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Improving healthcare decisions

**Improving Transparency in Non-Interventional
Research for Hypothesis Testing—WHY, WHAT,
and HOW: Considerations from The Real-World
Evidence Transparency Initiative**

Draft White Paper

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The Real-World Evidence Transparency Initiative Partnership

This White Paper was authored by the Steering Committee of the Real-World Evidence Transparency Initiative Partnership. The Initiative is led by ISPOR, the International Society for Pharmacoepidemiology, Duke-Margolis Center for Health Policy, and the National Pharmaceutical Council, with involvement of a number of other organizations and stakeholders. A list of all authors can be found in the appendix.



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1 **EXECUTIVE SUMMARY**

2

3 The growing interest in the use of ‘real-world’ data (RWD) and the derivations of these data into

4 real-world evidence (RWE) to help inform healthcare decisions creates urgency to develop

5 processes that promote trust in the evidence generation process and enable decision-makers to

6 evaluate the quality of the methods and resulting evidence from ‘real-world’ studies. Study

7 registration—particularly for hypothesis evaluating treatment effectiveness (HETE) studies—has

8 been proposed as an important mechanism for improving transparency and trust. However,

9 existing study registries such as ENCePP/EU-PAS and ClinicalTrials.gov are either oriented toward

10 studies involving primary data collection such as (randomized) controlled trials, or they lack

11 many of the features that should be incorporated in a study registry system designed to improve

12 transparency and trust for studies performed on existing data, often referred to as secondary

13 data use. This paper outlines an approach designed to facilitate the registration of HETE studies

14 based upon secondary data use such as insurance claims and electronic health records,

15 particularly those testing hypotheses regarding effectiveness and/or safety of two or more

16 interventions. The summary table below outlines the rationale, goals, and some potential

17 solutions as well as specific concerns that are unique to real-word evidence studies performed

18 on secondary data.

19

20 Summary Table: Rationale, Goals, and Potential Solutions

| | Rationale – | Goals – | Potential solutions – |
|---|--|--|--|
| | Decision makers see lack of transparency regarding how evidence is generated in hypothesis evaluating treatment studies using secondary data as a major barrier to using RWE for high-stakes decisions. | <p>Researcher: First encourage transparency of study processes, including reporting on study design and implementation prior to study start, including posting of results when available</p> <p>Recipient: Over time - increase confidence of decisions makers in these studies, elevating the credibility</p> <p>All: Provide insight into the totality of evidence so reviewers can gauge reproducibility and replicability as part of the credible use of RWE</p> | <p>Post a study protocol reporting key study parameters so that a decision-maker can be confident that they understand how the study arrived at its findings.</p> <p>Use structured reporting templates to improve readability, encourage completeness of reporting, and increase efficiency for researchers and reviewers by making it clear what to look for and where to look for it.</p> |
| | Specific concerns include: | | |
| 1 | <p>Results-driven selection of study parameters</p> <p>Ease of rerunning analyses with altered study parameters.</p> | <p>Provide clarity about the degree to which study parameter selection could have been driven by results.</p> <p>Revisions to the initial plan are often necessary when working with secondary data and need to be clearly reported.</p> | <p>Date-stamp the deposited study protocol with attestation regarding the nature of data pre-looking (e.g. feasibility numbers to support power calculation vs outcome rates by exposure)</p> <p>Date-stamp all revisions to the protocol with rationale for changes</p> |
| 2 | <p>Selective reporting of favorable findings</p> <p>A non-randomly selected denominator of studies makes it difficult to conduct comprehensive evidence reviews</p> | <p>Avoid selective reporting of studies so that evidence aggregators and decision-makers can conduct balanced evidence summaries.</p> | <p>Establish a comprehensive repository containing date-stamped protocols and results tables for all studies that are initiated to facilitate evaluation of publication bias</p> <p>Create incentives to register hypothesis-evaluating RWE studies like the requirements that journal editors have placed on RCTs, and EMA for PAS studies.</p> |

