SEMINAR:

“Introduction to Health Economics and Outcomes Research”

Organised by ISPOR Mumbai & BCP ISPOR

SPEAKER

Dr. Amit Dang, President – ISPOR Mumbai

Topics to be covered (30 min. each):

- Introduction to “Health Economics and Outcomes Research (HEOR)”
- Introduction to “Health Technology Assessment (HTA) and Real World Data (RWD) methods”
- Introduction to “Patient Reported Outcomes (PRO) Methods”

Date – 7th Oct’ 2017

Venue: Bombay College of Pharmacy