis Pharmaceuticals Corporation                     | Table #6                |
| Novosys Health   | 337                     |

| Company name  | Exhibit Location |
|---|------------------|
| OM1   | 329 (2 booths)   |
| Optum*  | 401 (4 booths)   |
| PAREXEL   | 435 (2 booths)   |
| Pharmerit International*  | 311 (3 booths)   |
| Policy Analysis Inc. (PAI)  | 326              |
| Pope Woodhead & Associates Ltd  | 113 (2 booths)   |
| PRA Health Sciences   | 235              |
| Precision for Value (Part of Precision Value & Health)*                           | 701 (4 booths)   |
| Premier, Inc.   | 111              |
| Prioritis Ltd   | 348              |
| PRMA Consulting   | 807 (2 booths)   |
| Rare Patient Voice  | 512              |
| RealHealthData  | 222 (2 booths)   |
| R-Squared Talent Solutions  | 133 (2 booths)   |
| RTI Health Solutions*   | 707 (4 booths)   |
| Sciformix Corporation   | 809              |
| SHYFT Analytics   | 245 (2 booths)   |
| SIRIUS Market Access  | 414              |
| STATinMED Research  | 333 (2 booths)   |
| Syneos Health*  | 407 (4 booths)   |
| Taylor & Francis  | 510              |
| Translational Technologies International, LLC                                     | Table #4         |
| TransPerfect  | 218 (2 booths)   |
| TreeAge Software  | 514              |
| TriNetX   | 713 (4 booths)   |
| Tufts Medical Center  | 508              |
| University of Maryland – Pharmaceutical Health Services Research Graduate Program | Table #3         |
| Vitaccess   | 137              |
| WIRB-Copernicus Group   | 210              |
| Worldwide Clinical Trials   | 238              |
| Xavier University   | Table #10        |
| Xcenda  | 801 (4 booths)   |
| ZRx Outcomes Research Inc.  | Table #1         |
| ZS  | 141 (2 booths)   |

\* Sponsoring organizations

# Exhibit/Poster Hall Floor Plan

## Level 100

### Poster Presentations:

|              |                   |               |
|--------------|-------------------|---------------|
| Session I:   | Monday, May 21    | 8:30AM-2:00PM |
| Session II:  | Monday, May 21    | 3:30PM-7:30PM |
| Session III: | Tuesday, May 22   | 8:30AM-2:00PM |
| Session IV:  | Tuesday, May 22   | 3:30PM-7:30PM |
| Session V:   | Wednesday, May 23 | 8:30AM-1:30PM |

**Exhibits will be on view in Halls B-D during the following hours:**

|                   |               |
|-------------------|---------------|
| Monday, May 21    | 8:30AM-7:45PM |
| Tuesday, May 22   | 8:30AM-7:45PM |
| Wednesday, May 23 | 8:30AM-2:00PM |

