TO:
Board of Directors
International Society for Pharmacoeconomics and Outcomes Research
3100 Princeton Pike, Suite 3E
Lawrenceville, NJ 08648 USA

PREPARED BY:
Ibrahim Alabbadi, MBA, PhD
Assistant Professor-Assistant Dean for Training Affairs- Faculty of Pharmacy
Scientific Research Documentation Office Director
University of Jordan, Amman, Jordan
Email: i.abbadi@ju.edu.jo; ialalii@yahoo.com

Background:
The Jordan Chapter was approved in May 2008. The Chapter has 29 members.
The current leadership of the Jordan Chapter is comprised of the following:

President  Ibrahim Alabbadi, PhD, MBA, BPharm
Assistant Professor-Assistant Dean for Training Affairs- Faculty of Pharmacy
Scientific Research Documentation Office Director, University of Jordan
Amman, Jordan

Vice-President  Mohammad Abo Naja, BPharm
General Manager
Nobles Drug Store, Amman, Jordan

Secretary General  Abeer Ahmad Al- Rabayah
Projects Unit Manager
Jordanian Pharmaceutical Manufacturing Company
Amman, Jordan

For more information on the Jordan Chapter, please visit the ISPOR Regional Chapter website at
http://www.ispor.org/regional_chapters/Jordan/index.asp

Enclosure: ISPOR Jordan Chapter Annual Report 2010
### Scientific / Educational Activities

- Increased awareness of pharmacoeconomics and cost-effectiveness among health care professionals from different sectors in Jordan was achieved. A formal meeting in cooperation with the Jordanian Pharmaceutical Association (JPA) was held, during which ISPOR-Jordan president presented the main objectives of ISPOR-Jordan and discussed the importance of teaching pharmacoeconomics with the support from pharmacists in Jordan and Palestine.

- Training on Pharmacoeconomics: Concepts and Applications; Feb 23, 2010-Kempinski Hotel Amman; training workshop for the pharmaceutical industry and generics importers in Jordan.


- Basic Concepts of Pharmacoeconomics Evaluations; PEs: Theory and Application workshop; 5th Royal Medical Services International Conference- May 3rd 2010-Dead Sea-Jordan; Prof. Michael Drummond was the guest speaker during one day workshop on pharmacoeconomics.


- Speaking on PEs Awareness and Application in IPD Disease Burden; Beirut, Lebanon, July 30, 2010, Wyeth; training for Iraqi paediatricians.


- Speaking on: The Impact of Rational Drug Use on Drug Counterfeiting; The Pharmaceutical Sciences 9th Scientific
<table>
<thead>
<tr>
<th><strong>Policy - Related Activities</strong></th>
<th><strong>Conferences and/or Chapter Meetings</strong></th>
<th><strong>Membership Development</strong></th>
<th><strong>Other</strong></th>
</tr>
</thead>
</table>
| • Presenting before the Jordanian Advisory Committee for Rational Drug Use, chaired by the Jordan’s Minister of Health: Evidence Based Decision Making for the Rational Drug List.  
• Health Technology Assessment steering committee was formed by His Excellency the Minister of Health; collaboration between Jordan Higher Health Council, ISPOR-Jordan and WHO. The committee included 3 ISPOR-Jordan members. | • Reached out and networked with Arabic countries, such as Lebanon, United Arab Emirates, Libya, Qatar, Egypt and Saudi Arabia, in order to establish new local chapters and develop ISPOR Arabic Network, an initiative which was discussed during the ISPOR 13th Annual European Congress in Prague, November 2010.  
• 4 ISPOR-Jordan members attended the ISPOR 13th Annual European Congress in Prague, November 2010: 2 abstracts were accepted and presented by the ISPOR-Jordan president. | There were 12 new members, who represent various sectors in Jordan. | • Dr. Ibrahim Al-Abbadi; the President of ISPOR Jordan was reappointed as a member of the Pharmaceutical Pricing Committee – Jordan Food and Drug Administration.  
• A research team was formed within ISPOR-Jordan, including experts from academia and pharmaceutical industry in Jordan: this team will begin research activities in 2011 to bridge gap in pharmaceutical business. |

### Upcoming Activities for ISPOR Jordan Chapter 2011

<table>
<thead>
<tr>
<th>Date</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ongoing</td>
<td>• Continue to increase awareness of pharmacoeconomics and cost-effectiveness among health professionals in Jordan.</td>
</tr>
<tr>
<td></td>
<td>• Preparations for the Jordan Food and Drug Administration training including 70 pharmacists.</td>
</tr>
<tr>
<td></td>
<td>• Contacting post graduate students from University of Jordan, who are pharmacists and study in MBA program, in order to introduce a new course on pharmacoeconomics; the expected outcome is to encourage students to pursue PhD studies in pharmacoeconomics and marketing.</td>
</tr>
<tr>
<td>March</td>
<td>• Preparations for 2 day training workshops for 200 Libyan pharmacists from Tripoli on Fundamental Concepts of Pharmacoeconomics, Evidence Based Pharmacotherapy, and Costing Methodology in Pharmacoeconomics; the panelists will include: ISPOR-Jordan President, Dr. Ibrahim Alabbadi, ISPOR-Turkey President, Prof. Tulunay, and ISPOR-Malaysia President, Prof. Juneid.</td>
</tr>
<tr>
<td>10-14 April</td>
<td>• Seven abstracts were submitted by Dr. Alabbadi ISPOR-Jordan President, for the 3rd International Conference for Improving Use of Medicines (ICIUM-2011-Harvard and WHO) in Egypt: 3 abstracts were currently accepted.</td>
</tr>
</tbody>
</table>