



## ISPOR Mexico Chapter Annual Report 2013

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research

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### **Background:**

The ISPOR Mexico Chapter was approved in August 2006. The Chapter has 143 members.

The current leadership of the ISPOR Mexico Chapter is comprised of the following:

#### **President**

**Herman Soto Molina, MSc**

HS Health Solutions

Mexico City, Mexico

#### **Past President**

**Antonio Caso, MD**

National Independent University of Mexico

Mexico City, Mexico

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Mexican Ministry of Health

Mexico City, Mexico

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GlaxoSmithKline

Mexico City, Mexico

#### **Director**

**Ariadna Juárez, PhD**

Bristol-Myers Squibb

Mexico City, Mexico

For more information on the ISPOR Mexico Chapter, please visit the ISPOR Regional Chapter website at [http://www.ispor.org/regional\\_chapters/Mexico/index.asp](http://www.ispor.org/regional_chapters/Mexico/index.asp).

Enclosure: ISPOR Mexico Chapter Annual Report 2013

## ISPOR Mexico Chapter Annual Report 2013

Activities / Accomplishments	Summary
<b>Scientific / Educational Activities</b>	<ul style="list-style-type: none"> <li>• June 2013               <ul style="list-style-type: none"> <li>- II Mexico Chapter Seminar, "The Current Status of Economic Evaluation in Mexico as a Tool for Decision Making". Attendance: 140 including national and international leading experts</li> </ul> </li> <li>• Throughout the year, the Mexico Chapter supported the presentation of diverse educational events:               <ul style="list-style-type: none"> <li>- Pharmacoeconomics course that joined the City of Knowledge platform (<b>Pfizer</b>)</li> <li>- Workshop on "Health Economics in Mexico: A Challenge" (<b>Sanofi</b>)</li> <li>- Exposition of the tool "Support for Decision Making after the Economic Evaluation of Treatments" (<b>Merck</b>)</li> <li>- Event: "Control Tower", led by IMSS (<b>Roche</b>) Two locations - Cancún, Quintana Roo Puerto Vallarta, Jalisco</li> <li>- Course: "Evaluation of Technologies", in conjunction with the University of Panama</li> <li>- Exposition of basic concepts on pharmacoeconomics in the IMSS Hospital of Specialty (León, Guanajuato)</li> </ul> </li> </ul>
<b>Policy-Related Activities</b>	<ul style="list-style-type: none"> <li>• In collaboration with CANIFARMA, the National Formulary edition 2011 has been revised and changes have been suggested with an expected impact on the new version</li> </ul>
<b>Conferences and/or Chapter Meetings</b>	<ul style="list-style-type: none"> <li>• Monthly meetings with Chapter members were held during 2013 to discuss matters in general and project proposals</li> </ul>
<b>Membership Development</b>	<ul style="list-style-type: none"> <li>• During 2013 we were joined by 105 new active members</li> </ul>
<b>Other</b>	<ul style="list-style-type: none"> <li>• Various social events were organized in an effort to encourage the interaction among our members</li> </ul>

## Upcoming Activities for ISPOR Mexico Chapter 2014

<b>Date</b>	<b>Activities</b>
February	Chapter elections to be held
May	<b>Course for decision makers:</b> “Intermediate Pharmacoeconomics”. Approximately 40 to 50 people from major health institutions in Mexico will be invited. The agenda and logistics will be developed.
Monthly	Chapter leadership meetings will be held throughout the year