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Navigating Joint HTA, Procurement, and Fair Pricing: Evidence-Based Insights and Practical Recommendations

Launch of MBA in HEALTH CARE in UKRAINE

Inna Irynychyna, PhD, Associate Professor, KNEU
Kyiv, Ukraine
PRESENTATION PLAN

1. Why has KNEU launched Master's Program “MBA in Health Care System”?  
2. What does Master's Program “MBA in Health Care System" include ?  
3. What are the reasons behind success collaboration?  
4. Future: Horizon Scanning
1. Why has KNEU launched Master's Program “MBA in Health Care System”?

New model of Health care system require new generation of Heads of Hospital with knowledge in economics, management and decision making.
Kyiv National Economic University developed Master's Program “MBA in Health Care System”, which started in November 2018.

39 Head of Hospitals in Ukraine were enrolled to the Master Program degree in MBA program in healthcare management.
KYIV NATIONAL ECONOMIC UNIVERSITY
NAMED AFTER VADYM HETMAN
more than 11 000 students study in KNEU

Strengths and Success:

- International reputation
- Innovative teaching
- and research
- Outstanding career opportunities for graduates
- Great student experience
- Friendly university campus

www.kneu.edu.ua
GLOBAL RECOGNITION

KNEU is a member of:

✓ European Public Law Organization
✓ Black Sea and Eastern Mediterranean Academic Network
✓ European Universities Charter
✓ Regional Studies Association
✓ European Arbitration Chamber

› KNEU is among the best analytical centers in Central and East Europe according to «World Index-Rating Analytical Centers»

› KNEU Doctoral Programs are recognized by the European Program Association in Management and Business Administration

› Master programs at KNEU are among the best programs in the Eastern Europe according to “Best Masters 2018”
2. What does Master's Program "MBA in Health Care System" include?
Disciplines of fundamental and professional training (1):

• Project management
• Statistical Methods for Health Economics
• Market Access
• Global Health
• Ethical Leadership
• Medicine insurance
Disciplines of fundamental and professional training (2):

- Health technology assessment
- Multiple criteria decision analysis
- Reimbursement Systems for Pharmaceuticals in Europe
- Digital solutions in Healthcare system
- Pharmacoeconomic Modeling
- Healthcare policy, etc.
GRADUATES IN MBA IN HEALTHCARE SYSTEM CAN:

- Think analytically
- Work in, lead and motivate teams
- Communicate and manage change effectively
- Write effectively for healthcare system
- Develop a business strategy

It will help them to develop and reform Health Economy in Ukraine more efficiently.
Master of MBA health care program improve their:

- Leadership Skills
- Management Skills
- Analytical Skills
- Organization Knowledge
- Employee Development Strategies
- Ethical Leadership
3. What are the reasons behind success collaboration?

Kyiv National Economic University trains new generation of professional for new Healthcare System.

Ukrainian Government (decision makers) + High quality specialist in Economic + in Medicine+ in Pharmaceuticals+ Insurance service = effectiveness of Healthcare System
Members of Collaboration

• Ukrainian Government
• KNEU named after Vadym Hetman
• Ukrainian Chapter of ISPOR
• ISPOR
• International Business School of Great Britain - the London School of Business and Finance.
MBA health care program is a great opportunity for capacity building in HEOR and HTA, outlining the options available for training and education and new career perspectives in Ukraine.
THANK YOU!

We gratefully invite all of members ISPOR for collaboration}
Question?

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