TO:
Board of Directors
International Society for Pharmacoeconomics and Outcomes Research
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Background:

The México Regional Chapter was accepted in August 2006. The chapter has 128 members.

The current Executive Board of the México Regional Chapter is:

President      Antonio Caso MD, MED
Academic Secretary, Division of Postgraduate Studies and Investigation,
National Independent University of Mexico & President, Mexican College
for Pharmacoeconomics, México City, México

Past President  Guillermo Meléndez MD
Consultant, Mexican Health Foundation, México City, México

Secretary       Leon Antonio Zapata Sanchez BSc
General Manager, Guia Mark, S.A. de C.V., México City, México

Treasurer       Joaquin Federico Mould Quevedo MBA, MSc, PhD
Outcomes Research Manager, Pfizer, México City, México

For more information on the México Regional Chapter, please visit ISPOR Regional Chapter
website at http://www.ispor.org/regional_chapters/Mexico/index.asp.

Enclosure: ISPOR México Regional Chapter Annual Report 2008
### ISPOR México Regional Chapter Annual Report

(Industrial Society for Pharmacoeconomics and Outcomes Research – México)

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<th>Dates</th>
<th>Agenda/Meeting</th>
<th>Speaker/Moderator/Resource</th>
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<td>February</td>
<td>The committee members introduced ISPOR and ISPOR Mexico chapter to the General Managers of the Mexican Association of Pharmaceutical Industries and Research (AMIIF) at the beginning of the year. This is an association that hosts the multinational pharmaceutical companies in Mexico, which are investing in research.</td>
<td>ISPOR Mexico Regional Chapter</td>
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<td>July</td>
<td>Dr. Antonio Caso organized a Pharmacoeconomics workshop at Barra de Navidad, Guerrero, which achieved 135 attendees and the workshop was sponsored by Sanofi-Aventis.</td>
<td>Dr. Antonio Caso</td>
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<td>December 2-3</td>
<td>The ISPOR Mexico’s chapter organized the First International Seminar for decision-makers and specialists, held at the Radisson Paradise The Seminar had as international faculty Dr. Daniel Mullins and Dr. Joel Hay. There were 155 attendees in total, from academics, government institutions and the pharmaceutical industry. We are grateful to ISPOR International for the support we received, both financial and logistics, to get two high caliber professors presenting at the seminar, as their presentations were the key for success. Our especial recognition goes to Jerusha Harvey for her continuous support to make this seminar happen. Presentations and pictures of the seminar have been posted to the ISPOR web page.</td>
<td>ISPOR Mexico Regional Chapter</td>
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<td>Throughout the year</td>
<td>The Chapter had nine regular meetings with affiliated members at the FUNSALUD facilities, and the number of members attending the meetings doubled in the last two meetings, as compared to the beginning of the year.</td>
<td>ISPOR Mexico Regional Chapter</td>
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<td>Throughout the year</td>
<td>The past president of the Mexico Chapter, Dr. Guillermo Meléndez, actively participated in the workshops for updating the new National Pharmacoeconomic guidelines.</td>
<td>Dr. Guillermo Meléndez</td>
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# Upcoming Activities for ISPOR México Regional Chapter 2009

## Tentative Agenda

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<td>Tentative</td>
<td>Coordinate a national meeting with professors from ISPOR International.</td>
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<td>Tentative</td>
<td>Participate actively in the Latin America Consortium in order to coordinate an event in 2010.</td>
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ADDENDUM

Finances corresponding to 2008

Since the end of 2007, the local chapter decided not to charge any fee to affiliates to the Chapter, therefore there were no profit from registrations.

The Seminar held in December 2-3, 2008 was sponsored as follows:

ISPOR International $3,000.00 USD

Divided as follows:

Airplane and Faculty Payments $2,300.00 USD paid directly to the Faculty
Accommodation $700.00 USD = 8,631 pesos
Deposited to ISPOR Mexico

Local sponsors:
Sanofi Aventis $15,000.00 pesos
Pfizer $20,000.00 pesos (pending to be deposited)
Johnson & Johnson $15,000.00 pesos (pending to be deposited)
Novartis $15,000.00 pesos (pending to be deposited)
AstraZeneca $15,000.00 pesos
Bristol Myers Squibb paid directly for ground transportation
GuiaMark paid directly for posters and program leaflets.

To date, only Sanofi-Aventis and AstraZeneca have deposited the amounts to be sponsored, there are still pending deposits from J&J, Novartis and Pfizer and the event was financed by Dr. Guillermo Melendez

The cost of the event was as follows:
Amount of money paid directly by ISPOR International

Airplane and Faculty Honorariums $2,300.00 USD, paid directly by ISPOR int.

Paid directly by ISPOR Mexico

Ballroom, coffee breaks
Equipment installation $53,070.46
Accommodation $5,780.94
Simultaneous translation $20,000.00
FUNSALUD overhead $12,000.00
Total paid by Mexico $90,851.40
Total received by Mexico $88,631.00
Balance - $2,220.40

Note: The hotel double charged Dr. Daniel Mullins and Dr. Joel Hay for their accommodation; we are now in the process of reimbursement.

Dr. Guillermo Meléndez
Former President ISPOR Mexico

c.c. Dr. Antonio Caso