TO: 
Board of Directors 
International Society for Pharmacoeconomics and Outcomes Research 
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Background: 
The ISPOR Israel Chapter was accepted in September 2007. The Chapter has 92 members. 
The current Executive Committee of the ISPOR Israel Chapter is: 

President 
(2012-2013) 
Noa Triki, PhD 
Head, Department of Health Technology Policy 
Maccabi Healthcare Services Headquarters 
Tel-Aviv, Israel 

Vice President 
(2012-2013) 
Dan Greenberg, PhD 
Associate Professor and Chairman 
Ben-Gurion University of the Negev 
Beer-Sheva, Israel 

Secretary General 
Ran D Balicer, MD, PhD, MPH 
Head, Department of Health Policy Planning 
Clalit Health Services Headquarters 
Tel-Aviv, Israel 

Treasurer 
Erez Shem Tov, MBA 
Immunology Commercial Director 
Abbott Israel 
Tel-Aviv, Israel
Director Nicky Liebermann, MD
Head, Community Medical Division
Clalit Health Services Headquarters
Tel-Aviv, Israel

Director Mordi Rabonovich, PhD
Owner
Strategic Consulting Services
Market Access & Reimbursement
Nes-Ziona, Israel

Director Segev Shani, PhD, MHA, MBA
Adjunct Lecturer, Department of Health Systems
Neopharm Group
Petach-Tikva, Israel

For more information on the ISPOR Israel Chapter, please visit the ISPOR Israel Chapter website at http://www.ispor.org/local_chapters/Israel/index.asp.

Enclosure: ISPOR Israel Chapter Annual Report 2012
## ISPOR Israel Chapter Annual Report 2012

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<th>Activities/ Accomplishments</th>
<th>Summary</th>
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<tr>
<td><strong>Scientific/Educational Activities</strong></td>
<td>Dr. Nicky Liebermann, Past President of ISPOR Israel Chapter presented a talk on: &quot;Legislation, pharmacoeconomics and decision-making in the Israeli health care system&quot; at the Annual Meeting of the Israeli Society for Clinical Oncology and Radiation Therapy (ISCORT 2012).</td>
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<td><strong>Policy-Related Activities</strong></td>
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<td><strong>Conferences and/or Chapter Meetings</strong></td>
<td>The 5&lt;sup&gt;th&lt;/sup&gt; Annual Conference of ISPOR Israel Chapter was held in Dan Accadia Hotel in Herzliya on May 30- June 1, 2012. The conference main topics were: Cost of Illness, Risk Sharing agreements, and Economic Evaluation of Medical Procedures, Diagnostics and Devices. We were honored to host Dame Carol Black, National Director for Health and Work Fit for Work Europe Coalition. Approximately 200 participants attended the conference. A short course on &quot;Clinical Trials and Economic Evaluations - A Marriage of Convenience&quot; was delivered by Victor Novack, MD, PhD and Chapter member Dan Greenberg, PhD.</td>
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<td><strong>Membership Development</strong></td>
<td>As of 2012, ISPOR Israel Chapter had 92 members. To encourage participation of students and young investigators at ISPOR international meetings the Chapter awarded one travel scholarship (up to $1,500) to a young investigator who attended the ISPOR 15&lt;sup&gt;th&lt;/sup&gt; Annual European Congress, Berlin, Germany, November 3-7 and presented her study at the conference.</td>
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Over 0 ISPOR Israel Chapter members from health plans, academia, and the pharmaceutical industry attended the ISPOR 15th Annual European Congress, Berlin, Germany, November - . ISPOR Israel Chapter members presented 8 research posters.


Dan Greenberg, the vice president of ISPOR Israel Chapter is a member of the ISPOR Health Economic Publication Guidelines Task Force; he also serves as the co-editor for Value in Health and the co-editor for Value in Health Regional Issues, CEEWAA.

### Upcoming Activities for ISPOR Israel Chapter 2013

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<th>Date</th>
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<td>January 17</td>
<td>Dan Greenberg, will present a talk on “Health economics: Can we afford personalized medicine? at the annual meeting of the Israeli Society for Clinical Oncology and Radiation Therapy (ISCORT 2013).</td>
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<td>April</td>
<td>The 6th Annual Conference of ISPOR Israel Chapter will be held in April. The main topics this year, among others, will focus on the value of vaccination, risk-sharing schemes.</td>
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<td>May</td>
<td>The Chapter will participate in ISPOR 18th Annual International Meeting, New Orleans, LA, USA, May 18-22.</td>
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