

SECTION

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ISPOR

Improving healthcare decisions

Overview of ISPOR



ISPOR

Improving healthcare decisions

The leading professional society for health economics and outcomes research (HEOR) globally. The Society's mission is to advance HEOR excellence **to improve decision making for health globally.**



MAPPING THE JOURNEY TO THE FUTURE

Framing ISPOR's New Strategic Plan 2030

www.ispor.org/StrategicPlan



VISION

A world where healthcare is accessible,
effective, efficient, and affordable for all



MISSION

To advance health economics and outcomes research excellence to improve decision making for health globally



VALUES

Transformative | Scientific | Inclusive
Collaborative | Transparent | Ethical

ISPOR's Global Footprint

Nearly 18,000 individual and chapter members

Across more than 100 countries

ISPOR Stakeholders

ISPOR is a nonprofit organization that welcomes all healthcare stakeholders as members.



Our Foundation

ISPOR's strategic plan focuses on strategy and goals based on a strong operational foundation.



ISPOR's Board of Directors 2026-2027



Beth Devine
President



Lotte Stouten
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Director



Katja Rudell
Director



Jing Wu
Director



Jens Grueger
Treasurer



Rob Abbott
Chief Executive Officer

SECTION

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About the ISPOR Student Network

Student Network

ISPOR's student membership program helps develop future leaders in health economics and outcomes research. Student membership offers:

- Student chapters
- Educational Zoom Meetings/Webinars
- Travel grants
- Awards
- Discounts on membership, and event registrations





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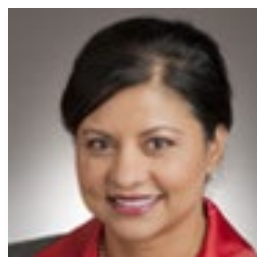
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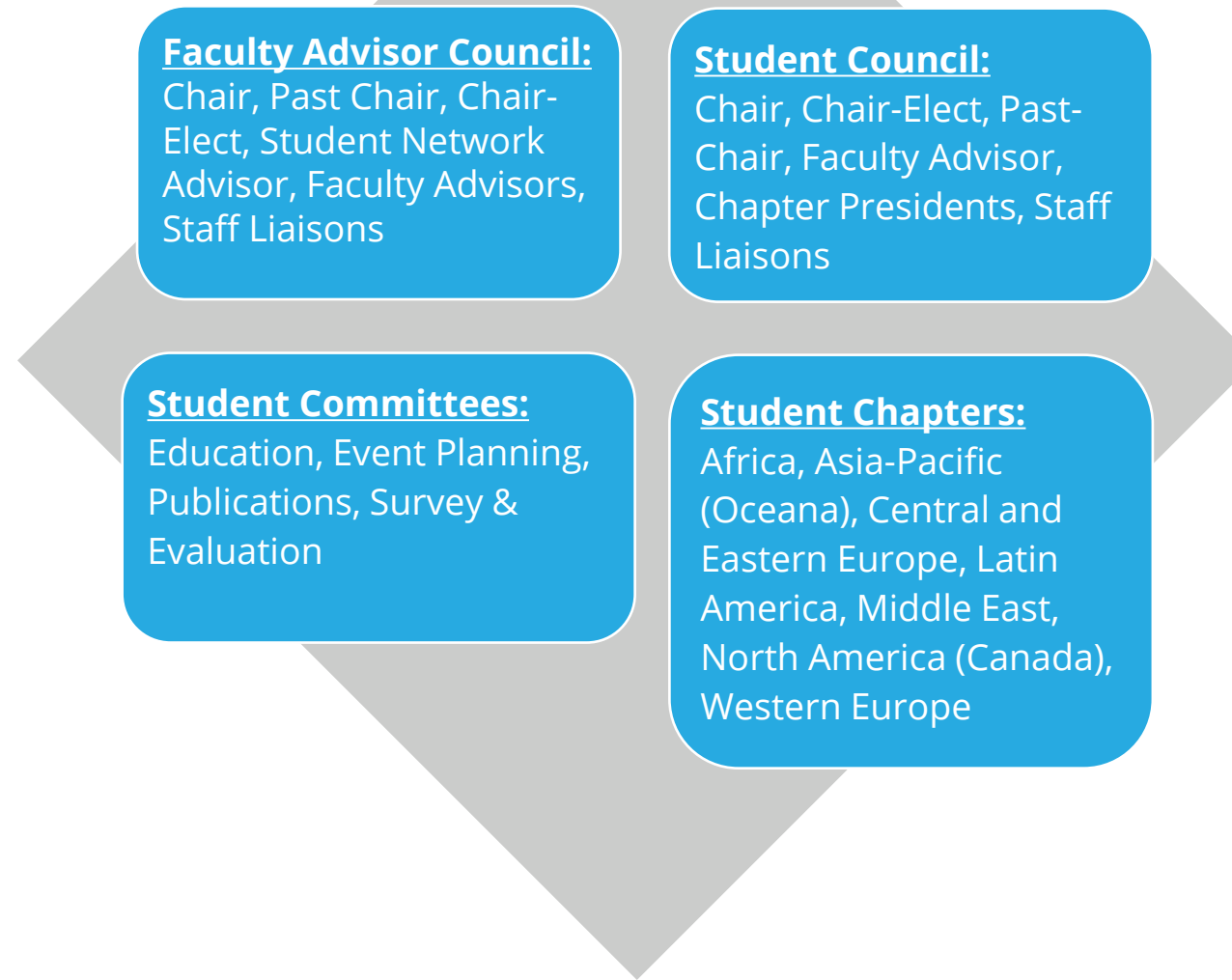