22 *"Trust, but verify"*

23

24 **INTRODUCTION**

25

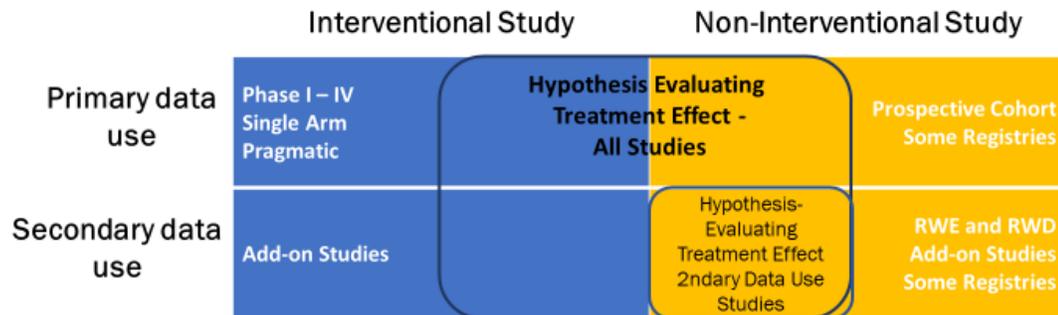
26 In the government, consumer markets, and the financial sector, transparency is a critical element
27 and policy tool to engender trust across stakeholders and to enable the judgement of the quality
28 of information being exchanged. It is intended to aid decision makers to set priorities and reach
29 decisions that are legitimate and fair—and perceived as such [1]. In evidence-based medicine,
30 these needs are similar. Regulatory, coverage and reimbursement, and other healthcare decision-
31 makers need to be able to evaluate and make informed decisions based on high-quality, relevant
32 evidence. The growing interest in the use of data from clinical practice, also referred to as 'real-
33 world' data (RWD), and the derivations of these data into real-world evidence (RWE) to help
34 inform these decisions creates urgency to develop processes that promote trust in the evidence
35 generation process and enable decision-makers to evaluate the quality of the methods and
36 resulting evidence from 'real-world' studies [2-6]. The need for increasing credibility in RWE is
37 becoming more important as studies are being performed for purposes of informing healthcare
38 decisions with more acceptance and impact, especially as access to underlying data is
39 increasingly difficult due to distrusted data networks and privacy laws, and as more studies are
40 being performed with multiple underlying databases.

41

42 Study registration—particularly for hypothesis evaluating treatment effectiveness (HETE)
43 studies—has been proposed as an important mechanism for improving transparency and trust
44 [7]. However, existing study registries such as ENCePP/EU-PAS and ClinicalTrials.gov are either
45 currently oriented toward studies involving primary data collection such as (randomized)
46 controlled trials or, in preliminary investigation, lack many of the features that should be
47 incorporated in a study registry system designed to improve transparency and trust for studies
48 performed on secondary data. This paper outlines an approach designed to facilitate the
49 registration of HETE studies based upon secondary use of existing data such as insurance claims
50 and electronic health records or patient registry data, particularly those testing hypotheses
51 regarding effectiveness and/or safety of two or more interventions. While other types of patient-
52 contributed data from wearables and apps are also increasingly part of the digital data
53 landscape, it is outside the purview of this paper to discuss the specific use or impact of these
54 data at this time. Figure 1 shows a schematic regarding how interventional and non-
55 interventional studies as well as primary and secondary data relate. This paper refers particularly
56 to research on secondary non-interventional data use studies (performed on data for use that it
57 was not originally intended for, such as electronic medical records or health care claims) for
58 purposes of evaluating hypotheses about treatment effects. Essentially studies using
59 retrospective analysis intended to evaluate causal inference of effectiveness or safety to support
60 decisions between two or more compared treatments. Terminology related to data sources and
61 study types are often dependent on the stakeholder preferences and can be confusing. This
62 paper uses particular terminology in order to distinguish between how data are used rather than
63 how they are collected. Therefore, table 1 clearly defines how terms are used in this paper as well
64 as how they relate to other similar terms.

65

Figure 1. Data Use and Study Type Relationship Schematic



66
67

Table 1. Terms and Definitions

| Term | Definition |
|----------------------------------|--|
| Real-World Data (RWD) | Data relating to patient health status and/or the delivery of routine health care from a variety of sources. RWD can come from a number of sources, for example: Electronic health records (EHRs), Claims and billing activities, product and disease registries, patient-generated data including in home-use settings, data gathered from other sources that can inform on health status, such as mobile devices |
| Real-World Evidence (RWE) | Clinical evidence regarding the usage and potential benefits or risks of an intervention derived from analysis of RWD. RWE can be generated by different study designs or analyses, including but not limited to, randomized trials, including large simple trials, pragmatic trials, and observational studies (prospective and/or retrospective). |
| Primary Data Use | Utilizing data gathered by the researcher for a specific purpose and analysis. Example – phase III clinical trials |
| Secondary Data Use | Utilizing data in an analysis that has been collected for another purpose besides that required by the study at hand. Examples include healthcare claims or electronic medical records. But also includes secondary analysis of clinical trial data. This term is used <i>in place of</i> Observational Data which may not cover all types of secondary data use. |
| Interventional Study | Study in which participants are assigned a particular treatment or specifically no treatment in order to measure the impact of receiving the treatment. |

