



Thailand Chapter Annual Report 2010

TO:
Board of Directors
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Background:

The Thailand Chapter was approved in January, 2005. The Chapter has 51 members.

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For more information of Thailand Chapter, please visit ISPOR Local Chapter website at
http://www.ispor.org/local_chapters/Thailand/index.asp.

Enclosure: Thailand Chapter Annual Report 2010

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Our missions are still 1) To provide an environment for knowledge sharing among researchers, healthcare practitioners, and decision-makers interested in pharmacoconomics and outcomes research 2) To serve as a bridge in bringing together Thai researchers, healthcare practitioners, and decision-makers interested in pharmacoconomics and members of the pharmaceutical industry, health-related organizations, and academia. 3) To act as a resource at a local level for individuals including students interested in pharmacoconomics and outcomes research 4) To provide an opportunity for Thailand chapter members to become more familiar with the activities of ISPOR as well as participate in its activities.

The year 2010 was one of the greatest years for ISPOR Thailand Chapter. We started the year with various preparations for ISPOR 4th Asia-Pacific Conference. We reached out local financial sponsors. A total of four major sponsors, including Prince of Songkla University, Thailand Convention and Exhibition Bureau, ThaiHealth Global Link Initiative Project, Pharmaceutical Research and Manufacturers Association, supported in a few categories e.g. Thai participants' conference attending expenses, social events, etc. As a result, approximately 200 participants were from Thailand. Some of them were also speakers in sessions of the conferences. Another major impact to the country was that several policy makers, including deputy minister of public health, FDA authority, and national insurance payers, attended the conference. They recognized both the importance of this field but also ISPOR as an international body. Therefore, the conference became a place where all parties, including policy makers, providers, payers, industry and researchers, met and had an opportunity to learn and to create networks.

We had an opportunity to welcome approximately 800 participants from more than 30 countries to ISPOR 4th Asia-Pacific Conference. Among these participants, not only world famous researchers but also representatives from well-known economic evaluation authorities or agencies joined the conference and provided their knowledge and perspectives. The conference was composed of traditional ISPOR Asia-Pacific conference sessions, including research poster and oral presentations, three plenary sessions, 10 short courses, 15 workshops, nine issue panels, and one health care decision maker's case study. Overall conference evaluation was relatively good (7.72 out of 10). Also, there were a few pre- and post-meetings mostly sponsored by pharmaceutical industry. They were held in either in Phuket, the conference venue, or in Bangkok. It extended opportunity to others who could not go to the conference as well.

Various consequences or impacts were resulted in Thailand after the conference. Not only ISPOR-related honorary position including editor-in-chief of Value in Health, Asian supplement and ISPOR Asia consortium chair-elect were assigned to Thai researchers but also several activities including meetings, discussions, and workshops have occurred after the conference. These reflected a large amount of momentum of the conference and eventually the pharmacoconomics and outcomes research will rapidly grow in Thailand and spread to Asia-Pacific region.

Considering rapid growth of the research in pharmacoconomics and outcomes in Thailand, it was another year that Thailand chapter has fulfilled the missions and played important roles of the development of pharmacoconomics in Thailand and especially in Asia-Pacific region this year. However, as same as last year, there are still various limitations or problems. For instance, the chapter has not been able to increase number of members. Also, the number of researchers in this area is relatively small.

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Activities/ Accomplishments	Summary
Scientific / Educational Activities	Successfully conducted ISPOR 4 th Asia-Pacific Conference that consisted of plenary sessions, short courses, workshops and issue panels.
Policy-Related Activities	ISPOR 4 th Asia-Pacific Conference was attended by several policy makers, including deputy minister of public health, FDA authority, and national insurance payers. Reached out local sponsors and policy makers (Thailand Convention and Exhibition Bureau, ThaiHealth Global Link Initiative Project and Pharmaceutical Research and Manufacturers Association).
Conferences and/or Chapter Meetings	ISPOR 4 th Asia-Pacific Conference Chapter committee meetings
Membership Development	The chapter has not been able to increase number of members but will develop strategies to recruit more members in 2011.
Other	

Upcoming Activities for ISPOR Thailand Chapter 2011

Date	Activities
TBD	ISPOR Thailand chapter annual meeting and/or policy forum
TBD	Seek more number of chapter members by various strategies