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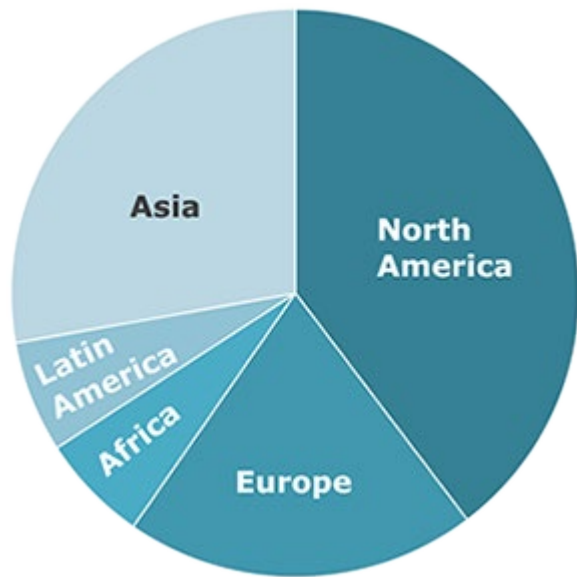


Kara Martin
ISPOR Staff Liaison
Associate, Membership & Engagement
Email: kmartin@ispor.org

Student Network Organizational Structure



Student Network Demographics



- Comprised of 1,500+ Student Members representing 70+ countries
- Comprised of 100+ Student Chapters representing 30+ countries

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Membership Benefits and Offerings

ISPOR Membership

- Member Benefits
- World-class, global scientific conferences
- MEDLINE®-indexed publications
- HEOR resources and tools
- Educational and training programs
- Awards and recognition
- Career development



Upcoming Conferences & Summits



ISPOR Asia Pacific Summit 2026
6-8 September
Bangkok, Thailand



ISPOR Healthcare Investment Summit 2026
September 22-23
San Francisco, CA, USA



ISPOR Europe 2026
8-11 November
Vienna, Austria



ISPOR 2027
May 23-26
Denver, CO, USA

ISPOR Essential HEOR Education

Learn. Apply. Advance.



