



# Pharmaceutical Market Overview Ukraine

# Ukraine vs Poland in figures



Indicator	Ukraine	Poland
Total population	42,177,600 (2017)	38,224,000 (2016)
Area	603 500 sq km (46 <sup>th</sup> )	312,685 sq km (70 <sup>th</sup> )
Urban population (of total population, 2015)	69,7%	60,5%
GDP	\$ 112, 1 billion (2017)	\$1.201 trillion (2018 est.) (Source: International Monetary Fund. IMF.org)
GDP per capita	\$2 639 (2017)	\$31,647 (2017) (Source: International Monetary Fund. IMF.org)
Total expenditure on health per capita (2014)	\$584	\$1570
Total expenditure on health % from GDP (2014)	7,1%	6,3%
Life expectancy at birth M/F (years, 2016)	68/77	74/82
Pharmaceutical market	\$3,12 B (2018) (Source: Proxima Research)	€ 7,58 B (2018) (Source: IQVIA)
Pharmaceutical market (billion units)	1,3 (2018) (Source: Proxima Research)	1,3 (2018) (Source: IQVIA)

Source of other information: World Health Organization

## Pharmaceutical market in Ukraine: 2018





Pharm. market (retail and hospital segments): 85,0 B UAH (3,12 B \$);

General growth: +21,5% by value;

Retail growth: +21,8% by value;

Hospital segment growth: +19,3%

by value;



Pharm. market (retail and hospital segments): 1,3 B packs;

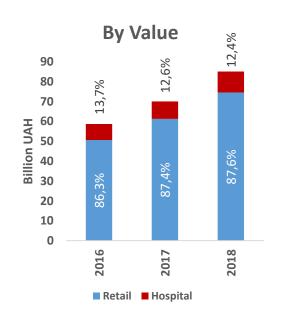
General growth: +4,5% by units;

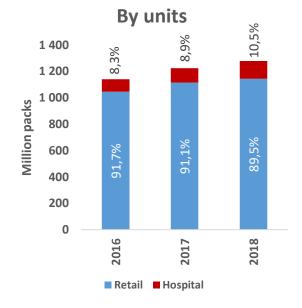
Retail growth: +2,6% by units;

Hospital segment growth: +23% by

units;

Dynamics of retails sales and hospital supply of medicines in value and units in 2016 – 2018 with the indication of share of each segment





Source: Proxima Research

# TOP-10 companies in retail and hospital market



Nº	Company Name	Sales, 2018 (ths. UAH)	Growth (by value in UAH), %	Market share 2018,%
1	Farmak	5 017 767	17,1%	5,9%
2	Arterium	3 703 667	19%	4,4%
3	Darnytsya	3 370 828	20%	4,0%
4	Sanofi	3 235 587	15%	3,8%
5	Teva	3 022 016	23%	3,6%
6	Yuria-Pharm	2 998 752	36%	3,5%
7	Berlin-Chemie	2 614 209	11%	3,1%
8	Zdorov'ya	2 609 960	11%	3,1%
9	KRKA	2 023 580	32%	2,4%
10	Kyiv Vitamin Plant	1 965 739	21%	2,3%
	Total (retail+hospital)	85 012 769	21,5%	

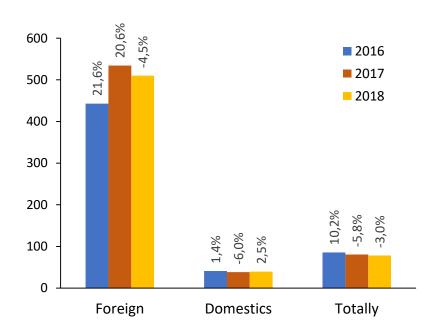
<sup>\* 1</sup> USD ~ 26,76 UAH

Source: ProximaResearch

## Weighted average cost per pack in hospital segment



Weighted average cost of one pack of medicine in hospital segment with the indication of its growth for the equivalent period of previous year



The weighted average cost of one pack of medicine in hospital segment is 78,3 UAH (2,9 USD). The weighted average cost of domestic medicine is 39,4 UAH/pack (1,45 USD/ pack) and foreign one is 510,3 UAH/pack (18,8 USD/pack)

Tender purchases were carried out through state budget (MOH of Ukraine and other state authorities) and local budgets.

