

#6

COMPLETE

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Page 1: Committee Report Overview

Q1

Chapter Development

Choose your Committee from the dropdown

Q2

2019-2020 Committee Chair(s) - (First name, Last name, Preferred Email in event of contact after graduation)

Carina Bektur
Carina.bektur@nu.edu.kz

Q3

2019-2020 Committee Members (First name, Last name, Preferred Email in event of contact after graduation)

Leonie Brinkmann, leonie.brinkmann@manchester.ac.uk,
Mohammed Kubas, m7kubas_ph@yahoo.com,
Sathish Venkatasamy Dhayalan, sathish190795@gmail.com,
Taeka Hayashi, thh26@scarletmail.rutgers.edu

Page 2: Report Summary

Q4

Committee Goals Established For The Year (Summarize each project with bullet points that break down the task)

- 1.Revise the "Form a Student Chapter" flyer and work with staff to translate to Spanish;
 - 2.Establish at least 3 new chapters in Latin America and 2 in Africa through collaboration with regional leads;
 - 3.Review lists of top programs related to HEOR to determine if there are universities listed that we do not have a chapter and add these to prospect list;
 4. Leverage ISPOR conferences to promote student chapter formation.
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Q5

Achievements of Goals & Deliverables Executed During 2019-2020 (Note: This will be used for a blurb in the last issue of the Student Newsletter before the new Committees take over.)

Overall, our committee reached out to more than 600 prospects, which together with the efforts of regional leaders and ISPOR Staff resulted in the 11 new Student Chapters being approved and 6 applications awaiting approval.

An updated flyer was proposed for consideration to the student network.

We updated the template of initial prospect email and follow up replies with targeted content depending on the region and academic background of potential prospect using CRM.

Q6

Committee Members' Roles (Do you break down the projects to have specific members of the Committee work on them? Separate roles by hitting Enter for another line)

1. Each member of the committee has been assigned with a region(s) that they are responsible for based on our individual interests. Leonie (Africa, 1/2 Europe), Sathish (1/2 Asia and Asia Pacific), Mohammed (Middle East and North Africa), Taeka (1/2 Asia and Asia Pacific), Carina (USA+Canada, Latin America, 1/2 Europe).
 2. We had our WhatsApp group to simplify our communication and make it more productive.
 3. Sathish volunteered to post updates on the Student Network Facebook group, as well as update the design of the new flyer.
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Q7

Timeline For Any Open/Ongoing Projects

There are currently no open or ongoing projects. The flyer is pending approval from ISPOR Staff.

Q8

Biggest Challenges during the year? (Note: This may be used as part of a blurb for the Student Newsletter)

General challenges:

- Academics and students usually interested, but not engaged enough;
 - Despite chase up emails every month the process is very slow;
 - Even once students and faculty advisors are found they struggle to get the memberships (we thought this would be a simple process especially for the LMICs, but this step stops most with proceeding their application).
 - And COVID-19 situation, of course.
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Q9

Solutions/Suggestions For Overcoming Challenges (Note: This may be used as part of a blurb for the Student Newsletter)

In the light of changed circumstances and most universities going online for a substantial period of time, virtual calls/meeting with interested prospects would be more useful than just emails amid lack of face-to-face interaction. In addition, we noticed that CRM works more effectively than plain emails due to different targeted content.

Q10

Recommendations for Future Committee Members (Note: This may be used as part of a blurb for the Student Newsletter)

Find the easiest way to stay connected (whatsapp group chat in our case); keep track on the progress (CRM, google drive files); communicate any sort of problems, so other members can pick up the task or help with an ongoing issue.

Q11

Does your Committee have any files saved outside of the Student Network Committees Folder. If yes, please transfer ownership of the drive to studentnetwork@ispor.org. If you have any questions about this email us.

The same google drive was used during our term as it was done by previous teams (folder 2019/2020).

<https://drive.google.com/drive/folders/1SDuEO42YSWOJDtlwmuWbBCfZ54jF7KXy>