Training Programs



Short Courses



Educational Webinars



Distance Learning

HEOR Learning Lab™

...provides unlimited, on-demand educational video content on a wide variety of HEOR topics to facilitate learning and innovative approaches in the field.

www.ispor.org/LearningLab



ISPOR Education Center

Gain instant access to HEOR education with on-demand programs from the ISPOR Education Center

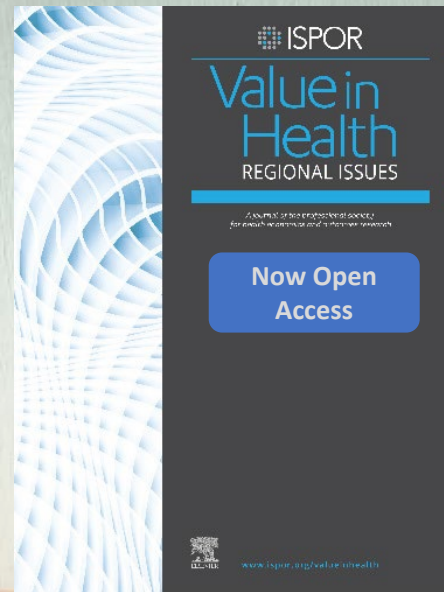
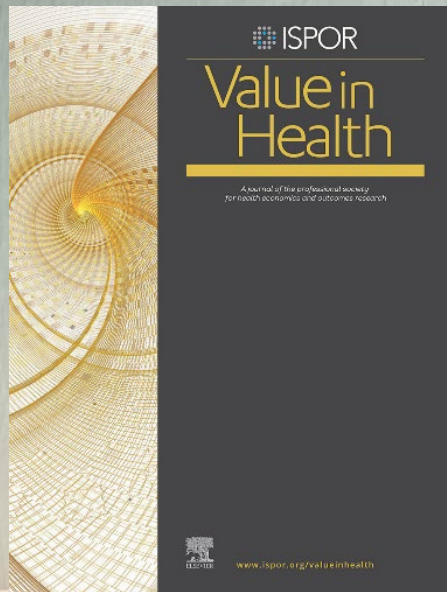
About ISPOR Education Center

The ISPOR Education Center provides instant access to HEOR education with on-demand programs delivered through a personalized, powerful, and flexible learning platform. Working at their own time and pace, individuals can drive their professional development by growing their knowledge and skills with topical, relevant, and innovative course curricula.

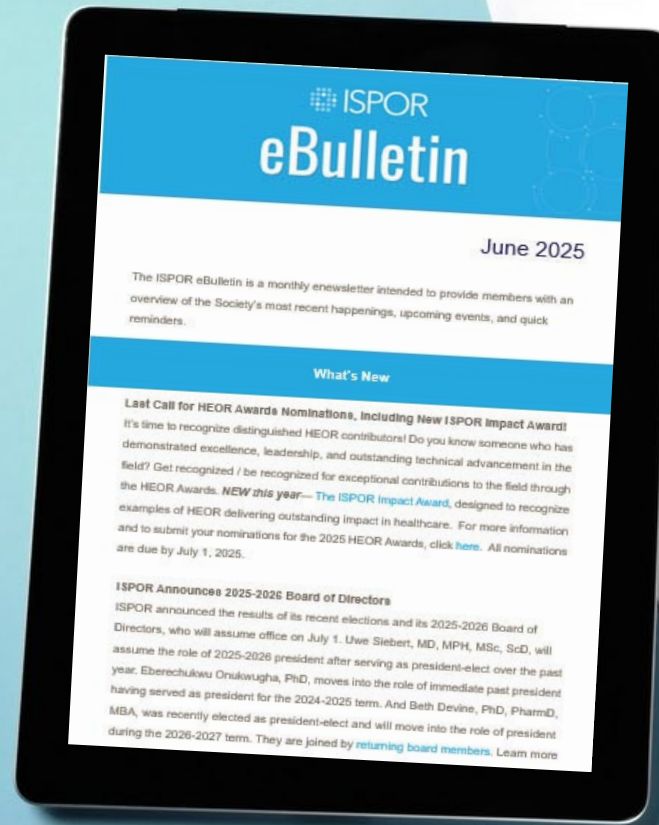


[ACCESS MY EDUCATION CENTER](#)

