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1) Report on participation from ISPOR Europe 2018 in Barcelona

The ISPOR Italy - Rome Chapter conducted a meeting on 13 November 2018 during ISPOR Europe 2018 at the Center de Convencions Intenacional de Barcelona, Spain.

The speakers were Prof. Alberto Migliore, President of ISPOR Italy - Rome Chapter, and Dr. Andrea Marcellusi, member of the Board of Directors of ISPOR Italy - Rome Chapter.

During the meeting activities carried out by the ISPOR Italy - Rome Chapter during 2018 were presented and these included: training and information activities for the promotion of ISPOR through social networks, television interviews with professors, academics, clinicians, company's manager and patient associations; creation of the new ISPOR Italy Rome Chapter Website (<https://www.isporitaly.org>); establishment of the Scientific Committee to support the scientific activities of ISPOR ITALY ROME CHAPTER.

Many Chapter members participated in the meeting, including researchers, doctors, pharma professionals, pharmists, consulting agents and winners of the ISPOR Travel Grant. In fact, every year ISPOR Italy - Rome Chapter supports researchers and students by offering scholarships to participate in ISPOR meetings in Europe.

It was announced that the next Chapter meeting will take place during the Chapter National Congress in Rome, in May 2019.

2) Report on 2018 Training and Information Activities for the general public of ISPOR

The activities carried out during the year 2018 varied. The most successful activity included training and information sharing to general public through 3 particular channels:

- Creation of a new website ISPOR Italy Rome Chppter: (<https://www.isporitaly.org>).

The new site has easier access, intuitive and dynamic, constantly connected with ISPOR's social networks, constantly updated news and information, information on current and completed projects, photo gallery of events we participate, all ISPOR events International and ISPOR Italy Roma Chapter, and sponsored events.

- Interviews of qualified professionals in the world of HTA and health economics who have made a visual contribution to the public. We have conducted 9 interviews on the following topics: Vision and Mission of Ispor (Speaker: Migliore Alberto); Role of Italian Pharmaceutical Companies in the Italian Health System (Speaker: Antonetta De Rubertis (Abiogen)); How is a drug born? (Speaker: Pier Luigi Canonico); State relations - Regions in the NHS: advantages and limits (Speaker: Francesco Saverio Mennini); How to get to the price of the drug? (Speaker: Andrea Marcellusi); Vaccines: Friends or Enemies (Speaker: Sara Boccalini);

The role of patient Associations within ISPOR: the example of EUPATI (Speaker: Filippo Buccella and Paola Kruger); Pharmacoeconomics (Speaker: Matteo Ruggeri).

Thanks to ReteNews, these interviews lasting about 15 minutes, are broadcast on television on 60 local networks, on the national television network, and are web channels.

- Social Network: ISPOR Italy Rome Chapter is present on social platforms such as Facebook, Twitter, YouTube, LinkedIn, to interface with the young and dynamic realities, to disseminate and make known all the activities of ISPOR.