| | |
|--|---|
| Non-Interventional Study | Study participants do not receive any specific treatment, they are treated according to standard of care. Data are often evaluated using epidemiological methods. |
| Hypothesis Evaluation Treatment Effect (HETE) Study | Study that evaluates the presence or absence of a prespecified effect and/or its magnitude. The purpose of a HETE study is to test a specific hypothesis in a specific population. When evaluated in conjunction with other evidence, the results may lead to treatment recommendations by providing insights into, for example, whether a treatment effect observed in RCTs gives the same result in the real world where low adherence and other factors alter treatment effectiveness. |

68

69

70 While the 'highest bar' for methods and transparency may be for regulatory use and health
 71 technology assessment (HTA), payers and others who use data to make evidence-based
 72 healthcare decisions for populations, rather than for an individual patient, are increasingly
 73 looking to RWE studies to augment the data pool. Numerous regulatory agencies, health
 74 technology assessment agencies, and professional societies have published guidelines for the
 75 design, conduct, and analytic methods to be used in RWE studies [8-19]. These guidelines have
 76 addressed issues such as quality of underlying real-world data collection and curation,
 77 appropriate methods for causal inference when these studies evaluate hypotheses of treatment
 78 effectiveness, adequate reporting of the study results, and the ability to reproduce study results.
 79 As high-quality RWE is actively being generated and is having a positive impact on decision
 80 making [20-24], the need for continued generation of such high-quality evidence will further
 81 heighten the standards that investigators and consumers of such evidence apply to such studies.

82

83 RWE studies based upon the secondary analysis of data are unique in several ways. First, in the
 84 past, secondary RWE has predominantly been used to generate hypotheses rather than test
 85 hypotheses. However, there is increasing usage of existing secondary data for hypothesis
 86 evaluation, most successfully in the area of pharmacovigilance - post approval safety studies
 87 such as the distributed networks SENTINEL in the United States and the Canadian Network of
 88 Observational Drug Effect Studies (CNODES) in Canada. There are also several ongoing efforts to
 89 replicate clinical trial results with RWD to show the capabilities of high-quality studies conducted
 90 in non-interventional data sources [add references to OPERAND and others if possible]. Second,
 91 RWE studies often make use of non-interventional secondary data that can be obtained and
 92 analyzed relatively quickly, once the researcher has access to the dataset and a set analysis goal.
 93 While exploratory analyses in the specified data source(s) are often necessary to understand the
 94 relevancy and quality of the dataset for the proposed analysis, due to this easy access to the full
 95 complement of data, including outcomes, there are concerns that the analyst may make
 96 decisions regarding the analysis of the data to drive the results in certain directions. This may
 97 lead to cherry-picking selected findings which could include post-hoc changes in imposing
 98 inclusion/exclusion criteria, selecting patient sub-groups, defined study outcomes/endpoints, or
 99 exploring alternative analytic approaches. Without a transparent pre-specification of
 100 hypotheses, data sources, protocols and analysis plans, concern about these issues can
 101 undermine confidence in results reported in HETE studies. The third issue, which is not unique

102 only to RWE studies, is concern about publication bias. Only publishing favorable results or
103 journals' tepid interest in publishing negative confirmatory results dilutes access to the total
104 evidence base. Totality of evidence requires information about, and results from, most studies on
105 the topic, including ones with negative results. If there is adequate transparency about how the
106 individual studies were conducted, greater access to a fuller universe of studies will also allow
107 better comparison of study results and methods across studies for a given hypothesis. This issue
108 is even more dire for RWE studies compared to RCT's due to fewer journals prioritizing
109 publication of such studies combined with their lack of publication in study registries.
110