ISPOR Publications



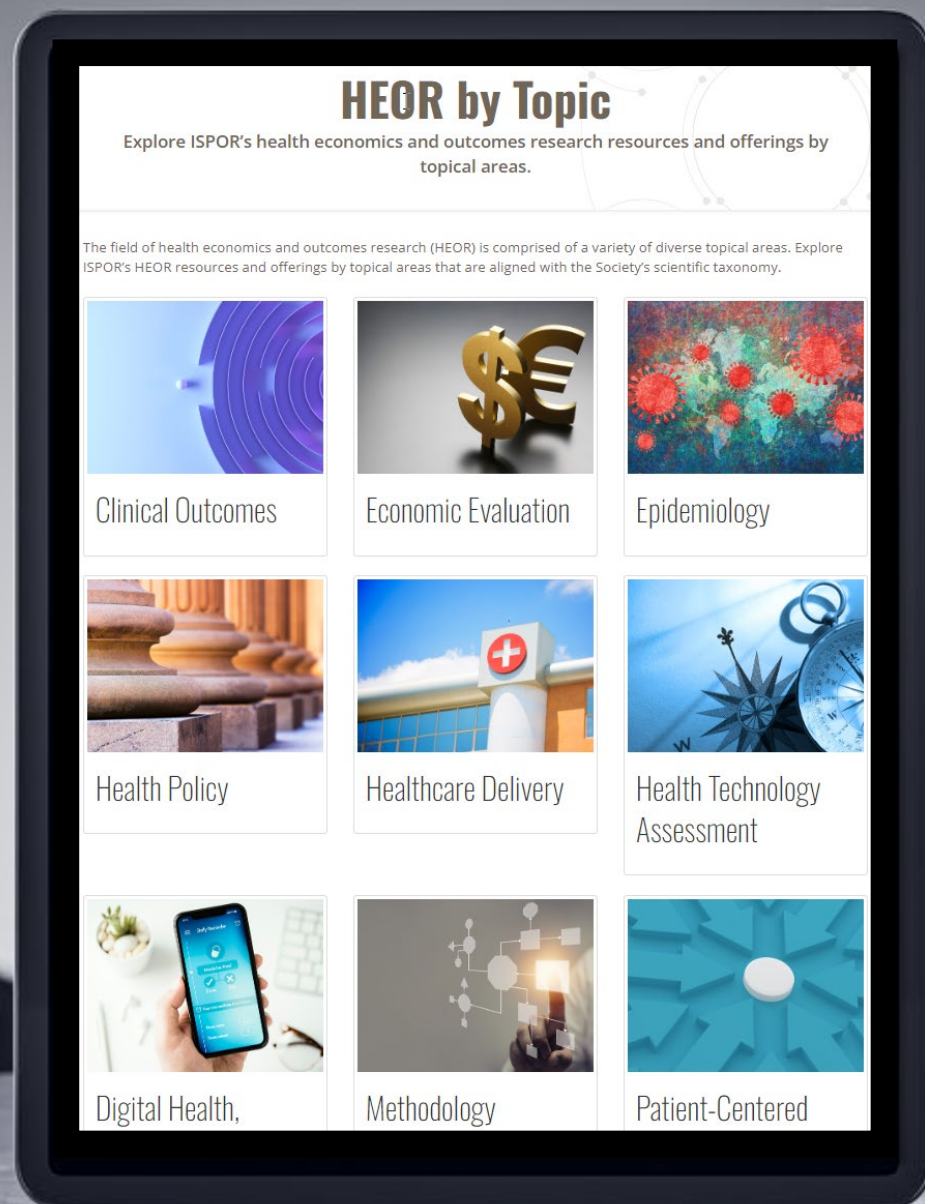
ISPOR Newsletters



Newsletters

- eBulletin
- Member News
- Member Group Newsletters
- News Across the Globe
- Student News

HEOR by Topic



New Website for the Broader Healthcare Audience...

