

**Identify Speakers for Chapter Events or Webinars**

• Identify topics of interest and then search for individuals that have expertise in those areas

• Search for topics of interest on YouTube, TED, or other social media outlets to identify thought leaders
 and view the presentations they give to ensure they are a quality presenter

• Use the social media platforms to search for the most active individuals who have posted on HEOR-
 related topics. Try LinkedIn, X, ISPOR Communities

• Join the ISPOR LinkedIn Group to see who is active in the group

• Network with your faculty members to help identify speakers that are prominent in your alumni
 network or at other Universities, and ask your alumni office

• Identify speakers for other chapters, or at other conferences

• Contact the ISPOR staff and ask if they can provide recommendations for speakers based on your
 selected topic

• Send an email to all professors in the program through the Faculty Advisor to solicit for potential
 parties interested in speaking for the Chapter

• Invite speakers for virtual presentations for your Chapter using Zoom, Skype or any webcasting
 technology your University offers. ISPOR can arrange a Webex for the presentation
 provided it can be promoted to all ISPOR students.