

#8

COMPLETE

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Page 1: Committee Overview Information

Q1 Committee Name **North America Meeting Planning**

Q2 2017-2018 Committee Chair(s) - (First name, Last name, Preferred Email in event of contact after graduation)

Drishti Shah
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Mausam Patidar
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Q3 2017-2018 Committee Members (First name, Last name, Preferred Email in event of contact after graduation)

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Luiza Grazziotin Lago
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Page 2: Report Summary

Q4 Committee Goals Established For The Year (Summarize each project with bullet points that break down the task)

GOAL 1: Revise and update research competition rules and forms

ACTION ITEMS

- Make a document of list of schools and names of president to contact via email : Send the ISPOR student research competition application form to all the schools by March. (Form should be returned back by April 15th, 2017)
 - Update research competition rules :Change wagering and keep best of 5 out of 7 answers (similar to last year's format)
 - Updated rules should be approved by January, 2018 and sent out to all participating schools by first week of May, 2018.
- Need for more advertisement (develop flyers for ISPOR website, Facebook page, and newsletter) in collaboration with social media and newsletter committee

DELIVERABLES: Have a plan of action by November and be mindful of the above mentioned time-line

GOAL 2: Discuss ideas and potential topics for the Student Round-table discussion

ACTION ITEMS and Deliverables:

- Discussed gaps from last year and reached consensus on shuffling students from each table every 15 -20 minutes.
- Identify potential topics and speakers: The committee members reached consensus on having at least one speaker from academia, industry, and consulting. Other topics can be methodology focused (6-8 tables/topics in all)
- Discuss the potential topics in November/December President's call.
- Contact speaker by January, 2018.
- Need for more advertisement (social media, newsletter, and help of chapter presidents to advertise the event in their respective schools).
- Schedule event on a day/time that does not coincide with other important activities in collaboration with ISPOR Staff and Blythe.
- Title for Round table event "Career prospects and Novel Methods in HEOR"

GOAL 3: Develop brochures and area material for ISPOR 2018

ACTION ITEMS:

- Assign members to develop a brochure. Review and discuss gaps from last year's brochure.
- Identify restaurants, nightlife, historical attractions, etc. in the Baltimore
- Sort by distance from convention center and quality of reviews
- Compile recommendations along with information on transportation and any other useful tips
- Contact local students for review
- Send to committee and ISPOR staff for review
- Disseminate to students
- Get a list of all student activities by January 15th, 2018

GOAL 4: Discuss potential new events for the conference.

ACTION ITEMS:

- Discuss with ISPOR staff and Blythe if we can accommodate a new event.

Q5 Achievements of Goals & Deliverables Executed During 2017-2018 (Note: This will be used for a blurb in the last issue of the Student Newsletter before the new Committees take over.)

The North American Meeting Planning Committee has worked to continue to support and improve existing events as well as initiate new events to engage students and further their learning and networking experiences as part of the ISPOR 23rd Annual International Meeting in Baltimore. This year, the committee once again successfully hosted the 2nd ISPOR Round table event on "Career prospects and Novel Methods in HEOR." The goal of this event is to connect students with subject matter experts in the form of roundtable discussions. Experts on a variety of topics will be available and students will be able to meet with at least three experts of their choice. The committee came up with several new and interesting topics such as application of machine learning in HEOR, use of big data analytics in healthcare, market access and research and so on. In addition to methodology focused topics, we wanted to provide an opportunity to students to gain insights into relevant career options in HEOR. Therefore, we identified facilitators to provide an opportunity for students to interact with leaders in industry and consulting. This event was very well received by students and our

Student Network - Committee Reports 2017-2018

facilitators gave us a positive feedback. We believe this event particularly helped students looking for internship positions or full-time job opportunities in addition to expanding their knowledge on the novel methods used in HEOR. Furthermore, this event allowed students to learn from each other's experiences.

In addition to executing this event, the committee worked together to develop a student brochure highlighting the student network events, as well as dining and attractions in the Baltimore. The brochure also provided information on ways to navigate in and around Baltimore and it gave students access to the information of our committee members. Students were encouraged to reach out to us in case they needed any help during or outside of the conference. Lastly, our research competition event was once again a huge success. Our committee helped in simplifying the rules of the competition and in disseminating the rules to chapter Presidents. Our committee members Drishti, Mrinmayee and Luiza also volunteered during the research competition to help the ISPOR Staff and research competition judges with activities such as score-keeping, distributing gifts to audience, taking photographs of the participating teams and so on.

