

2013. Motorcycle Rally Through USA.



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Yesterday, July 31, will be remembered. First of all we accomplished our dream to visit- the headquarters of ISPOR, Lawrenceville (505 Lawrence Square Blvd. South, Lawrenceville, NJ) and to meet with Marilyn Dix Smith, Founding Director and CEO of ISPOR, and my friend of many years; very warm hospitality we met there. At some point I almost fell asleep riding to ISPOR on our way from Washington. There was an hour's journey and here I almost fell asleep on the road, so I hardly got straight and found myself at the doorstep of a nice one-story brick building 15 meters by 20. The house owned by the organization, part of the premises rented, but most of it is occupied by ISPOR. Each employee has his own office and a much delineated responsibilities. I was impressed by this great organization! I met with the people of ISPOR whom I have known for many years. Marilyn and Nadia showed us a gallery of all the meetings; I was at the first European in Cologne in 1998. I can believe it has been so many years ago! I have been attending almost all of them (with some small omissions). Marilyn looks good! She is such a strong woman, worth of all the admiration.

Nadia, our stuff in charge of CIS countries, said that nobody really believed in our visit on motorcycles. Marilyn invited us for coffee; we had a warm conversation in the cafeteria. Everybody was very friendly: greeting us and smiling, very nice people ISPOR Stuff! Some of the less familiar recognized me by wearing suspenders. A decade ago we used to have some discussions with my colleagues during the meetings of our therapeutic society, and suspenders were the principal piece in the form of "full-time opponent." We gave a few T-shirts with our slogans to Marilyn and Nadia, we couldn't bring more... They gave us their famous ISPOR bags; we like those bags; they are durable and comfortable. Nadia drove us to show Princeton - it was not far, right around the corner. We enjoyed a lot a tour! Took many pictures!
Left ISPOR with tears in my eyes...it became part of my lifeI saw them growing... becoming such a great international scientific society! We should give great credit for this to Marilyn! See you soon guys in Dublin!!!
