An invited lecture session on allergy awareness was conducted at St. Peter's Institute of Pharmaceutical Sciences on Feb 20, 2015 under the auspices of the Indian Pharmaceutical Association (IPA) Hanamkonda Local Branch and the International Society of Pharmacoeconomics and Outcomes Research (ISPOR) India Telangana Chapter. The session was a part of National Campaign on Allergy Awareness, which is an initiative by Dr. Vyakarnam Nageshwar, CEO, Allergy Asthma Network of India. The session was aimed to provide awareness and better understanding on Allergy for Pharm. D. graduating students. Dr. Vyakarnam gave an elaborate talk in which he clearly stressed about the ways of identifying the allergy, common types of allergy and the mechanisms involved in the development of the disease in a lucid way. He mentioned the need to educate the community regarding the concepts and misconceptions on allergy. He also emphasized that Pharm.D. students should capture all the available opportunities so that they can play a vital role in the health care system along with doctors. After the session the students were given a live demonstration of assessment of respiratory functioning using a digital spirometer in patients.

At the end of the session, Dr. Suresh Bandari, Principal, St Peter’s Institute of Pharmaceutical Sciences, Secretary, IPA Hanamkonda branch and President ISPOR India Telangana chapter thanked Dr. Nageshwar and his team for sparing their valuable time to educate the students of St. Peter’s on allergy. Dr. Venkateshwarlu, Dr. Harish Chandra, directors of ISPOR India Telangana Chapter along with Mr. Sangram felicitated the speaker. Highly enthused students interacted with Dr. Vyakarnam and appreciated the efforts of the organizers for conducting such a useful session.