

IDENTIFY SPEAKERS FOR CHAPTER EVENTS OR WEBINARS

- Social Media – (Search for most active individuals on LinkedIn, Facebook, Twitter for topics that are HEOR related);
- Networking with your Faculty members to help identify speakers that are prominent in your alumni network or at other Universities;
- See who is speaking for other chapters or at other Conferences;
- Contact the ISPOR staff and ask if they can provide some recommendations on speakers based on the topic you want to focus on;
- Identify topics of interest and then search for individuals that have expertise in those areas;
- Join the ISPOR LinkedIn Group and see who is active in the group;
- Send out an email to all professors in the program through the Faculty Advisor to solicit for potential parties interested in speaking for the Chapter;
- Invite speakers to do virtual presentations for your chapter through identifying Skype or another webcasting technology that your University offers. (You may also ask ISPOR to set up a Webex for the presentation provided we can promote it to all ISPOR Students.)
- Search for topics of interest on YouTube, TED, or other social media outlets to identify thought leaders and view the presentations they give to ensure they are a quality presenter.



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