111 In 2017, ISPOR, the Professional Society for Health Economics and Outcomes Research, and ISPE,
112 the International Society for Pharmacoepidemiology, created a joint task force regarding good
113 procedural practices to address these concerns and enhance confidence in the evidence derived
114 from hypothesis testing RWE studies. In one of the ISPOR-ISPE Special Taskforce Report papers,
115 the first three recommendations focused on improving the transparency of HETE RWE studies
116 [7]. These included the need for researchers to declare at the outset whether the study is a HETE
117 study — requiring specific hypotheses to be tested in a defined patient population — or an
118 exploratory, hypothesis-generating study. The second recommendation was to post the study
119 protocol and data analysis plan on a publicly available registration site prior to the conduct of
120 the study analysis. The third recommendation addressed publishing the study results with an
121 attestation to conformance and/or deviation from the initial study protocol and the original
122 analysis plan.
123

124 The ISPOR-ISPE Taskforce recommendations to improve the transparency of research methods
125 are not unique. Previous proposals called for registration of non-interventional studies [25-27],
126 but pre-registration remains uncommon. Recognizing that published recommendations alone
127 are insufficient without action, a gathering of experts occurred February 25-26, 2019 at the
128 National Harbor, MD, USA, to explore the structural and practical challenges to the successful
129 implementation of the recommendations made in the joint ISPOR/ISPE task force publication.
130 The meeting was hosted by ISPOR and included 30 invited experts representing regulatory
131 agencies, pharmaceutical companies, contract research organizations, academia, HTA bodies,
132 study registry holders, patient organizations, journal editors, and others.
133

134 The meeting and the continued discussions of the steering committee formed the basis of the
135 RWE Transparency Initiative, encompassing a partnership (initially) among ISPOR, ISPE, the
136 National Pharmaceutical Council (NPC) and the Duke-Margolis Center for Health Policy. The
137 participants defined the overarching objectives and discussed recommendations for top priority
138 next steps to encourage registration of hypothesis evaluating RWE. The goal was to come to
139 consensus on considerations and recommendations that will help establish a culture of
140 transparency for study analysis and reporting of hypothesis evaluating RWE studies on treatment
141 effects. This White Paper outlines the recommended next steps the initiative hopes to implement
142 towards making registration a common practice, which include specifying the rationale for
143 registration of RWE studies, defining which studies should be registered and in what timeframe,
144 describing the details for how and when analytic deviations should be considered, posting
145 results, and discussing incentives to encourage registration.
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RECOMMENDATIONS FOR TRANSPARENCY INITIATIVE NEXT STEPS

A culture of transparency for non-interventional RWE studies used for evaluating treatment effects will take time to build and requires commitment at the stakeholder, organizational, and individual research team levels. Transparency should encompass all aspects of research, from initial RWD sourcing and curation, through study protocol development and analysis, to reporting of results. The recommendations outlined below specifically focus on the role of registration of the study protocol and analysis plan prior to study execution to improve replicability of the study and limit the concern for data dredging and 'cherry-picking' positive results. The recommendations also include version control of protocols and analysis plans and posting of results to limit (peer review) publication bias. These recommendations are summarized and presented in Table 2. Discussions of data sourcing and curation are beyond the scope of this paper but are being addressed by others, such as the ongoing collaborative work by The Duke Margolis Center for Health Policy [ref]. While the intention is to start 'small' – encouraging researchers to register in currently available sites such as EU-PAS – the goal is to evaluate such sites in parallel and work with the registry holder(s) to optimize for registering HETE RWE studies.

