

ISPOR Latin America 2019

12-14 September 2019 | Bogotá, Colombia

#ISPORLA

Data and Value in Healthcare: 2020 and Beyond

#ISPORLA #ISPORSTUDENTS

STUDENT EVENTS

Student & New Professional Reception
Informal Student Hangout (Unofficial
ISPOR event)
Workshops
Plenary Sessions

HIGHLIGHTS OF BOGOTÁ

La Candelaria
Bolívar Square
Monserate
Museums:
National Museum of Colombia
Gold Museum

POST-CONFERENCE MUST DO'S!

Best Restaurants
& Coffee Shops!

STUDENT EVENTS

FRIDAY | SEPT. 13

8.30-10.30am: PLENARY SESSION: THE ROLE OF DATA SUPPORTING AN EFFECTIVE DECISION-MAKING PROCESS

Different stakeholders will explore how the management of these "data" impact real-life healthcare decisions and resource allocation in Latin America.

LOCATION: PLENARY ROOM

11am-12pm: WORKSHOP: EVOLUCIÓN DE LAS HERRAMIENTAS DE ASESORAMIENTO DE TECNOLOGÍAS SANITARIAS EN LATINOAMÉRICA-

Rafael Alfonso-Cristancho, MD, PhD, MSc, GSK, EUA, Collegeville, PA, USA

J. Jaime Caro, MDCM, FRCPC, Evidera, Waltham, MA, USA and Adjunct Professor of Medicine, Adjunct Professor of Epidemiology and Biostatistics, Waltham, MA, USA

Diego F Guarin, MD, MPH, MA, Merck-Serono, Miami, FL, USA

Miguel Martin De Bustamante, BA, CBPartners, San Francisco, CA, USA

LOCATION: Room N (3rd Floor)

1.30-2.30pm: ISPOR Career Advice Across the Globe - How to Advance in your chosen career path?

Join other students and recent HEOR graduates and meet:

Arturo Figueroa, MIM: CEO & General Manager, PharmaManagementEAS in Mexico City, Mexico

Rosa Maria Galindo Suarez, MHA: General Health Council, Mexico City, Mexico

Diego Rosselli, MD, MEd, MHP, 2018-2020 Chair of the ISPOR Latin America Consortium Executive Committee and Colombia Chapter past president and lecturer of Health Economics at the Universidad Javeriana, in Bogotá.

LOCATION: Room F2

2.30-3pm: Student & New Professional Networking Reception

Join other students and recent HEOR graduates and meet:

Arturo Figueroa, MIM: CEO & General Manager, PharmaManagementEAS in Mexico City, Mexico

Rosa Maria Galindo Suarez, MHA: General Health Council, Mexico City, Mexico

Diego Rosselli, MD, MEd, MHP, 2018-2020 Chair of the ISPOR Latin America Consortium Executive Committee and Colombia Chapter past president and lecturer of Health Economics at the Universidad Javeriana, in Bogotá.

LOCATION: Room F3

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STUDENT EVENTS

FRIDAY | SEPT. 13

4.15-5.15pm: WORKSHOP: THE USAGE OF REAL-WORLD EVIDENCE IN MONITORING AND MANAGING HEALTH TECHNOLOGIES IN LATIN AMERICA - WHERE WE ARE AND WE ARE HEADING

Ramiro Gilardino, MD, MSc, ISPOR, Lawrenceville, NJ, USA

Guilherme Julian, BPharm, MsC, IQVIA, São Paulo, Brazil

Gerardo Machnicki, MSc, PhD, Janssen LATAM, Buenos Aires, Argentina

Claudia S Soares, MD, MPH, PhD, GlaxoSmithKline, Rio de Janeiro, Brazil

LOCATION: Room H-I (3rd Floor)

8.15pm-10pm: INFORMAL STUDENT HANGOUT (Unofficial ISPOR event)

Join and meet other students like you over a drink. PLEASE NOTE: This event is not sanctioned by ISPOR or by the ISPOR Student Network. Students will be responsible to bear their own expenses for food and beverages.

