



2nd Annual Convention
International Society for Pharmacoeconomics and Outcomes
Research- Karnataka Chapter
6-8 March, 2015



DAY 1 : 6th March 2015

04:30-06:00 pm	Inauguration	Chief guest: Mr. Raghuram Bhandary Drugs Controller State of Karnataka Talk by Dr. A N Nagappa on Opportunities in Pharmacoeconomics & Pharmacy practice services Secretary, ISPOR-Karnataka	Guest of Honor: Pro Chancellor Manipal University
06:00-07:00 pm	Cultural Program	By ISPOR student members	

DAY 2 : 7th March 2015

08:00-09:15 am	REGISTRATION		
Hall 1		Hall 2	
POSTER SESSION I - P101 to P140 (9:15 to 12:00 PM)			
09:15-10:00 AM	Chairperson: Dr. C Mallikarjuna Rao, Principal, MCOPS, Manipal	09:30 – 10:15 AM	Chairperson: Dr. Srinivas Reddy, Vice-Principal, MCOPS Manipal
Pharmacoeconomic methods of evaluation- an overview Speaker: Dr. Shobha Rani Hiremath, Principal and HOD, Pharmacy Practice, Al-Ameen College of Pharmacy, Bangalore		Outcome Research – A Pharmacist Perspective Speaker: Dr. M S Ganachari, Pharmacy practice dept., College of Pharmacy, KLE University, Belgaum	
10:00 – 10:45 AM	Chairperson: Dr. D. Sreedhar, Associate Professor and Head, Dept. of Pharmacy Management, MCOPS, Manipal	10:15 – 11:00 AM	Chairperson: Dr. Krishnamurthy Bhat, Professor and Head, Dept. of Quality Assurance, MCOPS, Manipal
Comparative effectiveness research Speaker: Dr. Uday Venkat Mateti, Dept. of Pharmacy Management, MCOPS, Manipal University, Manipal		Pharmacoeconomics – Formulary decision making process Speaker: Dr. E.Vigneshwaran, Dept. of Pharmacy Practice, RIPER, Anantapur	
BREAK – 10:45 TO 11:00 AM		BREAK – 11:00 TO 11:15 AM	
11:00 – 11:45 PM	Chairperson: Dr. N. Udupa, Director Research, Manipal University	11:15 -12:00 AM	Chairperson: Dr. C S Sastry, Principal, NITTE College of Pharmacy, Mangalore
ECHO Model Outcome Research- A Tertiary care Hospital Experience Speaker: Dr. Daisy Augustine, Associate Professor, St. Joseph’s College of Pharmacy, Cherthala, Kerala		Drug-utilization pattern in healthcare system Outcome measures in Chronic Obstructive Pulmonary Disease Speaker: Mr. Suhaj, Dept. of Pharmacy Practice, MCOPS, Manipal.	
LUNCH - 12:00 to 1:30 PM		LUNCH – 12:30 to 2:00 PM	
POSTER SESSION II – P141 to P180 (2:00 to 5:00 PM)			
2:00-2:45 PM	Chairperson: Dr. Muralidhar Varma, Assoc. Professor, Dept of Medicine, KMC,Manipal	2:00- 2:45 PM	Chairperson: Dr. M.K. Unnikrishnan, Professor and HOD, Dept. of Pharmacy Practice, MCOPS, Manipal
Practical application of basic Concepts of Pharmacoeconomics & Outcome Research Speaker: Dr. Chanda Kulkarni, Clinical Pharmacology, SWH, Bangalore		Patient reported outcomes research Speaker: Mr. Kanav Khara, Asst. Prof. MCOPS, Manipal	
TEA BREAK - 2:45 to 3:00 PM		TEA BREAK- 2:45 to 3:00 PM	
		3:00-3:45 PM	Chairperson: Dr. B. S. Jayashree, Professor, Dept. of Pharmaceutical Chemistry, MCOPS, Manipal
		Speaker: Dr. Vaishnavi Naik, Dept of Pharmacy Practice, Karnataka College of pharmacy, Bangalore	

DAY 3: 8th March

POSTER SESSION III – P181 to P220 (9:00 to 12:00 PM)

9:15 – 10:00 AM	Chairperson: Dr. Vasantharaju Gowdru , Associate Professor, Dept. of Quality Assurance, MCOPS, Manipal	9:30-10:15 AM	Chairperson: Dr. Gopalan Kutty Nampurath , Professor, Dept. of Pharmacology, MCOPS, Manipal
Introduction to Evidence-based Healthcare Speaker: Dr. Vijayanarayana K , Assoc. Professor, Dept. of Pharmacy Practice, MCOPS, Manipal University, Manipal.		The Partnership for Safe Medicines—India: Lessons for Partnerships in Emerging Markets Speaker: Dr. Bejon Misra , Founder, Partnership for Safe Medicines (PSM) India, Consumer’s Forum, New Delhi	
10:00 – 10:45 AM	Chairperson: Dr. V P Rasal , KLE College of Pharmacy, Belgaum	10:15-11:00 AM	Chairperson: Dr. Manjunath Shetty , Professor and Head, Dept. of Pharmacognosy , MCOPS, Manipal
Cost-of-illness Speaker: Dr. Rajan MS , Dept. of Pharmacy Practice, MCOPS, Manipal University, Manipal		Ayurveda drug market Speaker: Dr. Sripathi Acharya , Muniyal Institute of Ayurveda Medical College, Manipal	
BREAK – 10:45 to 11:00 AM		BREAK – 11:00 to 11:15 AM	
11:00-11:45 AM	Chairperson: Dr. Ranjan Shetty , Professor Dept. of Cardiology, KMC, Manipal	11:15-12:00 AM	Chairperson: Dr. Anantha Naik Nagappa , Professor, MCOPS, Manipal University, Manipal
Pharmacoeconomics and Health Outcomes in India – An overview Speaker: Dr. Manthan D Janodia , Dept. of Pharmacy Management, MCOPS, Manipal University, Manipal.		Economic aspects of renal replacement therapies Speaker: Dr. Ravindra Prabhu , Dept. of Nephrology, KMC, Manipal University, Manipal	
VALEDICTORY FUNCTION 12:15 PM			