



1st Pharmacoeconomics and Outcome Research Conference 2012

Theme: Pharmacoeconomics - Making choices in healthcare

Hotel Istana, Kuala Lumpur • 30, 31 March & 1 April 2012

Friday, 30th March 2012 PRE-CONFERENCE WORKSHOP

- 1400 - 1500 Registration
- 1500 - 1800 **Hands-on workshop**
Costing for Pharmacoeconomics Evaluations

Saturday, 31st March 2012 DAY 1

- 0800 - 0845 Registration
- 0845 - 0900 **Opening & Welcoming address**
Professor Dato' Dr. Syed Mohamed Aljunid
President, MySPOR
- 0900 - 1000 **Keynote address**
Health sector transformation: Translating pharmacoeconomics into policy decision
Dato' Sri Dr. Hasan bin Abdul Rahman
Director-General of Health, Ministry of Health Malaysia
- Launching of MySPOR**
- 1000 - 1030 Break
- 1030 - 1110 **Plenary 1**
Malaysian Pharmacoeconomics Guideline: Transferability and generalizability of health economic evaluation data
Professor Dato' Dr. Syed Mohamed Aljunid
President MySPOR
- 1110 - 1210 **Symposium 1 - Pharmacoeconomics Guideline Development**

Drug regulatory agencies and economic evaluations: The 4 th hurdle Dr. Suzanne Hill Department of Health, Australia	Pharmacoeconomics requirement in drug listing process in Malaysia Dr. Salmah Bahari Ministry of Health Malaysia
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- 1210 - 1300 **Q & A Session**
- 1300 - 1400 **Lunch Symposia**
- 1400 - 1430 **Plenary 2**
Pharmacoeconomics: Perceptions from multiple stake holders
Professor Kenneth Lee
Monash University Sunway Campus
- 1430 - 1550 **Symposium 2 - Pharmacoeconomics Application and Conceptualization**

Challenges in implementing pharmacoeconomics teaching & research into the curriculum: Malaysia perspective Dr. Asrul Akmal Shafie Universiti Sains Malaysia, Penang	Challenges in implementing pharmacoeconomics teaching & research into the curriculum: Taiwan perspective Dr. David Wu Monash University Sunway Campus	Challenges for generating local pharmacoeconomic data for drug listing: Industry perspective Mr. Ewe Kheng Huat Pharmaceutical Association of Malaysia (PhAMA)	Benefits of pharmacoeconomic evaluation: Industry perspective Mr. Glen Lingam SERVIER Malaysia
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- 1550 - 1610 **Q & A Session**
- 1610 - 1710 **Open forum discussion**
Pharmacoeconomics: Challenges in decision making
Dato' Eisah A. Rahman (Ministry of Health, Malaysia) [TBC], Professor Kenneth Lee, Mr. Glen Lingam
- 1710 - 1730 Tea break
- 1730 - 1900 MySPOR AGM

0800 - 0845 Registration

0845 - 0915 Plenary 3
 Pharmacoeconomics of health technology assessment: A guide to decision making in healthcare
Professor Gerard de Pouvourville
 ESSEC Business School, France

0915 - 1015 Symposium 3 - Evidence-based Decision Making

Health Technology Assessment in Malaysia: Challenges in pharmacoeconomics evaluations and future plans Datin Dr. Rugayah Haji Bakri Ministry of Health Malaysia	Pharmacoeconomics in formulary management: An aid to decision making Professor Dr. Samsinah Haji Hussain University of Malaya	Scoring methods for formulary decision making Mrs. Azuana Ramli United Nations University - International Institute for Global Health
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1015 - 1030 Q & A Session

1030 - 1100 Break

1100 - 1130 Plenary 4
 Adding value to healthcare: Experience from NICE, UK
Dr. Alan Haycox
 University of Liverpool, UK

1130 - 1230 Symposium 4 - Cost Effectiveness & Affordability

Can we afford the increase in drug cost? Dr. Jayabalan Thambyappa Health & Safety Advisory Centre, Penang	Getting value for money through evidence-based (generic) drug policy A/P Dr. Mohamed Azmi Ahmad Hassali Universiti Sains Malaysia, Penang	Using Modelling in decision making: Experience with HPV Programme in Malaysia A/P Dr. Sharifa Ezat Wan Puteh Universiti Kebangsaan Malaysia
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1230 - 1300 Q & A Session

1300 - 1400 Lunch Symposia

1400 - 1500 Panel Discussion
 Lessons learned from Europe and Asia-Pacific
Professor Gerard de Pouvourville (France), Dr. Alan Haycox (UK), Dr. David Wu (Taiwan), Dr. Suzanne Hill (Australia)

1500 - 1545 Q & A Session

1545 - 1600 Closing and take home message
Professor Dato' Dr. Syed Mohamed Aljunid
 President, MySPOR

1600 - 1630 Tea and conference ends

Please note, registration **DOES NOT** include accommodation. Participants are required to make their own reservation for accommodation. For the hotel reservation form, please refer to the following page.

LOCAL PARTICIPANTS

I would like to attend the **Pharmacoeconomics & Outcome Research Conference 2012** as a participant

Pre-conference Workshop Fee
(limited to **30 participants only**)

MYR250

Conference Fee

Early bird
(by 30/01/12) Normal

MySPOR Members	<input type="checkbox"/> MYR450	<input type="checkbox"/> MYR550
Non-members	<input type="checkbox"/> MYR600	<input type="checkbox"/> MYR700
Students	—	<input type="checkbox"/> MYR350

Enclosed is crossed cheque / money order/ local order

No _____ amounting to RM _____ as registration payment for the pre-conference workshop/ conference (local order, crossed cheque or money order is to be made payable to **MALAYSIAN SOCIETY FOR PHARMACOECONOMICS AND OUTCOME RESEARCH** Account number: **1405-0000580-10-9** CIMB, Taman Mutiara, Cheras, Kuala Lumpur).

