



## **Serbia Regional Chapter Annual Report 2008**

To:  
Board of Directors  
International Society for Pharmacoeconomics and Outcomes Research  
3100 Princeton Pike, Suite 3E  
Lawrenceville, NJ 08648 USA  
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Prepared by:  
Vladimir Zah, ISPOR Srbija President (2007-09)  
Tanja Novakovic, ISPOR Srbija Vice-President (2007-09)  
Natasha Bogavac, ISPOR Srbija Secretary (2007-09)

### **Background:**

Serbian Chapter was accepted in May 2007. In 2008 the Serbia chapter had 10 members. It is comprised of the following bodies:

- 1) Founding Board (10 Founding Board members)
- 2) Executive Board (President, Vice President and Secretary)
- 3) Assembly (comprised of all members, meets regularly annually or as needed)
- 4) Oversight Board (to supervise society operations)

### **President (2008-9): Vladimir Zah, K.C. B.Sc.**

Health Economics Consultant, Belgrade

### **Vice- President): Tanja Novakovic, MSc Pharm., Galenika a.d.**

President of Pharmacoeconomic Section of Pharmaceutical Society of Serbia (FDS), Belgrade

### **Secretary/ Treasurer (2008-9): Dr sci. ph. spec Natasa Bogavac-Stanojevic**

Serbian Chapter holds bi-annual elections of the Executive and Oversight board.  
Next elections are due in May 2009

For more information of Serbian Chapter, please visit ISPOR regional chapter website at [http://www.ispor.org/regional\\_chapters/serbia/index.asp](http://www.ispor.org/regional_chapters/serbia/index.asp) or directly @ <http://www.isporsrbija.com> (open to public)

Enclosure: Serbia Regional Chapter Annual Report 2008

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Chapter activities can be summarized as per follows:

### **Promotional activities:**

- 1) Establishing contact with appropriate decision makers at the Ministry of Health, Republic Institute of Health Insurance, Medicines and Medical Devices Agency of Serbia, Serbian Medical Chamber, the Pharmaceutical Chamber of Serbia, Pharmaceutical Society of Serbia – pharmacoeconomics section, Faculty of Pharmacy- University of Belgrade, Medical University of Novi Sad and Medical University of Kragujevac.
- 2) March 2008 – promoted formation of ISPOR Chapter Serbia and ISPOR society at the Pharmaceutical Society of Serbia - pharmacoeconomics section 4th meeting. 50 attendees present.
- 3) May 2008 – Today- created and building database of potential Serbia chapter members.
- 4) July 2008 – 3 page interview for the new pharmaceutical magazine Farmakon (fall issue publication) was provided on the topic of ISPOR Society and Health Economics status in Serbia.
- 5) Promoting ISPOR Serbia Regional Chapter International Meeting March 2009:
  - a) ISPOR Athens Nov 2008 - 1st International Serbian Conference Exhibit,
  - b) Preparing local magazines / newspaper ads.

### **2009 Upcoming Activities:**

- 1) March 9/10th, 2009 First International Conference of ISPOR Serbia Chapter, which will take place in Belgrade([www.isporserbia.com/first2009.html](http://www.isporserbia.com/first2009.html)). Conference theme is "Health economics in the context of health care system. Experience from Central, East and South Europe (Balkans)".
- 2) August 2008 – Organizing Conference committee, comprising of 5 members is formed to work on Conference organization. Activities include:
  - i) Organizing Website for the conference,
  - ii) Promotional Materials for the conference,
  - iii) Forming Honorary and Scientific committee