DRAFT

Table 2. Recommendations and Considerations for RWE Transparency Initiative¹

| Recommendation | Timeframe | Action | Considerations |
|---|------------------|--|--|
| 1 Identify location for registration of Hypothesis Evaluating Treatment Effect using secondary data research studies | Near Term | <ol style="list-style-type: none"> 1. Actively encourage registration on current sites now 2. Initiate discussion with leaders of current registries, NLM/NIH and ENCePP/EMA¹ (already in progress) 3. Look at the Center for Open Science format as a possible new site, if needed, however recognizing that adding another registration site to those already required is not optimal. | <ol style="list-style-type: none"> 1. With a view to modify or enhance existing registration sites 2. Clearly define the study type – HETE RWE studies for decision making (regulatory, coverage, etc) 3. Clearly define, by source and purpose, which HETE studies are within scope |
| 2 Determine what a “good” registration process entails to fit the purpose (to be started and carried out as researchers are encouraged to use registry sites already in existence) | Medium Term | <p>Create multi-jurisdictional ‘task forces’ to:</p> <ol style="list-style-type: none"> 1. Survey potential users (submitters of research and users of research) about needs and considerations regarding feasibility, transparency, and confidentiality 2. Design core elements of registration and study protocol 3. Design timing of release of information 4. Pilot test registration site updates and update partner site or new site if required | <ol style="list-style-type: none"> 1. Don’t let perfect be the enemy of good - this should be a progressive effort 2. Feasibility - research and reviewer workload 3. Core elements of study registration including website fields and associated documents (e.g. protocol content, statistical methods, results tables) 4. Transparency vs confidentiality ("lock box" with different access levels) 5. Time-stamped registration including data looks and audit trail of changes 6. Starts in parallel with recommendation 1 |
| 3 Incentives for routine pre-registration for HETE studies | Long Term | <ol style="list-style-type: none"> 1. Build off collaboration with key stakeholders from task force activities to encourage adoption of pre-registration requirements. 2. Involve key stakeholders from survey of potential users over time. 3. Foster publication of registry findings, similarly to research on registers for clinical trials | <ol style="list-style-type: none"> 1. End users encourage registration of HETE RWE studies: funding bodies, journals, regulators, payers/health technology assessors 2. Provide registry ‘use reports’ (e.g. quarterly report of registered studies, with key information): e.g. on the website; from time to time published |

¹ NLM = National Libraries of Medicine; NIH = National Institutes of Health; EMA = European Medicines Agency; ENCePP = European Network of Centers for Pharmacoepidemiology and Pharmacovigilance

165 **Near Term**

166
167 *Identify location for registration of HETE RWE studies*

168
169 In the near term, identifying the most suitable location/repository option(s) for pre-registration
170 of HETE RWE studies, with special considerations for non-interventional research, is paramount.
171 Encouraging the behavior of pre-registration of appropriate studies should take place as soon as
172 possible. Several platforms currently exist, and in preparation for the February 2019 meeting,
173 these registration sites were reviewed. (Table 2 - appendix) These registries vary widely in the
174 ease with which RWE studies can be pre-registered, the utility for reporting and tracking details
175 about - study design, results, tracking changes, and awareness with external audiences, and the
176 cost. Using one of the existing platforms specifically, leveraging the experience, expertise, and
177 resources already allocated to these programs is the most expeditious path forward. However,
178 all options should be evaluated including the opportunity to build a new registry under the
179 auspices of a group like the Center for Open Sciences.

180
181 **Medium Term**

182
183 *Don't let perfect be the enemy of the good - this should be a progressive effort*

184
185 It will be necessary to evaluate, test, and potentially modify current registration procedures so
186 researchers are encouraged to register their HETE studies. Evaluation criteria will include: the
187 level of interest and feasibility of registry modification; current and future registry criteria;
188 budget requirements to implement changes from both the study registry portal and from the
189 research team perspectives; and ability to gain endorsement as the central registration location.
190 This will require support from leadership from these programs. Discussions with these key
191 stakeholders are underway (e.g., ENCEPP for EU-PAS and National Libraries of Medicine – NIH
192 for ClincialTrials.gov).

193
194 *Determine what registration should entail and when registration should occur*

195
196 Determinations on additional modifications needed and how workload is affected are
197 paramount to ensuring long-term success. Using the existing platforms as a basis to assess core
198 elements of study registration and associated documents (e.g., protocol content and capability
199 to post results) have been identified, including evaluating the research and reviewer workload.
200 Determining the appropriate balance between the required detail, level of transparency, and
201 confidentiality is critical to ensuring appropriate usage. This requires understanding not just
202 what information will be captured in the registry, but also how to capture it and when. Initially, a
203 minimum set of study characteristics will be needed to begin the registration process with the
204 potential to evolve as the technology and support build. Further consideration will be given to
205 whether a registration template would include a description of exploratory analyses conducted
206 prior to developing the study protocol and/or some type of attestation that the research team
207 has not tested the proposed study hypothesis in the planned study data prior to registering the

208 study. Definitions of various levels of pre-looking will need to be determined and described such
209 that the attestation process does not become a 'self-policing' exercise.