For some medicines (for example, vaccines, antiretroviral, rare disease, children oncology and primary immunodeficiencies, hemophilia in adults therapies) purchase was conducted through international organizations.

ProZorro – e-system for state purchases

Source: Proxima Research

# Top ATC groups, Ukraine vs Poland, hospital+retail



Ukraine*, 2018	Poland**, 2018
A - 18,0%	N - 14,2%
Alimentary tract and metabolism	Nervous system
N - 13,2%	C - 13,7%
Nervous system	Cardiovascular system
C - 12,5%	A - 13,4%
Cardiovascular system	Alimentary tract and metabolism
R - 12,1%	R - 11,6%
Respiratory system	Respiratory system
J – 10,8% Anti-infective for systemic use	L-11,1% Antineoplastic and immunomodulating agents

\*Source: Proxima Research "PharmXplorer"

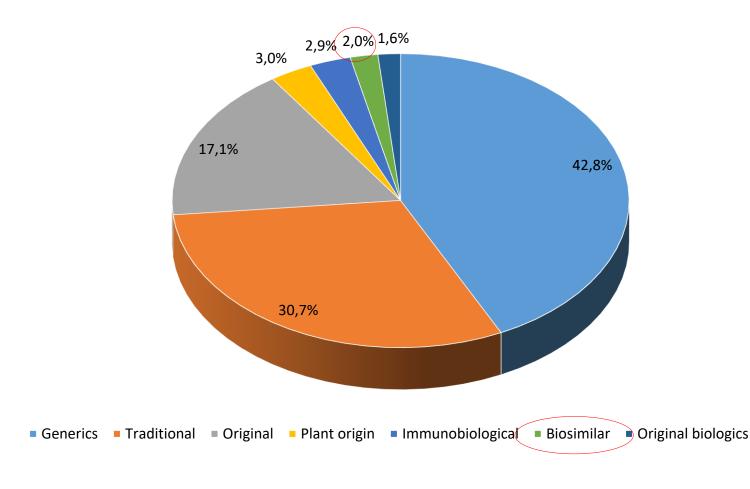
\*\*Source: IQVIA "Midas"

#### **Farmak JSC**

# Structure of pharmaceutical market in Ukraine by type of product







#### Biosimilars in Ukraine

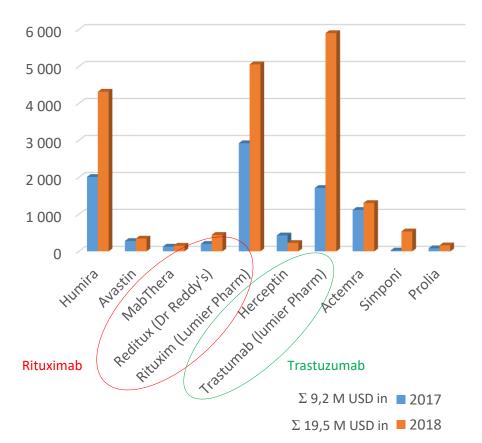
INN	Manufacturer
Insulin Glargine	Farmak
Pegfilgrastim	Biopharma (Ukraine)
Rituximab	Celltrion

