

# #10

COMPLETE

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Page 1: Committee Report Overview

## Q1

### Meeting Planning

Choose your Committee from the dropdown

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## Q2

2020-2021 Committee Chair(s) - (First name, Last name, Preferred Email in event of contact after graduation)

Chintal Shah-chintalshah@umaryland.edu  
Soham Yande-sdyande@central.uh.edu

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## Q3

2020-2021 Committee Members (First name, Last name, Preferred Email in event of contact after graduation)

Chintal Shah-chintalshah@umaryland.edu,  
Soham Yande- sdyande@central.uh.edu

Raj Desai- raj.desai@ufl.edu,  
Ingrid Cox-ingrid.cox@utas.edu.au,  
Olwyn Grennan-grennao@tcd.ie,  
Irina Pokhilenko -i.pokhilenko@maastrichtuniversity.nl,  
Yan Zhi Tan -yanzhi.tan28@gmail.com,  
Nirma Vadlamudi -nirma.vadlamudi@ubc.ca

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Page 2: Report Summary

## Q4

Committee Goals Established For The Year (Summarize each project with bullet points that break down the task)

Goal 1: Continue the professionalization of how the committee works, by establishing a foundation for organizational structure, distribution of responsibilities and execution of tasks given committee expansion. This entailed:

- Assignment of subcommittee responsibilities
- Developing leadership among committee members, namely by empowering them to reach out to external speakers, and broader student community
- Co-chair participation/guidance/co-ordination across all tasks
- Monthly calls and as needed conference calls leading up to the conference with Jason
- Regular updates with the Student Network Leadership - formally by email and informally via WhatsApp

Goal 2: To improve and expand student events at ISPOR regional Conferences with a goal to get increased reach..

Goal 3: To revamp the Student Round Table event to adapt to the online format and eventually have a 'live' event in the virtual setting..

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## Q5

Achievements of Goals & Deliverables Executed During 2020-2021 (Note: This will be used for a blurb in the last issue of the Student Newsletter before the new Committees take over.)

Goal 1:

- Subcommittee framework established
- Redesigned student communication materials (flyer, schedule)
- Established new mediums for active promotion of the student events of ISPOR (videos and quick interviews).
- Produced social media posts using images and videos to promote the research students presented at the ISPOR Europe conference. This approach provided international exposure to presenting students, while also promoting the event at the conference. These posts were shared in our Facebook group, Twitter and on LinkedIn.
- Participants of the student spotlight event were invited to share their experience and research as 'Fireside chats'.

Goal 2:

- Organized the Student Round table event and student spotlight event at ISPOR Europe 2020.

Goal 3:

- At ISPOR Europe 2020, a pre-recorded format was used for the Student Roundtable.
  - Following the success of the event at ISPOR Europe, a live event was organized for ISPOR Annual 2021.
  - Break out rooms were utilized and the students were rotated between 4 rooms, each containing prominent speakers from academia, industry, and government. This format closely represented the Student round table from previous in-person conferences and was very well received.
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## Q6

Committee Members' Roles (Do you break down the projects to have specific members of the Committee work on them? Separate roles by hitting Enter for another line)

Co-chairs: Communicate with team members, delegate tasks, overview of all activities

All committee members had several co-appointments within the sub-committees, which aimed at reducing the period of inactivity and ensuring all members could take the lead in several projects. Also, keeping in mind that all the members are also graduate students, with sometimes unpredictable schedules, this design allowed flexibility, as more than one member was assigned a specific task, based on their preferences.

Conference flyers: 3 members;

Student Research Spotlight: 4 members;

Student Round Table event: 5 members;

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## Q7

Timeline For Any Open/Ongoing Projects

Ongoing project: Interview style fireside chats with participants of Student research spotlight for ISPOR Annual.

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## Q8

Biggest Challenges during the year? (Note: This may be used as part of a blurb for the Student Newsletter)

Our team had members from diverse time zones, scheduling a common time to set up for meetings was a major challenge. Coming up with innovative ways of promoting activities on social media in light of the virtual nature of the conference was another challenge. Currently we were dependent on students to promote the events on twitter and Linked In and consequently the audience reached was confined to the reach of the member who posted the promotional material.

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## Q9

Solutions/Suggestions For Overcoming Challenges (Note: This may be used as part of a blurb for the Student Newsletter)

Set up of student network handles on twitter and youtube, as well as student network groups on Linked In will help provide a common portal to promote events, enhance reach and assure consistency across years, immune to the yearly shuffling of committees.

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## Q10

Recommendations for Future Committee Members (Note: This may be used as part of a blurb for the Student Newsletter)

Setting up a common ISPOR Student Network meeting Planning Committee handle on LinkedIn and Facebook if possible. Setting up a common time and day for all committee meetings at the beginning of the year so that members from different time zones can attend meetings more regularly.

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**Q11**

Does your Committee have any files saved outside of the Student Network Committees Folder. If yes, please transfer ownership of the drive to studentnetwork@ispor.org. If you have any questions about this email us.

Yes, we will do the needful

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