210 Further, any solution should address concerns with intellectual property and/or business and
211 competitive considerations, for example, sponsors seeking additional regulatory review of their
212 drug products may have business and competitive reasons for not disclosing proprietary
213 information included in study hypothesis and analytic plans too early in a public venue.
214 Therefore, mechanisms for supporting non-public pre-registration (such as with a time-limited
215 'lock-box' approach) in which certain users, such as regulatory authorities, would have access by
216 invitation must be investigated.

217
218 Before rolling out the full system, study registration requires pilot testing which should include
219 real examples that will be identified as the registration site is created and should include
220 measures to evaluate the impact of registering the studies to demonstrate its value. For
221 example, providing registry 'use reports' (e.g., quarterly report of registered studies, with key
222 information) from time to time outlining registration elements that are incomplete, not reliable,
223 or lack utility will be needed. In addition, user interface survey and information should be sought
224 to improve the usability of the entry fields. This process will be iterative, purposeful, and flexible
225 after implementation to align with advances in science which could ease the ability to address
226 some of the issues raised here.

227

228 **Long Term**

229

230 *Routine registration for HETE RWE studies and incentivizing use*

231

232 The long-term intention is to make registration of certain HETE RWE studies routine in the same
233 way that clinical trials are now registered. Specifically, this is seen to involve studies intended for
234 regulatory, payer, or other healthcare decision making, including peer-reviewed publication. The
235 benefit of routine registration is to get closer to a full understanding of the totality of planned
236 and completed HETE RWE research. Publication bias makes it more likely to see effects reported
237 in the literature that are tenuous or artifactual as opposed to negative results. The ability to
238 register HETE RWE studies, track their conduct and results all in one searchable location would
239 be a powerful tool to not only provide transparent research but would have the added benefit of
240 increasing the credibility of such research over time. The power of moving closer to the 'totality
241 of evidence' must be considered in context. Ideally this vision would produce a coherent data
242 picture for regulatory or other health care decision-making. However, it must be acknowledged
243 that the aspirational goal of a complete study denominator is likely not achievable. A cultural
244 shift toward increasing the pre-registration of studies — even if not perfect — moves the
245 research field closer to understanding how many attempts were made to make a comparison
246 and decide at the study level if any given study result appears either aberrant or representative.

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250

251 **CONSIDERATIONS**

252

253 *Transparency Does Not Equate to Study Quality*

254

255 While transparency in reporting study process would clarify the methods, transparency by itself
256 does not equate to study quality [28]. Poorly conducted non-interventional studies may be fully
257 transparent. However, transparency better enables decision-makers to effectively assess the
258 quality and validity of the study presented to them by providing a deeper understanding of why
259 and how the research was conducted, and whether the results reflect pre-planned questions and
260 methods. It also better facilitates replication of results and/or understanding of reasons where
261 findings diverge for apparently similar studies. Conversely, low study transparency makes it
262 difficult for decision-makers to differentiate high quality versus flawed studies, the latter of
263 which has contributed to low confidence in secondary data research using RWD.

264

265 Over time, greater transparency of individual studies via registration of HETE RWE studies could
266 lead to higher quality evidence being developed and used to inform decision-making.

267 Registration prior to study start requires researchers to think critically and specify *a priori* all
268 details found in a technical or statistical analysis plan – how they will evaluate the hypothesis
269 being tested; specifying objectives and rationale; how to define and measure exposure,
270 outcomes, inclusion/exclusion criteria, and confounders; and how the data will be analyzed –.

271 There are good practice documents for reviewers that outline elements to consider when
272 evaluating study quality [29-30]. However, an essential condition for that evaluation is access to
273 the original research questions, methods, and analysis plans.

274

275 The initiative also recognizes that the publication of all study results, whether in peer review or
276 in searchable format on a study registry site, is a powerful tool for end users of such research,
277 which is often subject to publication bias in similar ways to the evidence from clinical trials.
278 Encouraging the posting of results, particularly for studies that are not published in peer-
279 reviewed journals, in a useful format has great power to improve understanding of the totality of
280 the evidence in the space. Its importance should not be underplayed and certainly is as high a
281 priority for this project as the registration aspect.