#### **Farmak JSC**

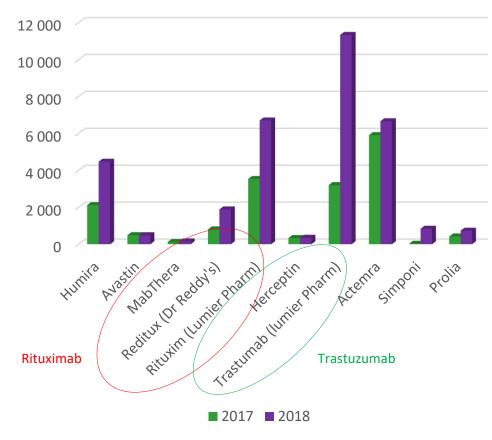
#### MABs market in Ukraine

# Farmak

#### MABs sales in Ukraine, K USD



#### MABs sales in Ukraine, units

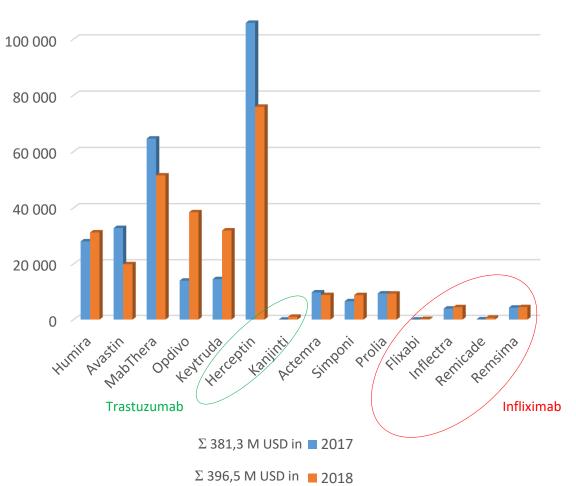


- Reditux is **Dr Reddy's** biosimilar to Rituximab marketed in Ukraine for several years, but currently its' MA in Ukraine has expired.
  - Tocilizumab, Rituximab are included into National list of medicines.
    - Celltrion has registered Rituximab biosimilar in Ukraine via simplified procedure.

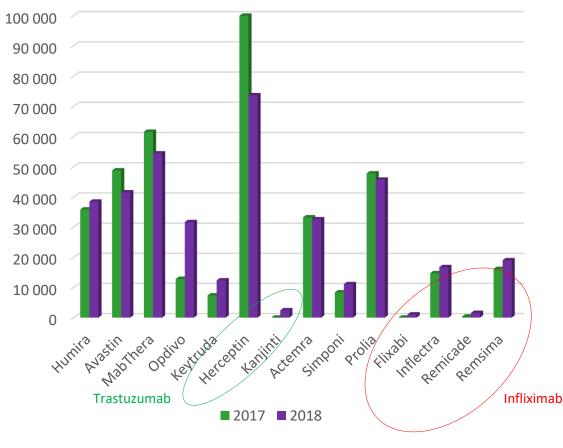
## MABs market in Poland







#### MABs sales in Poland, units



Source: IQVIA "Midas"

# Biosimilar MABs registered by EMA

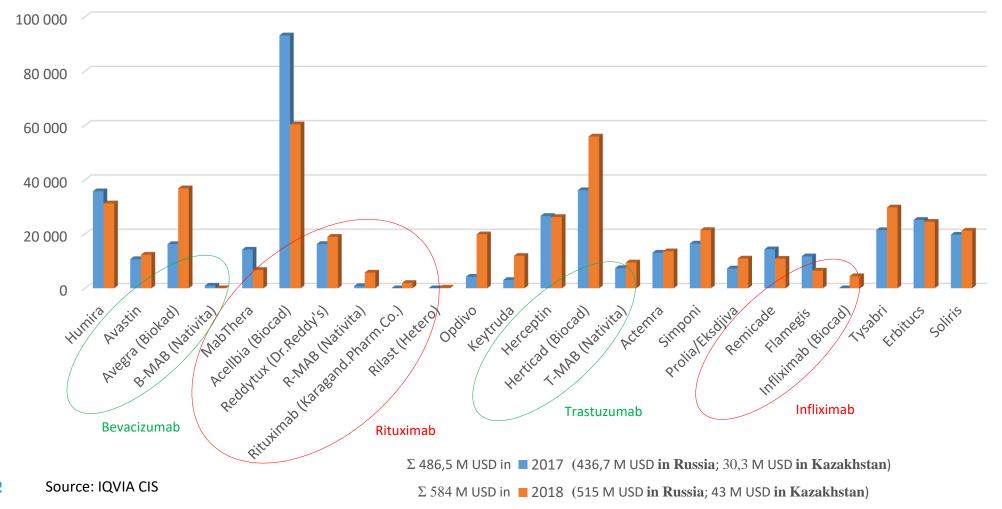


INN	Company name
Adalimumab	Boehringer Ingelheim
Adalimumab	Amgen
Adalimumab	Sandoz
Adalimumab	Samsung Bioepis
Adalimumab	Mylan/Fujifilm Kyowa Kirin Biologics
Bevacizumab	Amgen
Etanercept	Samsung Bioepis
Etanercept	Sandoz
Infliximab	Celltrion
Infliximab	Sandoz
Infliximab	Hospira
Infliximab	Samsung Bioepis
Rituximab	Celltrion
Rituximab	Sandoz
Trastuzumab	Celltrion Healthcare
Trastuzumab	Biocon/Mylan
Trastuzumab	Samsung Bioepis
Trastuzumab	Pfizer
Trastuzumab	Amgen/Allergan