**[HEOR
EXPLAINED]**

www.HEORexplained.org



SECTION

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Member Groups





Global Engagement

The Society's consortia, networks, and chapters develop HEOR at the local and regional level through regional conferences, newsletters, research, educational programs, and *Value in Health Regional Issues*.

- Asia Consortium
- Central and Eastern Europe Consortium
- Latin America Consortium
- Africa Network
- Arabic Network
- Regional Chapters

ISPOR Councils

ISPOR's global, regional, and local councils act as advisory bodies to the Society and provide direction on key issues in health economics and outcomes research.

- Education Council
- Global Engagement Council
- Health Science Policy Council
- Health Technology Assessment Council
- Institutional Council
- Patient Council
- Faculty Advisor Council



ISPOR Roundtables

ISPOR's roundtables provide an unbiased forum for key decision-making stakeholders from around the world to learn from each other and advance the science of HEOR.

- Health Technology Assessment Roundtables
- Patient Representatives Roundtables



New Professionals

ISPOR New Professionals' member benefits are designed to serve the unique needs of future health economics and outcomes research leaders.



New
HEOR
Professional

SECTION

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Special Initiatives



ISPOR HEOR Competencies Framework™

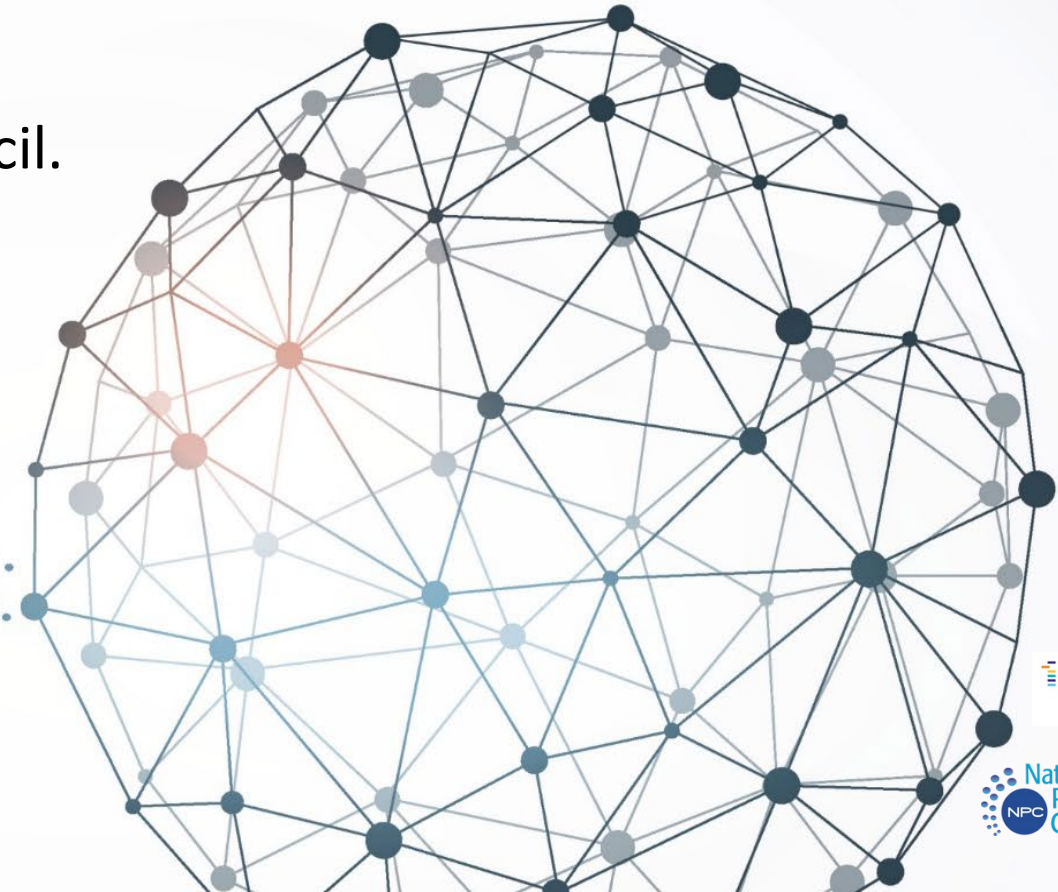
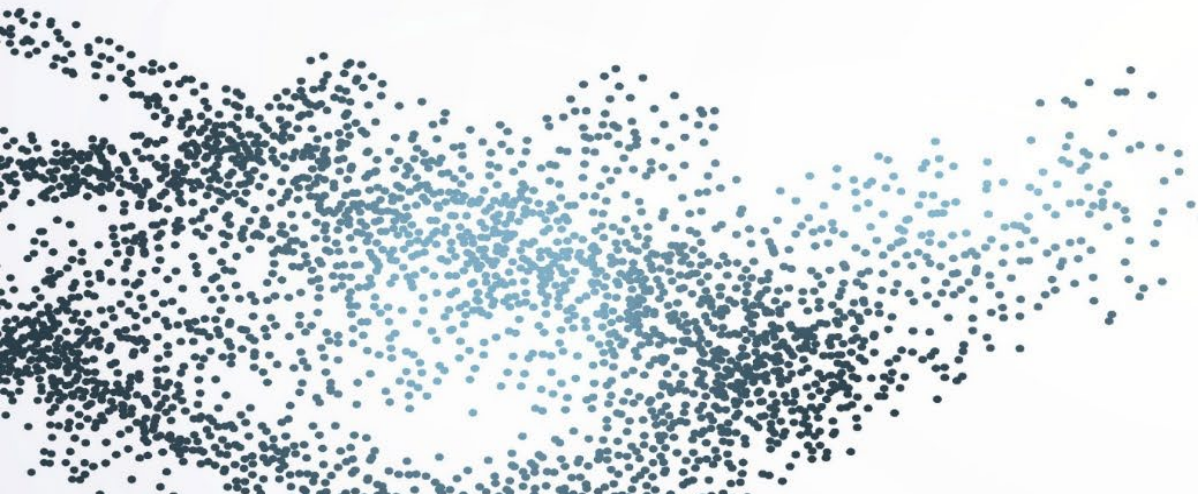
Initiatives Objectives:

- To comprehensively define the health economics and outcomes research discipline, including:
 - Competencies professionals need for success in the field
 - Competency gaps that are often seen in candidates and employees
 - Training/education gaps that need to be addressed

Real-World Evidence Transparency Initiative

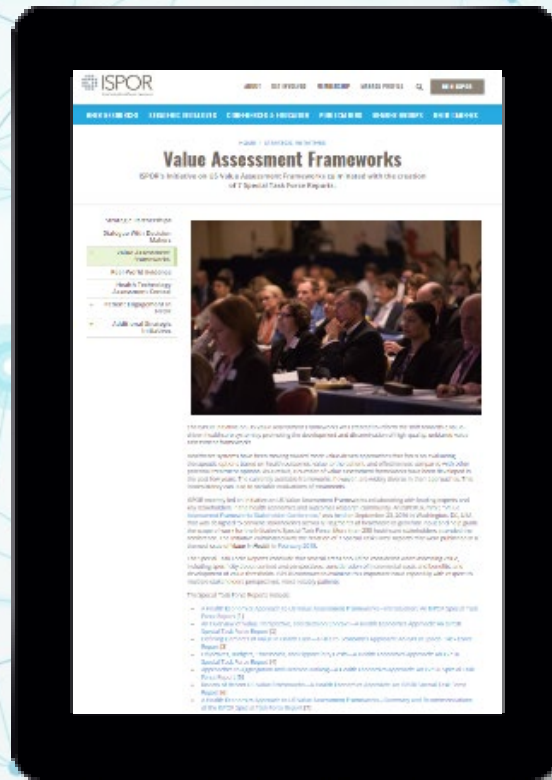
A partnership between ISPOR, the International Society for Pharmacoepidemiology, the Duke-Margolis Center for Health Policy, and the National Pharmaceutical Council.

