BACKGROUND:

The ISPOR India West Bengal Chapter was approved in July 2013. The chapter has 30 members.

The current leadership of the ISPOR India West Bengal Chapter is comprised of the following:

-President: Dr. Subhash C. Mandal, M.Pharm., PhD
  Senior Inspector of Drugs
  Directorate of Drugs Control
  Kolkata, India

-President-Elect: Dr. Pulok K. Mukherjee, M.Pharm., PhD
  Associate Professor
  Dept. of Pharmaceutical Technology
  Jadavpur University
  Kolkata, India

-Secretary: Dr. Moitreyee Mandal, M.Pharm., PhD
  Lecturer
  Dept. of Pharmacy
  J.C.Ghosh Polytechnic
  Kolkata, India

-Treasurer: Dr. Pallab Kanti Haldar, M.Pharm., PhD
  Senior Lecturer
  Dept. of Pharmaceutical Technology
  Jadavpur University
  Kolkata, India
For more information on the ISPOR India West Bengal Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/regional_chapters/India-West_Bengal/index.asp

Enclosure: ISPOR India West Bengal Chapter Annual Report 2013 (since July 2013).

### ISPOR India West Bengal Chapter Annual Report 2013

<table>
<thead>
<tr>
<th>Activities / Accomplishments</th>
<th>Summary</th>
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</table>
| **Scientific / Educational Activities** | 1. A seminar titled “Application of Pharmacoeconomic tools in Health care Delivery System” was organized by ISPOR India-West Bengal Chapter jointly with School of Natural Product Studies at the School of Natural Product Studies, Jadavpur University, Kolkata, India on 19 December 2013.  
2. Contributed two articles for hosting at the ISPOR Asia Pacific Consortium website under Health Policy articles.  
| **Policy-Related Activities** | 1. Actively working in developing PE Guidelines of India  
2. Publishing articles regarding involvement of PEOR in Health Care Policy making in India. |
| **Conferences and/or Chapter Meetings** | 1. Executive Committee Meeting was organized regularly.  
2. Annual General Meeting was organized at Kolkata on 19th December 2013. |
| **Membership Development** | Efforts are being made for increasing members through sensitization meeting at different forums including Medical & Pharmacy Colleges. |
| **Other** | Executive Council members are delivering lectures on different topics of PEOR in different forums and institutions. |

### Upcoming Activities for ISPOR India West Bengal Chapter 2014

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<tr>
<th>Date</th>
<th>Activities</th>
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<tbody>
<tr>
<td>TBD</td>
<td>1. Sensitization Talks: To popularize this concept amongst the stakeholders’ regular interaction will be arranged in the Medical, Pharmacy Colleges, etc.</td>
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<tr>
<td>TBD</td>
<td>2. Executive Committee Meeting: Every two months.</td>
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</tbody>
</table>
| TBD  | 3. Advocacy:  
a. Meetings will be arranged with the decision makers to introduce this subject in the course curriculum of Medical, Pharmacy, Nursing etc.  
b. Persuasion will be made for adopting PEOR in health care decision making in India. |
| TBD  | 4. Continue working for the development of PE guidelines for India. |
| TBD  | 5. Continue working with Asia Pacific Consortium. |
| TBD  | 6. Continue working with HealthNetIndia Network |