**Farmak JSC** 

# MABs market in CIS (Belarus, Russia, Kazakhstan, Kyrgyzstan, Moldova, Uzbekistan), K USD

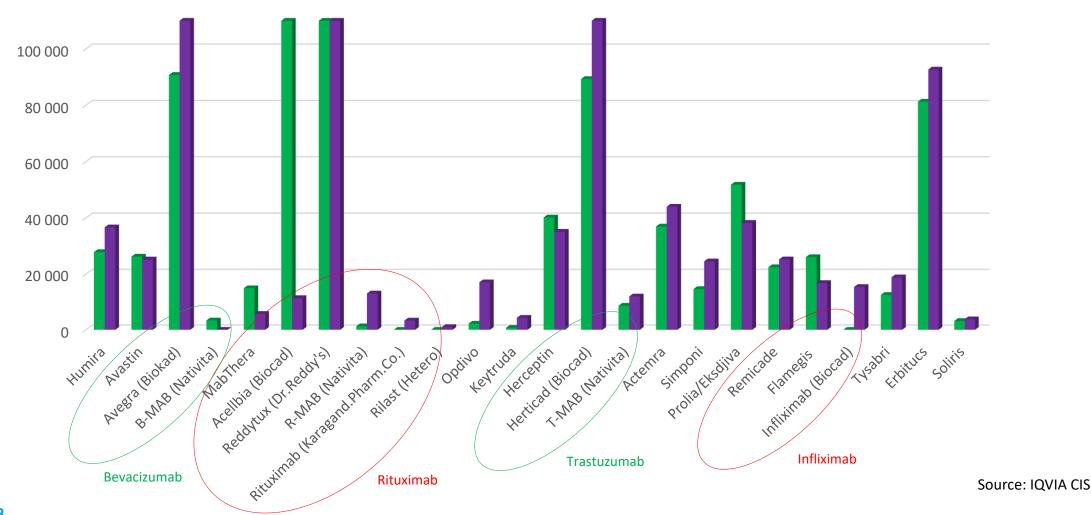




Farmak JSC

# MABs market in CIS (Belarus, Russia, Kazakhstan, Kyrgyzstan, Moldova, Uzbekistan), units





13



## Farmak Overview

## Farmak – leader in the Ukrainian pharmaceutical market

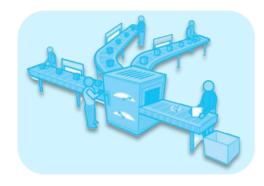




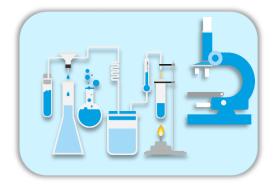
№ 1 Ukrainian producer and exporter of pharmaceuticals\*



Diversified product portfolio



Modern and high quality production facilities



Strong research and development capabilities



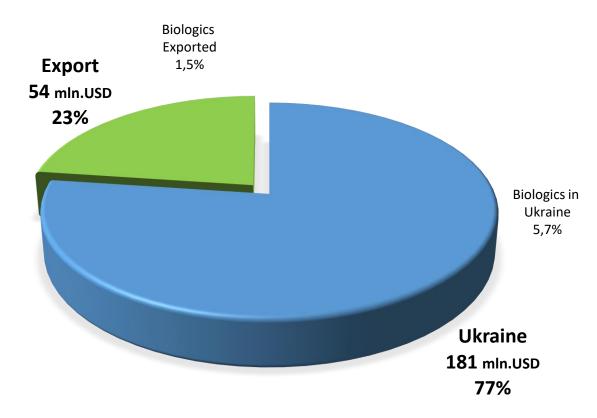
Highly skilled motivated staff



Financial strength

## Structure of Farmak sales in 2018





**TOTAL: 235 mln.USD** 

\* 1 USD ~ 26,76 UAH

## Farmak Overview

**Leader** in the state reimbursement program, which is called "Affordable medicines".

8

of 23

Which are reimbursed by the program, are presented in Farmak portfolio

**26** FDF

Produced by Farmak are included into the program.