www.ispor.org/rwetransparency



Initiative on US Value Assessment Frameworks

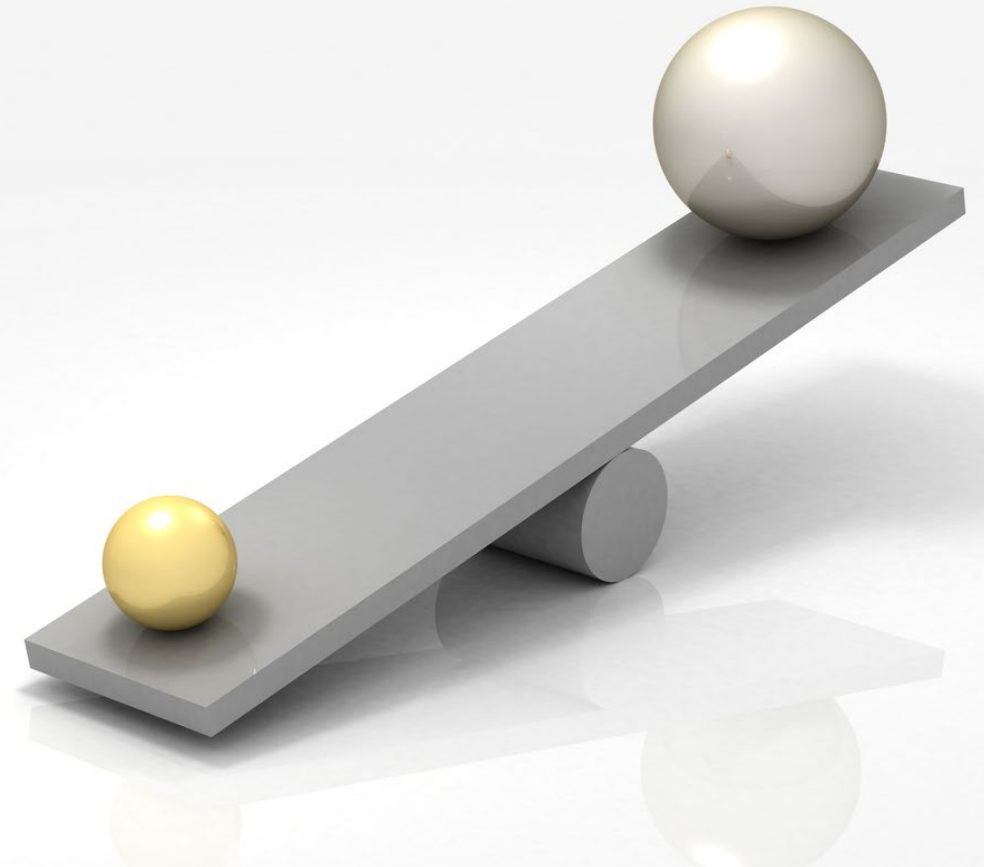
[ispor.org/valueframeworks](https://www.ispor.org/valueframeworks)



The ISPOR *Initiative on US Value Assessment Frameworks* was created to inform the shift towards a value-driven healthcare system by promoting the development and dissemination of high-quality, unbiased value assessment frameworks.

