



ISPOR Israel Chapter Annual Report 2014

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research

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PREPARED BY:

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Background:

The Israel Regional Chapter was accepted in September 2007. In 2014 the Chapter has 116 members.

The current Executive Board of the Israel Regional Chapter is:

President	Ran Balicer, MD, Ph.D, MPH Clalit Health Services Headquarters Tel-Aviv, Israel
President Elect	Nicky Liebermann, MD Clalit Health Services Headquarters Tel-Aviv, Israel
Past President	Dan Greenberg, PhD Ben-Gurion University of the Negev Beer-Sheva, Israel
Treasurer	Guy Gorecki, Adv., MBA Novo Nordisk Ltd. Kfar Saba, Israel
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Director **Yoel Lipschitz, Adv., MBA**
 Clalit Health Services Headquarters
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For more information on the ISPOR Israel Chapter, please visit the ISPOR Regional Chapter
<http://www.ispor.org/RegionalChapters/Chapter/Israel>

Enclosure: ISPOR Israel Regional Chapter Annual Report 2014

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Activities / Accomplishments	Summary
Scientific / Educational Activities	<p>A one day workshop on cost of illness studies was held in Tel-Aviv University on April 10th, 2014. Attendance was by invitation only and included 94 senior executives from the Ministry of Health, the Israeli four health plans, the pharmaceutical industry, and academia. We hosted Prof. Rosana Tarricone from Bocconi University in Milan, Italy.</p> <p>On June 10, 2014, we have held the first annual conference on drug adherence, a joint conference with the Israel society for quality in healthcare, and the national council on diabetes. The successful event included clinical and policy leaders from all relevant stakeholders, and was concluded by a keynote by prof. Dan Arieli of Duke university.</p>
Policy-Related Activities	N/A
Conferences and/or Chapter Meetings	<p>The 7th Annual Conference of ISPOR-Israel Regional Chapter was held in Dan Accadia Hotel in Herzliya on April 30th –May 1st, 2014 and was attended by approximately 200 participants. The conference main topics were: “Costing, Pricing, and Adoption of Technologies at the Hospital Level”, “Calculating the Cost of Illness: Methodology and Challenges, and Health Technology Assessment”, “Coverage and Reimbursement Decisions: What can we Learn from other Countries?” Approximately 200 participants attended the conference. We hosted Prof. Panos Kanavos from The London School of Economics (LSE), and Prof. Zoltán Kaló, Eötvös Loránd University, Hungary.</p>
Membership Development	N/A
Other	<p>Approximately 40 participants from health plans, academia, and the pharmaceutical industry, including all seven ISPOR-Israel board members attended the ISPOR 17th European Congress in Amsterdam, November 8-12, 2014. ISPOR-Israel board meeting was held during the congress.</p> <p>Nicky Liebermann, ISPOR-Israel President elect participated in ISPOR 6th Asia-Pacific Conference held in Beijing, September 6-9, 2014 and delivered a presentation on: “Measuring and sharing treatment results improves quality of care.” He also participated in the Asia Consortium meeting held at the 17th European Congress in Amsterdam, November 8-12, 2014.</p> <p>Ran Balicer, ISPOR-Israel President, participated in the conference, met with fellow ISPOR executives, and conducted an ISPOR-Israel Chapter meeting on-site.</p> <p>Dan Greenberg, ISPOR-Israel President serves as Co-Editor for Value in Health and Co-Editor-in-Chief for Value in Health Regional Issues, responsible for Central, Eastern Europe, Western Asia and Africa Regions.</p>

Upcoming Activities for ISPOR Israel Chapter 2015

Date	Activities
Mid 2015	A one-day workshop is planned for mid-2015. The final topic needs to be determined. We will invite participants from the Ministry of Health, Ministry of Finance, the four health plans, as well as senior representatives from medical societies in Israel.
April 2015	The 8 th Annual Conference of ISPOR-Israel will be held on April 29-30, 2015. The main topics this year, among others, will focus on incentives for integrated care, adherence, and patient-reported outcomes. We plan to invite several leaders of ISPOR Regional Chapters from Central and Eastern Europe to discuss regional collaborations among chapters.
Mid 2015	ISPOR-Israel Regional Chapter will offer up to three research scholarship for masters and doctoral students writing their dissertations on topics related to pharmacoconomics and outcomes research. Recipients will be selected by a scientific committee appointed by the ISPOR-Israel Regional Chapter board.
Mid 2015	The second national conference on drug adherence is tentatively planned for May 2005. We will focus on technological innovation at the service of adherence improvement.