19 of which are partially reimbursed, 7 are fully reimbursed

18 production lines andpilot line

Comply with National GMP requirements

- 14 lines are EU GMP certified
- FDA approval of OTC and food supplements
- ISO 9001, ISO 14001 and ISO 14385



## Farmak Overview



# Top 5

Innovative companies in Ukraine

184
MIn. USD

volume of investments in the production modernization in 7 years, including the investment of USD 39 million in API production in Shostka

500 thousand EUR

grants for training under the program
Horizon – 2020

14.83

Invested in R&D, starting from 2011

Mln. USD



## Farmak R&D Potential

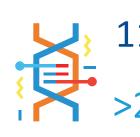


The scientific potential of Farmak JSC ensures the company's independence in the development of new medicinal products



Specialists work in R&D

out of them have a scientific degree (15 PhDs, 2 Doctoral Degrees)



medicinal products in pipeline

new medicinal products are launched in the market annually

#### State-of-the-art R&D complex includes:



- 4 cross-sectional analytic laboratories
- 2 laboratories for biological and synthetic API



- 3 technological laboratories for finished products
- 4 pilot R&D sites

## Farmak Potential



#### **Biotechnological R&D site:**

Farmak has developed manufacturing processes of insulin analogues: lispro and aspart.





## Farmak Biosimilars Cases

### Insulin case

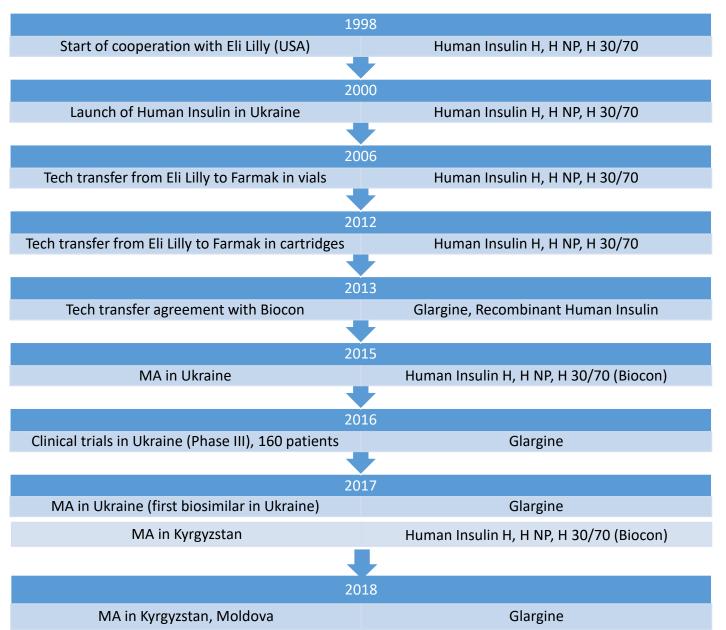
#### **INN** available at Farmak

**Insulin H solution for injection** 

Insulin H NP suspension for injection

Insulin H 30/70 suspension for injection

Insulin Glargine suspension for injection





• Revenue in 2017, USD

8,1 M

• Revenue in 2018, USD

• Revenue in

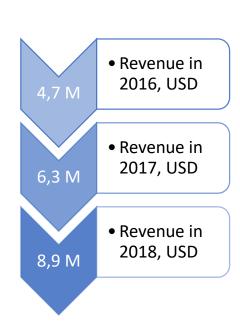
2016, USD

\* 1 USD ~ 26,76 UAH

## **Enoxaparin Case**



 Start of cooperation with Hangzhou 2006 Jiuyuan Gene Engineering (China) - Enoxaparin launched in Ukraine (first 2009 enoxaparin generic in the market) Tech transfer from Hangzhou to Farmak • Re-registration in Ukraine as a biosimilar - Clinical trials in Russia (Phase I) in syringes, 24 2014 healthy volunteers 2015 - Clinical trials in Ukraine (Phase III) in syringes - Clinical trials in Russia (Phase III) in syringes, 116 patients 2016 • MAs in Uzbekistan and Turkmenistan. PFS - Clinical trials in Ukraine (Phase III) in vials (30 2017 000 Anti-Xa IU) MA in Russia. PFS - MA in Georgia, PFS 2018 - Deep characterization of molecule structure by Ronzoni Institute, Milano





# Conclusions

## Conclusions



- 1. The market of biotechnological products in Ukraine is not developed due to low purchasing ability and lack of state financing. The potential is equal to Poland;
- 2. Local biotechnologies are at the early stage of development due to high entry barriers: lack of knowledge and financing;
- 3. Potentially, the most effective cooperation with partners is to license-in the products followed by a transfer of complete technological cycle of the finished dosage form.

