



ISPOR India West Bengal Chapter Annual Report 2013

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research
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PREPARED BY:

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Background:

The ISPOR India West Bengal Chapter was approved in July 2013. The chapter has 30 members.

The current leadership of the ISPOR India West Bengal Chapter is comprised of the following:

President	Dr. Subhash C. Mandal, M.Pharm., PhD Senior Inspector of Drugs Directorate of Drugs Control Kolkata, India
President-Elect	Dr. Pulok K. Mukherjee, M.Pharm., PhD Associate Professor Dept. of Pharmaceutical Technology Jadavpur University Kolkata, India
Secretary	Dr. Moitreyee Mandal, M.Pharm., PhD Lecturer Dept. of Pharmacy J.C.Ghosh Polytechnic Kolkata, India
Treasurer	Dr. Pallab Kanti Haldar, M.Pharm., PhD Senior Lecturer Dept. of Pharmaceutical Technology Jadavpur University Kolkata, India

For more information on the ISPOR India West Bengal Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/regional_chapters/India-West_Bengal/index.asp

Enclosure: ISPOR India West Bengal Chapter Annual Report 2013 (since July 2013).

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Activities / Accomplishments	Summary
Scientific / Educational Activities	<ol style="list-style-type: none"> 1. A seminar titled “Application of Pharmacoeconomic tools in Health care Delivery System” was organized by ISPOR India-West Bengal Chapter jointly with School of Natural Product Studies at the School of Natural Product Studies, Jadavpur University, Kolkata, India on 19 December 2013. 2. Contributed two articles for hosting at the ISPOR Asia Pacific Consortium website under Health Policy articles. 3. Contributing in News Across Asia News Letter.
Policy-Related Activities	<ol style="list-style-type: none"> 1. Actively working in developing PE Guidelines of India 2. Publishing articles regarding involvement of PEOR in Health Care Policy making in India.
Conferences and/or Chapter Meetings	<ol style="list-style-type: none"> 1. Executive Committee Meeting was organized regularly. 2. Annual General Meeting was organized at Kolkata on 19th December 2013.
Membership Development	Efforts are being made for increasing members through sensitization meeting at different forums including Medical & Pharmacy Colleges.
Other	Executive Council members are delivering lectures on different topics of PEOR in different forums and institutions.

Upcoming Activities for ISPOR India West Bengal Chapter 2014

Date	Activities
TBD	1. Sensitization Talks: To popularize this concept amongst the stakeholders’ regular interaction will be arranged in the Medical, Pharmacy Colleges, etc.
TBD	2. Executive Committee Meeting: Every two months.
TBD	3. Advocacy: <ol style="list-style-type: none"> a. Meetings will be arranged with the decision makers to introduce this subject in the course curriculum of Medical, Pharmacy, Nursing etc. b. Persuasion will be made for adopting PEOR in health care decision making in India.
TBD	4. Continue working for the development of PE guidelines for India.
TBD	5. Continue working with Asia Pacific Consortium.
TBD	6. Continue working with HealthNetIndia Network