



INDIA-MUMBAI  
Established July 2015

## SEMINAR:

# “Introduction to Health Economics and Outcomes Research”

Organised by ISPOR Mumbai & BCP ISPOR

## SPEAKER

**Dr. Amit Dang, President – ISPOR Mumbai**

### Topics to be covered (30 min. each):

**Introduction to “Health Economics and Outcomes Research (HEOR)”**

**Introduction to “Health Technology Assessment (HTA) and Real World Data (RWD) methods”**

**Introduction to “Patient Reported Outcomes (PRO) Methods”**

**Date – 7<sup>th</sup> Oct’ 2017**

**Venue: Bombay College of Pharmacy**