282

283 The convened initiative group recognized that transparency is a necessary but not sufficient
284 condition of acceptance of RWE. First, information on how the RWD were curated, transformed,
285 and linked with other data sources to make them 'research-ready' is an important step, but one
286 not outlined in this report. Second, RWE study registration itself may not have the same degree
287 of impact as with clinical trials. Study registry sites have been an important tool for randomized
288 clinical trial research in part because of the natural boundaries (time and money) that limit the
289 ability of another party to quickly conduct an alternative trial to answer the same study question.
290 With RWE, data are often already collected so it may be much easier for another party to quickly
291 conduct an alternative study on the same study question. Moreover, the potential exists to
292 analyze the data in many ways until the right variable combination or methods are found to

293 reveal results supporting the hypothesis. However, transparency, when complemented by strong
294 methods and deterrents to data dredging as discussed below, will help move the research field
295 in the right direction by providing a richer opportunity to contextualize any individual findings
296 or studies.

297

298 *Defining the Spectrum of Studies, Definition of "Pre-Looks," and Protocol Revisions*

299

300 The convened initiative group debated the spectrum of RWE study types in which transparency
301 is critical. For example, RWE studies can range from hypothesis generating studies to HETE
302 studies depending on the study aims. To be clear, the recommendations in this report refer only
303 to HETE RWE studies and particularly to those using existing, non-interventional data (Figure 1).
304 Exploratory hypothesis generation studies serve a critical role in understanding of treatment use
305 and safety. However, these studies are by nature exploratory and specifying preplanned analyses
306 for treatment effect evaluation is usually not feasible; although naturally we encourage
307 transparency to the extent possible with such work.

308

309 The convened initiative group recognized the potential unintended consequences associated
310 with reduced conduct of exploratory analyses if additional requirements for transparency were
311 not clearly defined. To clarify this, the convened initiative reiterated the distinction between
312 exploratory hypothesis generation studies and HETE studies based on *a priori* hypotheses and
313 analysis planning that was described in the ISPOR/ISPE Special Task Force report [7]. In the
314 transition from using RWD for hypothesis generation to hypothesis evaluation, there will often
315 be a need to refine and/or replicate the results using different methods, evaluation of
316 orthogonal hypotheses, or use of independent data [31]. Earlier exploratory studies may be used
317 to inform analysis planning for independent HETE studies and are not the subject of these
318 recommendations. However, those exploratory studies should not be constructed in such a way
319 as to serve as the pre-look for the HETE which we discourage (see next paragraph).

320

321 In addition to the distinction between exploratory and HETE studies, the convened group
322 discussed issues regarding data "pre-looks" or "pre-tests." While some data pre-looking is a
323 prerequisite for understanding the dataset appropriateness and informing research design
324 (feasibility counts, patterns of care, switching patterns, size of patient populations), it runs the
325 risk of informing study hypotheses or study protocol in a way that may bias the creation of the
326 final analysis plan. Pre-looks or pre-testing are hard to control or audit, but some data source
327 owners actively monitor the amount of data looks and analysis researchers can do prior to
328 'study start.' Another option is to ask the study team, as part of study registration, to describe
329 and attest to the nature of any pre-looks conducted prior to study registration. While an
330 imperfect solution, if definitions of pre-looking are clear and study teams must attest, then there
331 are grounds to hold teams accountable in the 'court of public opinion' at the very least if
332 something untoward is uncovered. In cases where data access is controlled by a third party (e.g.
333 by governmental agencies for population registries in the Nordic European countries), it adds to

334 transparency to document the data access date vs. the registration date of the study protocol
335 and analysis plan.

336

337 Finally, when conducting a study with RWD not originally collected for research purposes, there
338 are often good reasons to make changes to the initial registered analysis plan; for example, the
339 discovery of a data quality or measurement issue. Remediation may include data processing
340 (return to source file or underlying data), analytic methods, or finding supplemental data.
341 Therefore, some deviation from the initially planned analyses of RWD is expected. However, as
342 part of a transparent research process, deviations and the rationale and timing for making a
343 change should be documented. Unambiguous description of the planned study population (and
344 how that population will be defined) at the time of study registration, with documentation of
345 reasons for deviation from the initial plan over the study lifespan, would address concerns about
346 “data dredging” while acknowledging the need for flexibility in the research process. Providing
347 clarity on the actual steps taken to create the final analytic study population on which the
348 reported results are based is critical to the reproducibility of findings and the ability of reviewers
349 and decision-makers to assess the validity of study design, implementation, and analysis
350 decisions.