Comparative Effectiveness Research Collaborative

- Advances the use of comparative evidence to improve health outcomes
- Provides today's formulary decision makers with guidance on how to interpret, evaluate, and use new research through:
 - *Assessing the Evidence for Healthcare Decision Makers* online questionnaire
 - *Synthesizing a Body of Evidence* online guided review
 - Online training and *CER Certificate Program*



Women in HEOR Initiative

- To support the growth, development, and contribution of women in health economics and outcomes research (HEOR)
- To serve as a catalyst for women's leadership in the field
- To offer a platform for ISPOR women to collaborate, network, share, and mentor each other



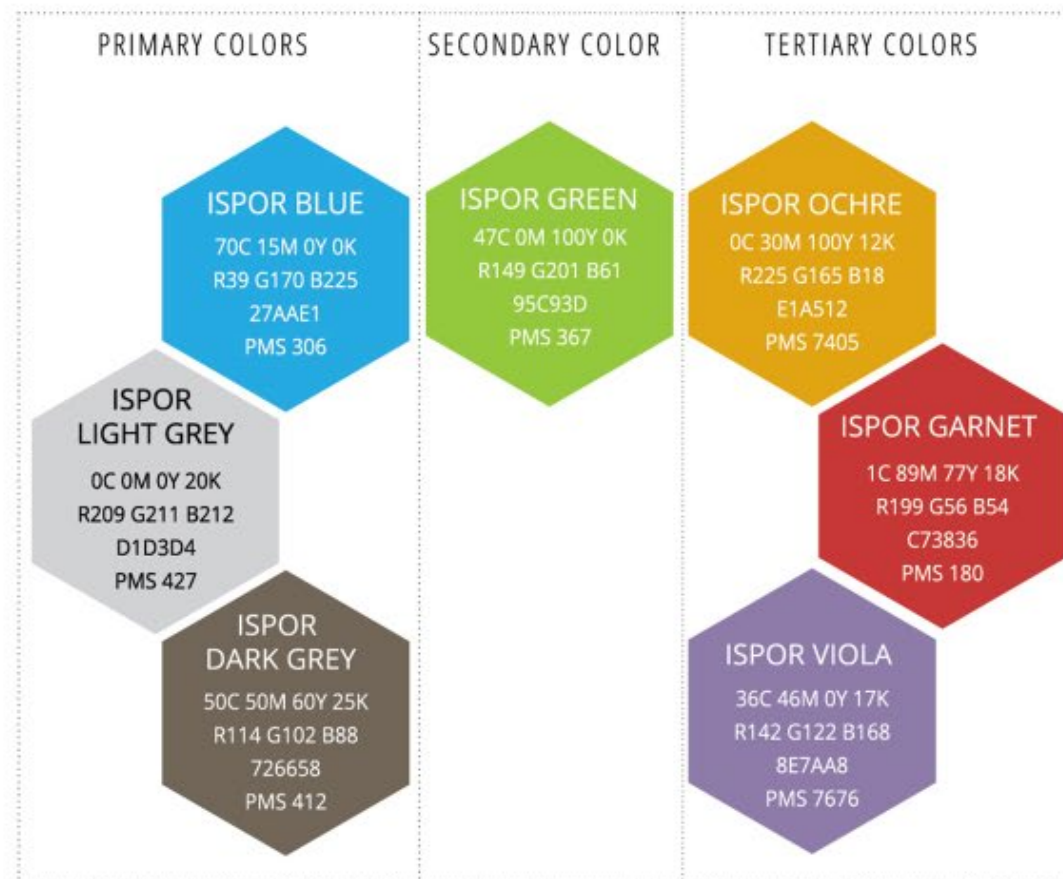
SECTION

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ISPOR Branding



ISPOR COLOR PALLET



ISPOR PPT TYPE PALLET

Brand Font set

Open Sans

Open Sans Light

Open Sans Regular

Open Sans Semibold

Open Sans Bold

Oswald

Oswald Extra Light

Oswald Light

Oswald Regular

Default Font set

Arial

Arial Regular

Arial Bold

Arial Black

Arial Narrow

Arial Narrow Regular

Arial Narrow Bold

ISPOR SIGNATURE AND LOGO



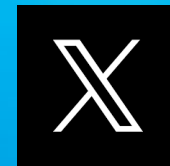
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X