The ISPOR Student Network Activates are summarized below:

Event

Student Research Competition The Student Research Competition, is a quiz competition featuring teams from ISPOR Student Chapters. Questions are from the ISPOR Book of Terms and ISPOR Good Research Practices for Outcomes Research. The top three winning teams receive a cash prize for their ISPOR Student Chapter, sponsored by ISPOR.

Student & Faculty Advisor Reception All students and faculty are welcome to attend the Reception where ISPOR will be distributing prizes and students and faculty can network with their peers in a relaxed environment. The winning T-Shirt design for the Student T-Shirt competition, sponsored by RTI Health Solutions, will be handed out to all students in attendance.

New Professional Event

Career Advice Across the Globe: "Effectively Communicating & Presenting your Research"

The New Professional Event, Career Advice Across the Globe, provides both New Professional and soon-to-graduate Student members with the opportunity to hear first-hand experiences from established ISPOR members around the world on various career related topics.

Presenters: Michael Drummond, PhD; Surachat Ngorsuraches, PhD; Laura Pizzi, MPH, RPh, PharmD

*Space for this event will be limited, students who have recently graduated or will be graduating soon are encouraged to attend.

Student Research Showcase "Real-World Evidence, Digital Health, and the New Landscape for Health Decision Making."

Featuring three outcomes research studies, conducted by ISPOR student members and presented during the conference. A summary of the research study, the methods, challenges, the so what, and conclusions will be presented by each student author followed by a discussion of relevance of their research to the conference theme of Real-World Evidence, Digital Health, and the New Landscape for Health Decision Making.

Presenters: Judith John, PharmD; Youngran Kim, MPH, Doctoral Student; Wan-Ting Hsu, MS

Student Roundtable Event: Career Prospects and Novel Methods in HEOR Come prepared with questions for expert topic facilitators on the topics listed below. ISPOR and the Student Meeting Planning Committee have identified topics through a poll on the Student Facebook Group. Students will rotate through the various discussion tables, approximately every 15-20 minutes, until they had the opportunity to speak with all facilitators.

Topics:

- Machine Learning: Application and Use in HEOR
 - Use of Big Data Analytics in the field of Health Outcomes Management
 - Patient- Centered Outcomes Research (PCOR): Application in Observational Studies
 - Discrete Choice Modeling and Simulations
 - HEOR: Job Opportunities in Industry
 - Transitioning into a Career in HEOR Consulting after Graduation
 - Market Access and Research
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Q6 Committee Members' Roles (Do you break down the projects to have specific members of the Committee work on them? Separate roles by hitting Enter for another line)

At the beginning of the year we created a plan of action with specific tasks and the number of individuals required to complete each task. Members then selected the tasks they'd like to work on.

Drishti: Took a lead on presenting chapter activities during the monthly President's meeting and served as the key spokesperson for the committee.

She worked with the committee members to draft and disseminate the research competition rules, and student brochure. She also worked closely with the committee and ISPOR staff in identifying topics, creating the facebook poll for the topics, contacting key speakers/facilitators for the round table event and documenting the topic and potential speakers for each topic.

Mausam: Took a lead on creating the ISPOR student brochure

Mrinmayee: Worked closely with Drishti in identifying key speaker for the round table event, in representing the committee at the conference and took a lead on developing the student brochure along with Mausam.

Luiza: Represented the committee along with Mrinmayee and Drishti at all student network events in Baltimore. Helped Drishti in proof-reading the rules for the research competition and in making edits to the student brochure.

We've accomplished everything we set out to accomplish this year and could not have done so without all of our members and support from ISPOR staff.

Q7 Timeline For Any Open/Ongoing Projects

Organize a meeting by end of July 2018 to ease the transition of the North American Meeting Planning Committee to a global Meeting Planning committee.

Q8 Biggest Challenges during the year? (Note: This will be used as part of a blurb for the Student Newsletter)

- Effectively disseminating work to each member of the committee
 - Identifying a date/time that would work for all members for the monthly committee meeting call.
 - Despite extensive advertising efforts through social media and emails, it is challenging to attract a lot of students to attend ISPOR Student round table event.
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Q9 Solutions/Suggestions For Overcoming Challenges (Note: This will be used as part of a blurb for the Student Newsletter)

- We identified loop holes /areas for improvement for each activity during the beginning of the year. Having attended ISPOR events in the past, it was easy for our committee to identify areas where we could work on (for example, changing some of the research competition rules). We suggest holding a meeting at the beginning of the academic year with ISPOR staff to confirm responsibilities and deadlines for the upcoming year.
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Q10 Recommendations for Future Committee Members (Note: This will be used as part of a blurb for the Student Newsletter)