351

352 *Encouragement vs. Enforcement of Study Registration*

353

354 Clearly defining which studies *require* registration and for which studies registration is
355 *encouraged* will be key to avoiding confusion. The momentum gained through the mid-term
356 survey and collaboration with stakeholders through the assessment and piloting processes
357 could motivate study registration adoption. However, greater uptake will likely require some
358 incentives for researcher to register studies and to register these centrally. Part of that incentive
359 could come from data source owners as part of the data use agreements. Alternatively, journal
360 editors could require registration as a pre-requisite for publication like ClinicalTrial.gov or IRB
361 certification. Funding bodies such as NIH may also consider requiring registration for certain
362 studies. Finally, payer and regulatory end-users could require registration prior to considering
363 that evidence for market authorization or reimbursement. Regardless, the goals of the
364 Transparency Initiative are to promote the notion that appropriate transparency of data,
365 methods, analyses, and posting of results will increase confidence on assessing the credibility of
366 the HETE RWE studies. Together, this culture and training on good practices may be best
367 encouraged rather than required. Long term, sustainability of the data registration information
368 will be critical for credibility not just of the studies registered but the registration site itself.
369 Sustained access to studies over time is still an underappreciated problem [32].

370

371 **CONCLUSION**

372

373 The ISPOR-led RWE Transparency Initiative sought to identify practical implementation steps to
374 build on the foundation of existing study registration sites, identify feasible and practical
375 elements associated with what the registration process will entail, and consider how to facilitate
376 routine registration for HETE RWE studies. The recommendations for next steps and

377 considerations outlined in this white paper are meant to address the unique characteristics of
378 studies that make secondary use of RWD to generate hypothesis evaluating treatment effect
379 RWE. Other sectors have used transparency as a critical policy tool to engender trust across
380 stakeholders and to enable judgement of the quality of information being exchanged. As the
381 potential use of RWE to support decision-making for market authorization, reimbursement, and
382 clinical guideline development grows, the need to trust that evidence grows correspondingly.
383 Improving the culture of transparency can help shine light on study practices so that these end-
384 users of the results are able to make a better determination about study quality for themselves.

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Appendix

Table 3: Overview of Study Registries Currently Available for Observational Non-Interventional Study Registration

| Registry Site | ClinicalTrials.gov | EU-PAS | Health Services Research Projects (HSRProj) | Research Registry | Open Science Framework |
|--|---|--|---|---|---|
| Funding Source | | coordinated by the European Medicines Agency (EMA) and developed in line with the guidelines and principles of the European Network of Centers for Pharmacoepidemiology and Pharmacovigilance (ENCePP) | US National Library of Medicine and maintained by the National Information Center on Health Services Research and Health Care Technology. | International Journal of Surgery Publishing Group | Center for Open Science |
| Location | https://clinicaltrials.gov | (http://www.encepp.eu) | https://hsrproject.nlm.nih.gov/ | | |
| Goal | | Developed for non-interventional post-authorization studies as mandated by the EU legislation for authorized products | Health services research projects funded by various organizations | Encourage registration of all studies involving human participants, emphasizing the need for observational studies to be registered | Offers a platform to register all types of research |
| Total number of studies | 308,115 studies | 1527 studies | 35,000 projects | 4,282 studies | |
| # of visitors | 116,000 unique visitors daily | | | | |
| % of observational studies | One-fifth of the registered studies are observational | 83.9% observational studies; 3.3% active surveillance; 1.5% clinical trials and 11.3% of studies listed as other | 1,026 | | |
| Applicability to observational studies | Some fields have been modified for observational studies. | | | Designed for observational studies, most studies involve surgical procedures | Allows users to create their own branded registry for others to use |
| Limitations | Not well tailored for observational studies. For example, study | Originally designed as a registry of regulatory studies and thus concerns | Fields most limited to administrative information. The abstract field only allows | | |

| | | | | | |
|--|--|--|---|--|--|
| | start is defined as the date the first participant was enrolled, which is not applicable to many observational studies | regarding use for non-regulatory based studies. Regarding use for non-regulatory based studies. Many or most focus only pharmacovigilance and not on the effectiveness assessments | the display of scientific information of the study. No option to upload files such as a protocol or statistical analysis plan | | |
|--|--|--|---|--|--|

All figures were taken as of June 10, 2019

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Table 4: RWE Transparency Steering Committee

While the Steering Committee took the lead in drafting the whitepaper, it should be acknowledged that the content of this paper summarizes the discussions and suggestions from the full transparency meeting in February 2019. Without all the participants valuable input, this initiative or the paper would not have come to fruition.

| | |
|---|---|
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