Meeting point at 8pm outside of the Exhibit Hall (5th floor, Room Q)

LOCATION: Ilustre Bar (Grand Hyatt, Cl. 24a, # 57-60) - walking distance to the Convention Centre

SATURDAY | SEPT. 14

10:00-11:45: PLENARY SESSION: VALUE MEASUREMENT IN 2020 - MOVING FORWARD IN LOW-TO MIDDLE-INCOME COUNTRIES

Based on the delivery model of value-based healthcare, "value" is determined by measuring health outcomes against the cost of delivering the outcomes. However, value measurement in health involves some important decisions about what to measure and how. Which key outcomes determine how the efficiency of a health system should be measured? How can the perspectives of all stakeholders be incorporated, thus making patients and providers partners in healthcare decisions? And, how can patients' access to innovation be effectively managed so that it adds value and improves health system efficiency?

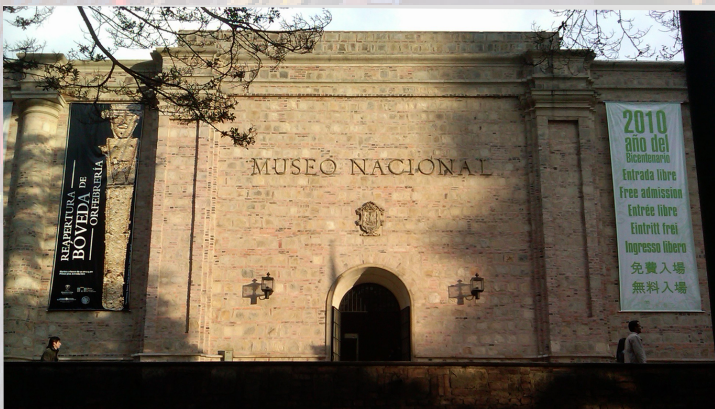
LOCATION: PLENARY ROOM

HIGHLIGHTS OF BOGOTÁ



LA CANDELARIA

You can't miss this neighborhood that represents the city's cultural and historical center with many options for restaurants.



BOLÍVAR SQUARE

The history of Bolívar Square dates back to the pre-Columbian era, when the site was part of the Muisca Confederation. The square is surrounded by historical buildings; the Palace of Justice is located on the northern edge and the National Capitol borders the square in the south.

MUSEUMS:

GOLD MUSEUM / MUSEO DEL ORO

Has the largest pre-Columbian gold collection in the world

NATIONAL MUSEUM OF COLOMBIA

Built as a fortress-like prison now exhibits more than 20,000 pieces of art, including mummies, paintings, and pre-Columbian ceramics.

www.museonacional.gov.co

HIGHLIGHTS OF BOGOTÁ

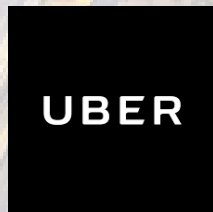


CERRO MONSERRATE

It's a hill that rises to 10,341 ft above the sea level. It's accessible by cable car and the view from the peak is totally worth it.

www.cerromonserrate.com

HOW TO GET AROUND?



The public transportation system in Bogotá can be very confusing. If you need a short ride, you can always opt to get a ride with Cabify or Uber. Both are inexpensive alternatives.

THE BEST COFFEE SHOPS

Colombian coffee is known world-wide, so you can't miss enjoying one of the finest coffees in the world!



LIBERTARIO COFFEE Co. & ROASTERS

Calle 70A #5-37, Bogotá



BOURBON COFFEE ROASTERS

Calle 70A #13-83, Bogotá

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WHAT TO DO POST-CONFERENCE HOURS? RESTAURANTS

USAQUEN NEIGHBORHOOD

At the Usaquen beighbordhood you can find several good restaurants (Peruvian, Spanish, Mexican, Indian, Thai, etc.)

LA MAR CHEVICHÉRÍA

Hours: 12pm-11pm

Cl. 119b #6-1, Bogota, Cundinamarca

www.lamarcebicheria.com/en/bogota

ANDRÉS D.C. (GOOD FOR LATE NIGHT FUN TOO)

Traditional colombian steakhouse with an all-out fun atmosphere

Hours: 12pm-3am

Cl. 82 #12-21, Bogota

<http://www.andrescarnederes.com>

LEO COCINA Y CAVA (\$\$\$\$)

Has a tasting menu with flavors from different Colombian ecosystems

Hours: 12pm-3.30pm and 7pm-11pm

Cl. 27B #6-75, Pasaje Mompox, Centro Internacional Bogotá

<http://www.andrescarnederes.com>

BARS

GAIRA CAFÉ

*Colombian drinks, live music on
Fri/Sat*

Cra. 13 #96-11, Bogota, Cundinamarca

www.gairacafe.co



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