Background:

The Israel Local Chapter was accepted in September 2007. The Chapter has 62 members.

The current Executive Board of the Israel Local Chapter is:

**President**  
Shmuel Klang, PhD  
(2010-2011)  
Clalit Health Services Headquarters  
Tel-Aviv, Israel

**Vice President**  
Nicky Lieberman, MD  
(2010-2011)  
Clalit Health Services Headquarters  
Tel-Aviv, Israel

**Secretary**  
Noa Triki, PhD  
Maccabi Healthcare Services Headquarters  
Tel Aviv, Israel

**Treasurer**  
Barak Palatchi, BA

**Director**  
Dan Greenberg, PhD  
Department of Health Systems Management  
Ben-Gurion University of the Negev  
Beer-Sheva, Israel
Director  **Mordi Rabinovich, MBA (PhD candidate)**
Strategic Consulting Services
Market Access & Reimbursement
Nes-Ziona, Israel

Director  **Erez Shem-Tov, MBA**
Abbott Israel
Tel-Aviv, Israel

For more information on the Israel Chapter, please visit the ISPOR Regional Chapter website http://www.ispor.org/local_chapters/Israel/index.asp.

Enclosure: ISPOR Israel Chapter Annual Report 2010
## ISPOR Israel Chapter Annual Report 2010

<table>
<thead>
<tr>
<th>Activities/ Accomplishments</th>
<th>Summary</th>
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<tr>
<td><strong>Scientific / Educational Activities</strong></td>
<td>1 day seminar was held in the Lin regional clinic of Clalit Health Services in Haifa. During the seminar, ISPOR-Israel members (Shmuel Klang, Oren Shavit, Moshe Leshno, Mordi Rabinovich, and Dan Greenberg) presented various topics on methods for economic evaluations and budget impact analysis.</td>
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<td><strong>Conferences and/or Chapter Meetings</strong></td>
<td>The 3rd Annual Conference of ISPOR-Israel was held on March 10-12, 2010. Main topics included: personalized medicine and preventive medicine. Among the five distinguished speakers from abroad were: Peter Neumann from Tufts Medical Center, Dennis Van Liew from Pfizer, Jim Vaughn from Genomic Health, and Koen Torfs from Janssen-Cilag. A short course on Pharmacoeconomics for Decision-Makers was delivered by Lorne Baskin. Over 170 participants attended the conference.</td>
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<td><strong>Membership Development</strong></td>
<td>There were 21 new members.</td>
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| **Other** | Over 25 ISPOR- Israel members from the health plans, academia, and pharmaceutical industry attended the ISPOR 13th European Congress, Prague, November 6-9, 2010.  

Dan Greenberg, ISPOR- Israel board member, is currently a member of the ISPOR Health Economic Publication Guidelines Task Force. He was invited to the 8th International Conference of the Polish Pharmacoeconomic Society, Warsaw, December 2-3, 2010, where he presented a paper: "The process of updating the National List of Health Services in Israel: Is it legitimate? Is it fair?"

Noa Triki, ISPOR- Israel Secretary, won the best student poster presentation award for her study titled: "The impact of a clinical pharmacist intervention on lipid-lowering in a primary care setting." |

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### Upcoming Activities for ISPOR Israel Chapter 2011

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<tr>
<th>Date</th>
<th>Activities</th>
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<tr>
<td>January 20-22, 2011</td>
<td>An ISPOR-Israel workshop titled: &quot;From health economics to dossier submission to the National List of Health Services,&quot; will be presented</td>
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<tr>
<td>Date</td>
<td>Event Description</td>
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<tr>
<td>March 1, 2011</td>
<td>An ISPOR-Israel workshop is planned during a 1 day conference for pharmacists to be held in Hilton Tel-Aviv, Israel.</td>
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<tr>
<td>March 30-April 1, 2011</td>
<td>The 4th Annual Conference of the Israeli Society for Pharmacoeconomics and Outcomes Research (ISPOR-Israel) will be held in Dan Accadia Hotel, in Herzliya on March 30- April 1, 2011. The conference’s main topics include: co-payment, orphan drugs, and cost-effectiveness dilemmas in the physician's outpatient clinic.</td>
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