Name

Institution/Department

Full Postal Address

Tel

Fax

Email

Signature

Date

OVERSEAS PARTICIPANTS

I would like to attend the **Pharmacoeconomics & Outcome Research Conference 2012** as a participant

Pre-conference Workshop Fee
(limited to **30 participants only**)

USD100

Conference Fee

ISPOR Chapter Members	<input type="checkbox"/> USD400
Non-members	<input type="checkbox"/> USD500
Students	<input type="checkbox"/> USD300

Payment is made by **cash** on the day of registration. Please email or fax your registration form first to the MySPOR address given below. Your registration rate is accordance to the registration date.

Name

Institution/Department

Full Postal Address

Tel

Fax

Email

Signature

Date

Please address all correspondence to:

Secretariat, 1st PEOR Conference 2012
c/o Prof. Dato' Dr. Syed Mohamed Aljunid
UNU-IIGH Building, HUKM, Jalan Yaacob Latif, BTR, Cheras,
56000 Kuala Lumpur

Fax 03 9171 5402
Email azuanaramli@yahoo.com
Web <http://www.myspor.my>

Only **Hotel Istana** provides special rates for the conference. Participants are free to choose their own preferred accommodation. Those interested in staying at Hotel Istana, kindly refer to the form below.

HOTEL ISTANA KUALA LUMPUR

HOTEL RESERVATION FORM

1st Pharmacoeconomics and Outcome Research Conference 2012

Theme : Pharmacoeconomics – Making choices in Healthcare

Room Rates are valid from 30th, 31st & 1st April 2012

Deluxe Room	:	<input type="checkbox"/>	RM280.00 ++ for Single inclusive of One Buffet Breakfast.
	:	<input type="checkbox"/>	RM310.00 ++ for Double inclusive of Two Buffet Breakfast.
Club Room	:	<input type="checkbox"/>	RM365.00 ++ for Single inclusive of One Buffet Breakfast.
	:	<input type="checkbox"/>	RM395.00 ++ for Double inclusive of Two Buffet Breakfast.
Club Suite	:	<input type="checkbox"/>	RM565.00 ++ for Double inclusive of Two Buffet Breakfast.
	:	<input type="checkbox"/>	RM595.00 ++ for Double inclusive of Two Buffet Breakfast.

NOTE : All the Rates above is subject to 10% service charge & 6% government tax

Registrant's name _____

Surname

First Name

Business address _____

Street address or P O Box #

City/Town

State

Telephone # _____ Facsimile # _____

Arrival date _____ Limousine Pick-Up at RM250nett per car (Y / N) FLT # / Time _____

Departure date _____ Limousine Transfer at RM250nett per car (Y / N) FLT # Time _____

I hereby authorize Hotel Istana Kuala Lumpur to charge _____ to my credit card details as follows:

Credit Card Type: Visa Master Amex JCB Diners

(please tick)

For Amex, please provide 4 digits I/D No _____

For VISA / MASTERCARD, please provide 3 digits (behind credit card) I/D No _____

Credit Card No: _____ Expiry Date _____

I agree to the following terms & conditions :

- Rates are subject to 10% service charge & 6% government tax.
- Limited number of rooms are available per category. Once a category has been sold, the next available category will be offered. Confirmation is subject to room availability.
- Cancellation received within 7 days prior to arrival, cancellation fee equivalent to the value of entire stay will be levied upon.
- In the event of 'no-show' a cancellation fee equivalent to the value of the entire stay will be levied upon.
- This form is based on the individual room booking and is not applicable for group booking more than 10 rooms. For group booking, please contact our Sales & Marketing Department.
- Check-In time is after 2PM and Check-Out time is at 12 PM. Early check-in or late check-out arrangements can be made at applicable charges.

FOR GROUP BOOKING, KINDLY CONTACT U.VIJAYANATHAN at 03-2149 5507

FAX/EMAIL HOTEL RESERVATION FORM TO :

HOTEL ISTANA KUALA LUMPUR

TEL NO: 60-3-2141 9988

FAX NO: 60-3-2149 5500

EMAIL : rsvn@hotelistana.com.my / mazura.nasarudin@hotelistana.com.my

For those who are interested in staying outside the conference venue, here are some of the alternatives.

Hotel Equatorial Kuala Lumpur

27 Jalan Sultan Ismail,
50540 Kuala Lumpur
+603-2161 7777
equatorial.com



Piccolo Hotel Kuala Lumpur

101 Jalan Bukit Bintang,
55100 Kuala Lumpur
+603-2146 5000
piccolohotel.com.my



The Royale Bintang Kuala Lumpur

17 Jalan Bukit Bintang,
55100 Kuala Lumpur
+603-2143 9898
royale-bintang-hotel.com.my



Hotel Novotel Kuala Lumpur City Centre

Jalan Kia Peng,
50450 Kuala Lumpur
+603-2147 0888
accorhotels.com



The Federal Kuala Lumpur

35 Jalan Bukit Bintang,
55100 Kuala Lumpur
+603-2148 9166
fhihotels.com



Hotel The Lodge

2 Jalan Tengah,
50250 Kuala Lumpur
+603-2142 0122