- Create a shared dropbox to house all committee documents including resources from previous years that may be helpful.
 - At the beginning of the year identify responsibilities and the number of people needed for each task. Ask members to select tasks for which they would like to be responsible and set firm deadlines.
 - Maintain solid communication between the committee (email, text, etc. whatever you find easiest).
 - Make sure to coordinate who will be responsible for providing updates on the monthly calls. If there are co-chairs it is helpful to alternate months if possible.
 - Discuss ideas for new events early and check in with ISPOR staff often.
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Q11 Google Doc Links (If N/A write that) & Key Resource Documents (email files to studentnetwork@ispor.org and indicate the name of each document in the box below)

N/A

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COMPLETE

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Page 1: Committee Overview Information

Q1 Committee Name **International Meeting Planning**

Q2 2017-2018 Committee Chair(s) - (First name, Last name, Preferred Email in event of contact after graduation)

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 4. Olha Brezden
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 5. Xavier Pouwels
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Q3 2017-2018 Committee Members (First name, Last name, Preferred Email in event of contact after graduation)

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 7. Mihaela-Simona Subtirelu michaela.subtirelu@yahoo.com
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Page 2: Report Summary

Q4 Committee Goals Established For The Year (Summarize each project with bullet points that break down the task)

1. ISPOR European Congress Student Flyer

- design the flyer
- pick up attractive photos of Glasgow
- look for interesting places and activities near the Scottish Event Center for participants
- attach links to the mentioned above places
- create a blurb of the Student Activities to make people want to visit them
- adjust a table and a type font to a proper size
- edit and connect all elements into one draft
- send the finalized flyer to Jason for review

2. Organizing impromptu Student informal drinks meet up

- choose a proper pub and discuss it with ISPOR Student Chair
- choose a day and a time of the event
- worked with ISPOR to send calendar invitation for informal student event

3. Cooperation with the Social Media Committee

- additional support on site to network and communicate about ISPOR with Student attendees

4. Tweeting or commenting on the sessions

- promote the sessions
- post our impressions on Twitter and Facebook group

Q5 Achievements of Goals & Deliverables Executed During 2017-2018 (Note: This will be used for a blurb in the last issue of the Student Newsletter before the new Committees take over.)

1. ISPOR European Congress Student Flyer(Glasgow)

2. New Event: impromptu Student informal drinks meet up on Saturday night

Q6 Committee Members' Roles (Do you break down the projects to have specific members of the Committee work on them? Separate roles by hitting Enter for another line)

Before the 20th European Congress in Scotland the main task of our Committee was to create a Student Flyer due October 13th. I (Olha Brezden) suggested to divide tasks into 4 parts for members to choose one they would like to work on.

We ended up with following roles:

Xavier: design the flyer, pick attractive photos of Glasgow

Ngan: look for interesting places and activities near the Scottish Event Center for participants integration, attach links to the mentioned above places

Michaela-Simona: create a blurb of the Student Activities to make people want to visit them, adjust a table and a type font to a proper size

Olha: edit and connect all elements into one draft, send the finalized flyer to ISPOR Student staff for review

As a result, only Ngan completed his part of the tasks so I (Olha) had to make the rest of the tasks by myself because a deadline was approaching fast and there still was no reply from other members.

Xavier initiated to notify attendees about informal drinks meet up before the Congress will have started. Me (Olha) and ISPOR Student Chair helped him to choose a pub and Jason helped to send invitations.

Q7 Timeline For Any Open/Ongoing Projects

8th Asia Pacific Conference- due September 1st 2018

Q8 Biggest Challenges during the year? (Note: This will be used as part of a blurb for the Student Newsletter)

Short timeframes to finalize projects, no network input from some of the members.

Q9 Solutions/Suggestions For Overcoming Challenges (Note: This will be used as part of a blurb for the Student Newsletter)

1. Assign responsibilities between the Committee.
2. Keep in touch with members and provide communication in easy and comfortable way for everyone
3. Team work is a key.
4. Remember about deadlines to make sure you achieve the defined goals in time.

Q10 Recommendations for Future Committee Members (Note: This will be used as part of a blurb for the Student Newsletter)

Welcome new members to our Committee!

It's a great opportunity to collaborate with ISPOR Staff to plan student events during ISPOR European and Regional conferences and increase connections in the European, Asia Pacific, and Latin American regions.

Q11 Google Doc Links (If N/A write that) & Key Resource Documents (email files to studentnetwork@ispor.org and indicate the name of each document in the box below)

N/A
