



## ISPOR Serbia Chapter Annual Report 2013

TO:

Board of Directors  
International Society for Pharmacoeconomics and Outcomes Research  
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PREPARED BY:

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### **Background:**

The ISPOR Serbia Chapter was approved in May 2007. The chapter has 70 members.

The current leadership of the ISPOR Serbia Chapter is comprised of the following:

#### **President**

**Prof. Dragomir Marisavljevic, PhD**

Professor, Institute for Hematology,  
Beograd, Serbia

#### **President-Elect**

**Dragana Atanasijevic, MSc**

HTA Consultant, Ministry of Health Serbia,  
Belgrade, Serbia

#### **Past-President**

**Vladimir Zah, PhD(c)**

Health Economics Consultant  
Belgrade, Serbia

#### **Secretary/Treasurer**

**Prof. Nataša Bogavac-Stanojevic, PhD**

Assistant Professor, Faculty of Pharmacy,  
University of Belgrade, Belgrade, Serbia

#### **Director**

**Prof. Vesela Radonjic, PhD**

Director, National Center for Information on Medicines and  
Medical Devices in Medicines and Medical Devices Agency of  
Serbia, Belgrade, Serbia

For more information on the ISPOR Serbia Chapter, please visit the ISPOR Serbia Chapter website at [http://www.ispor.org/regional\\_chapters/Serbia/index.asp](http://www.ispor.org/regional_chapters/Serbia/index.asp).

Enclosure: ISPOR Serbia Chapter Annual Report 2013.

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<b>Activities / Accomplishments</b>	<b>Summary</b>
<b>Scientific / Educational Activities</b>	<ol style="list-style-type: none"> <li>1. IDLP Module Translation to Serbian: Introduction to PE first course translation 90% complete (voice-over left for implementation)</li> <li>2. Therapeutic and Diagnostic Devices Outcomes Research (TDDOR) Book translation 90% complete.</li> </ol>
<b>Policy-Related Activities</b>	<p>Provided articles about the implementation of EU Transparency Directive in Innovia Society National Policy paper</p>
<b>Conferences and/or Chapter Meetings</b>	<ol style="list-style-type: none"> <li>1. 3<sup>rd</sup> Croatian and 3<sup>rd</sup> Adriatic Congress on Pharmacoeconomics and Outcome Research: The Role of PE in developing countries, Brijuni, Croatia</li> <li>2. AMCP 25<sup>th</sup> Annual Meeting &amp; Expo, San Diego, 3-5 April 2013</li> <li>3. NICE Annual Conference, 13-14 May 2013</li> <li>4. ISPOR 18<sup>th</sup> Annual Meeting, New Orleans, May 2013</li> <li>5. ISPOR Hungary Chapter Annual Meeting, Budapest, 18-19 June 2013</li> <li>6. IHEA 2013, Sydney, Australia, 7-9 July 2013</li> <li>7. CEESTAHC, Warsaw Poland, 7-8 October 2013</li> <li>8. ISPOR India Chapter, New Delhi, 9-10 October 2013</li> <li>9. ISPOR 16<sup>th</sup> Annual European Congress, Dublin, Ireland, 2-6 November 2013</li> <li>10. ISAM, Kuala Lumpur, Singapore, 22-24 November 2013</li> <li>11. Turkey National Insurance Fund, MoH and Ministry of Finance training, Istanbul, 25-29 November 2013</li> </ol>
<b>Membership Development</b>	<p>ISPOR Book of Terms (Serbian edition) promoted as a standard for HEOR communication</p> <p>ISPOR Serbia Chapter newsletter running on a monthly basis to keep our members and prospective members informed about our activities and activities in the region.</p>
<b>Other</b>	

### Upcoming Activities for ISPOR Serbia Chapter 2014

Date	Activities
Every six weeks	Monthly regional chapter meetings.
Feb	Setting up LinkedIn and Facebook ISPOR Serbia chapter accounts, refreshing website and relinking to them.
March	<ol style="list-style-type: none"> <li>1. Organization of Module 1 (of 6) HEOR (Intro to Health Economics) Training course to promote our activities among several healthcare market sectors associated with our expertise. Course will comprise of the following modules: why use a model, types of analyses and when to use the right one with practical examples. Location: Belgrade</li> <li>2. Development of a joint promotional strategy with other local societies working in the field of pharmacoeconomics and outcomes research.</li> </ol>
Apr	<ol style="list-style-type: none"> <li>1. TDDOR Serbian edition book launch &amp; promotion</li> <li>2. 4th Adriatic Congress on Pharmacoeconomics and Outcome Research, Macedonia.</li> <li>3. Launch of South European guidelines for health economic evaluation</li> </ol>
May	Module 2 Course - Intro to Health Economics– BIM model workshop, Belgrade
July	Chapter leadership elections
Sept	Module 3 Course – Intro to Health Economics – Markov model workshop, Belgrade
Oct	Module 4 Course – Intro to Health Economics – CEA model workshop, Belgrade
Nov	Module 5 Course – Intro to Health Economics – MCDM (Multi Criteria Decision Modeling) workshop
Dec	Module 6 Course – Intro to Health Economics – CUA model workshop - Quality of Life questionnaire implementation best practices