Background:

The ISPOR India-West Bengal Chapter was approved in August 2013. The chapter has 46 members.

The current leadership of the ISPOR India-West Bengal Chapter is comprised of the following:

**President**  
**Dr. Subhash Chandra Mandal, MPharm, PhD**  
Assistant Director  
Directorate of Drugs Control  
Govt. of West Bengal  
Kolkata, India  
Email: subhash.mandaldr@gmail.com

**President-Elect**  
**Dr. Pulok Kumar Mukherjee, MPharm, PhD**  
Associate Professor  
Department of Pharmaceutical Technology  
Jadavpur University  
Kolkata, India

**Secretary:**  
**Dr. Moitreyee Mandal, MPharm, PhD**  
Lecturer  
Department of Pharmacy  
J.C. Ghosh Polytechnic  
Kolkata, India

**Treasurer:**  
**Dr. Pallab Kanti Haldar, MPharm, PhD**  
Senior Lecturer  
Department of Pharmaceutical Technology  
Jadavpur University  
Kolkata, India
ISPOR India-West Bengal Chapter Annual Report 2014

For more information on the ISPOR India-West Bengal Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/RegionalChapters/Chapter/India-West_Bengal

Enclosure: ISPOR India-West Bengal Chapter Annual Report 2014.

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<table>
<thead>
<tr>
<th>Activities / Accomplishments</th>
<th>Summary</th>
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</table>
| **Scientific / Educational Activities** | 1. President, ISPOR-India West Bengal Chapter - Dr. Subhash C. Mandal, delivered a lecture on “Impact of Pharmacoeconomics in health care sector: regulatory perspective” and interacted with the participant on the activity of ISPOR, during the International Conference on Frontiers in Pharmaceutical Science & Research at Raipur, Chhattishgarh, India, on 12th October 2014.  
2. Chapter President delivered a lecture on “Methods of Pharmacoeconomic Evaluation” and interacted with the participant on the activity of ISPOR, as a part of a National Conference at Dr. B.C. Roy College of Pharmacy & Allied Healy Sciences, Durgapur, India on 19th November 2014  
| **Policy-Related Activities** | 1. Regularly contributing in developing national Pharmacoeconomic guidelines for India.  
2. Trying to mobilizing opinion leaders for adopting PE guidelines of India. |
| **Conferences and/or Chapter Meetings** | 1. Executive committee meetings were organized regularly.  
2. A seminar on “Pharmacoeconomics & Outcomes Research” was organized at J.C. Ghosh Polytechnic, Kolkata, on 22nd December 2014. |
| **Membership Development** | Several meetings were organized at different Institutes at different places like Raipur, Kolkata, Durgapur, etc. for sensitization and as a result interest was developed amongst health care professionals and students. |

Upcoming Activities for ISPOR India-West Bengal Chapter in 2015

<table>
<thead>
<tr>
<th>Date</th>
<th>Activities</th>
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<tbody>
<tr>
<td>TBD</td>
<td>Executive committee meetings will be conducted regularly.</td>
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<tr>
<td>TBD</td>
<td>Sensitizing meetings amongst stake holders and students will be organized more frequently.</td>
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<tr>
<td>TBD</td>
<td>Advocacy for adopting proposed PE guidelines will continue.</td>
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<tr>
<td>TBD</td>
<td>Advocacy for including this subject in Medical &amp; Pharmacy course curriculum will continue.</td>
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<tr>
<td>TBD</td>
<td>Continue working with Asia Pacific Consortium.</td>
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<tr>
<td>TBD</td>
<td>Continue working with Health Net India Network.</td>
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