TO:
Board of Directors
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Background:

Korea Chapter was approved in May, 2010. The Chapter has 40 members.

The current leadership of the Korea Chapter is comprised of the following:

President   Dr. Eui-Kyung Lee, PhD
            Sook Myung Women’s University
            Seoul, Korea

Vice President   Hye-Young Kang, PhD
                Yonsei University
                Seoul, Korea

Secretary   Jeonghoon Ahn, PhD
            National Evidence-based healthcare Collaborating Agency
            (NECA)
            Seoul, Korea

Treasurer   Hae Sun Suh, PhD
            National Evidence-based healthcare Collaborating Agency
            (NECA)
            Seoul, Korea

For more information of Korea Chapter, please visit ISPOR Local Chapter website at http://www.ispor.org/regional_chapters/Korea/index.asp.
Enclosure: Korea Chapter Annual Report 2010
### ISPOR Korea Chapter Annual Report 2010

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<th>Activities/Accomplishments</th>
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| **Scientific / Educational Activities**        | • June 16, Sook Myung Women’s University Inaugural Meeting of ISPOR-Korea Selected presentations from 15th ISPOR Annual Meeting  
  • October 4, Sook Myung Women’s University Selected presentations from 4th ISPOR-AP meeting at Phuket, Thailand                        |
| **Policy-Related Activities**                  | • November 25, Korean Association of Health Technology Assessment Annual Meeting Special session on Korean Pharmacoeconomic Guideline (KPG) was held to promote suggestions to the revision of the KPG |
| **Conferences and/or Chapter Meetings**        | • September 7, ISPOR-Korea session at the 4th ISPOR-AP meeting at Phuket, Thailand  
  • November 25, Korean Association of Health Technology Assessment Annual Meeting Special session on Korean Pharmacoeconomic Guideline |
| **Membership Development**                     | • Each educational activities and conference presentation included member solicitation. Currently 40 members are enrolled by the end of 2010.  
  • On the night of September 7 at the Phuket meeting, ISPOR-Korea hosted Korean Night and recruited chapter members |

### Upcoming Activities for ISPOR “Regional” Chapter 2011

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<th>Date</th>
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| February| Organization of annual kick off meeting  
  1. To report 2010 financial statement  
  2. To plan for 2011 activities. |
| TBD     | KAHTA first half meeting special session by ISPOR-Korea.                                                                                 |
| June    | Educational Session  
  Selected presentations from 16th ISPOR Annual Meeting                                                                                   |
| TBD     | KAHTA second half meeting special session by ISPOR-Korea.                                                                                 |
| TBD     | Educational Session  
  Selected presentations from 14th ISPOR Annual European Congress                                                                                |