

ISPOR Mexico Chapter Annual Report 2011

TO: Board of Directors International Society for Pharmacoeconomics and Outcomes Research 3100 Princeton Pike, Suite 3E Lawrenceville, NJ 08648 USA

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Background:

The ISPOR Mexico Chapter was approved in August 2006. The Chapter has 39 members.

The current leadership of the ISPOR Mexico Chapter is comprised of the following:

President	Herman Soto Molina, MSc
	Itelines Consultants SA De CV
	Mexico City, Mexico
Secretary/Treasurer	Rosa Maria Galindo, MHE
	Pfizer
	Mexico City, Mexico

For more information on the ISPOR Mexico Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/regional_chapters/Mexico/index.asp.

Enclosure: ISPOR Mexico Chapter Annual Report 2011

Activities / Accomplishments	Summary
Scientific / Educational Activities	• Eighteen (18) meetings held with health care professionals to provide orientation concerning pharmacoeconomics and ISPOR
Policy-Related Activities	• The Chapter became a legally recognized association within the country
Conferences and/or Chapter Meetings	 Five (5) Chapter Board meetings held to discuss the development of and compliance with ISPOR Global Road Map requirements Nine (9) general Chapter meetings were held throughout the year
Membership Development Other	Participated in two meetings with journalists to promote ISPOR

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Date	Activities
March	Development of educational activities with Pfizer
May	Development of educational activities with Sanofi
Throughout	Monthly Chapter meetings
the year	
Throughout	Ongoing development of ISPOR Global Road Map requirements
the year	

Upcoming Activities for ISPOR Mexico Chapter 2012