



ISPOR Israel Regional Chapter Annual Report 2009

TO:
Board of Directors
International Society for Pharmacoeconomics and Outcomes Research
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Background:

The Israel Regional Chapter was accepted in September 2007. The Chapter has 41 members.

The current Executive Board of the Israel Local Chapter is:

President	Dan Greenberg, PhD Department of Health Systems Management Faculty of Health Sciences, Ben-Gurion University of the Negev Beer-Sheva, Israel
President-Elect	Shmuel Klang, PhD Clalit Health Services Headquarters Tel-Aviv, Israel

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Director	Moshe Leshno, MD, PhD Tel-Aviv University Tel-Aviv, Israel
Director	Oren Shavit, MScPharm, PhD Hebrew University of Jerusalem Jerusalem, Israel

For more information on the Israel Local Chapter, please visit the ISPOR Local Chapter
http://www.ispor.org/local_chapters/Israel/index.asp.

2009 Activities

ACTIVITY	SPEAKER/S PONSOR
<p><u>Participation in the ISPOR Leadership Retreat and Scientific Sessions at the ISPOR 14th Annual International Meeting</u></p> <p>Dr. Dan Greenberg, ISPOR-Israel president participated in the 2009 ISPOR Leadership Retreat, held during the ISPOR 14th Annual International Meeting in Orlando. Five members of ISPOR-Israel attended this conference and presented their research.</p>	<p>Dr. Dan Greenberg, ISPOR-Israel president</p>
<p><u>Presentation at the Central and Eastern Europe Forum at the 12th Annual European Congress in Paris</u></p> <p>Dr. Nicky Liebermann, Head of the Community Medical Division of Clalit Health Services, Israel and ISPOR-Israel member presented the topic: "<i>Should evolving scientific evidence affect previous pharmaceutical reimbursement decisions? Perspective of Israel's largest HMO</i>" at the Central and Eastern Europe Forum held at the 12th Annual European Congress in Paris. Many ISPOR-Israel members from health plans, academia, and the pharmaceutical industry attended the Congress.</p>	<p>Dr. Nicky Liebermann, Head of the Community Medical Division of Clalit Health Services, Israel</p>
<p><u>Media Coverage and Report on ISPOR-Israel Activities</u></p> <p>Dr. Orna Tal, an ISPOR-Israel member authored an article summarizing reflections from ISPOR-Israel Second Annual Conference held in Jerusalem in September 2008. The paper has been published in the August 2009 issue of "Harefuah", the Journal of the Israel Medical Association (in Hebrew). The journal is distributed to the vast majority of physicians practicing in Israel. A link to the article is provided below: http://www.ncbi.nlm.nih.gov/pubmed/19899262?itool=EntrezSystem2.PEntrez.Pubmed.Pubmed_ResultsPanel.Pubmed_RVDocSum&ordinalpos=2</p>	<p>Dr. Orna Tal, an ISPOR-Israel member</p>

2010 Upcoming Activities

The 3rd Annual Conference of **ISPOR-Israel** is planned for March 10-12, 2010. Main topics to be covered are personalized medicine and preventive medicine. Based on the decision of **ISPOR-Israel** board, as of 2010, our annual meeting will be held in March or April. Additional activities planned for this year are: a one day conference on issues relating to co-payment for pharmaceuticals and methods to improve adherence to treatment.