



# Israel Chapter Annual Report 2007

## The Israeli Society for Pharmacoeconomics and Outcomes Research (ISPOR-Israel)

TO:  
Board of Directors  
International Society for Pharmacoeconomics and Outcomes Research  
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PREPARED BY:

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Background:

The Israel Chapter was accepted in September 2007. The Chapter has 73 members.

The current Executive Board of the Israel Chapter is:

<b>President</b>	<b>Dan Greenberg, PhD</b> Department of Health Systems Management Faculty of Health Sciences, Ben-Gurion University of the Negev Beer-Sheva, Israel
<b>President-Elect</b>	<b>Shmuel Klang, PhD</b> Department of Pharmacy and Pharmacology, Clalit Health Services Headquarters Tel-Aviv, Israel
<b>Secretary</b>	<b>Noa Triki, MScPharm (PhD candidate)</b> Jerusalem & Shfela District, Maccabi Healthcare Services Rishon Le Zion Israel
<b>Treasurer</b>	<b>Barak Palatchi, BA</b> Pfizer Israel, Herzelia Pituach, Israel

For more information on the Israel Local Chapter, please visit the ISPOR Local Chapter  
[http://www.ispor.org/local\\_chapters/Israel/index.asp](http://www.ispor.org/local_chapters/Israel/index.asp).

Enclosure: Israel Chapter Annual Report 2007

## Israel Chapter Annual Report 2007

Dates	Agenda/Meeting	Speaker/Moderator/ Resource
July 18	An Inaugural Meeting of the ISPOR Israeli Chapter (ISPOR-Israel) was held at Tel-Aviv University. Meeting participants included representatives from academia, the Ministry of Health, Health Plans (HMOs), research institutes, and the pharmaceutical industry. Dr. Dan Greenberg presented the idea and the mission of ISPOR and the ISPOR-Israel local chapter. Ideas to promote the pharmacoeconomics and outcomes research in Israel and collaboration between role-players in this area were suggested and discussed. Adv. Michal Yeret, our legal counsel, participated in the meeting and described the process of ISPOR-Israel registration, and a discussion on the constitution was held. A draft of the constitution was sent to meeting participants in advance. At the end of this meeting the founding members of ISPOR-Israel signed the incorporation forms, which were submitted to the non-profit Association (Society) Registrar at the Ministry of Justice.	Dr. Dan Greenberg  Adv. Michal Yeret
August 2	An application to register <b>ISPOR-Israel</b> as a non-profit organization was submitted by our legal counsel to the Association (Society) Registrar at the Israeli Ministry of Justice.	
August 22	A meeting of several <b>ISPOR-Israel</b> members with Susan Shiff, a senior director and team leader of outcomes research at Pfizer Inc. was held in Tel-Aviv. In this meeting we presented the <b>ISPOR-Israel</b> chapter and discussed the process of health care technology assessment in Israel, as well as the use of economic data for reimbursement decisions by health plans in the U.S.	
September 24	<b>ISPOR-Israel</b> has been officially registered in Israel, and its constitution has been approved. The official name is: <i><b>“The Israel Society for Pharmacoeconomics and Outcomes Research (ISPOR-Israel)”</b></i>	
September	The ISPOR 2007-2008 Board of Directors approved <b>ISPOR-Israel</b> as an ISPOR local chapter	
October 20-23	<b>The ISPOR 10th European Congress</b> Five of the seven founding members and Executive Committee of <b>ISPOR Israel</b> (Dan Greenberg, Ariel Hammerman, Shmuel Klang, Oren Shavit, and Noa Triki), as well as six other <b>ISPOR-Israel</b> members attended the ISPOR 10th European Congress in Dublin. <b>ISPOR-Israel</b> members (Ariel Hammerman, Noa Triki, and Itzhak Katzir) presented four posters. <b>ISPOR-Israel</b> members participated in a meeting of the Central and Eastern European Forum. Dr. Dan Greenberg presented the <b>ISPOR-Israel</b> chapter and	

addressed the topic of: “The use of pharmacoeconomics in the process of updating the National List of Health Services in Israel”

November

29-30

The first Annual Conference of **ISPOR-Israel** was held in Dan Caesarea Hotel. The program included three plenary sessions, two panel discussions, two contributed podium presentations sessions, and three parallel workshops. The main topics discussed included 1) Economic evaluations as a basis for prioritization decisions in Israel and abroad. 2) Epidemiological databases and patient registries as essential tools in economic evaluations. 3) The value of new technologies.

We were honored to host two speakers from the UK and the Netherlands: Mr. Meindert Boysen, associate director for Single Technology Appraisals (STA) at NICE addressed the recent developments in health technology evaluation at NICE, and observations on recent developments in reimbursement of pharmaceuticals in the UK. Dr. Marjolein Pompen from Roche (the Netherlands) addressed the topic of pharmacoeconomics as part of conditional reimbursement in the Netherlands.

The 140 conference attendees included participants from HMOs, academia and research institutes, the Ministry of Health, Bank of Israel, pharmaceutical and medical device companies.

**ISPOR-Israel** purchased 150 copies of the ISPOR Book of Terms that were distributed to **ISPOR-Israel** members and conference participants free of charge.

### Other News

Dr. Orna Tal, an **ISPOR-Israel** member authored an article summarizing reflections from **ISPOR-Israel** first Annual Conference. The paper has been submitted to “Harefuah”- The Journal of the Israel Medical Association. The journal is distributed to the vast majority of physicians practicing in Israel.

### **Upcoming Activities for 2008**

**January-February 2008:** Following the success of **ISPOR-Israel** First Annual Congress, we were approached by representatives of the medical device and pharmaceutical industry, as well as other stakeholders. We discussed several options for promoting the knowledge and practice of health technology assessment (HTA) in Israel.

**May 3-7, 2008:** **ISPOR-Israel** members will attend the ISPOR 13<sup>th</sup> Annual International Meeting in Toronto, Canada and present several posters.

**June, September 2008:** Two one day seminars are planned. Elections will be held in June 2008.

**November 8-11, 2008:** **ISPOR-Israel** members will attend the ISPOR 11<sup>th</sup> Annual European Congress in Athens, Greece. An effort to encourage **ISPOR-Israel** members to submit abstracts of scientific research to this Congress is being made.

**November 2008:** The 2<sup>nd</sup> Annual Conference of **ISPOR-Israel** will be held in Tel-Aviv. The conference will include plenary sessions, contributed research sessions and workshops. We expect more than 200 participants.

**December 2008:** **ISPOR-Israel** Annual Report will be submitted to the ISPOR Board of Directors.