







2nd NATIONAL CONVENTION OF ISPOR-KARNATAKA CHAPTER

5th-8th March 2015, Manipal University, Manipal, India-576104

The 2nd National Convention of ISPOR-Karnataka chapter was held from the 6 to 8 March, 2015. This was organized and hosted by ISPOR - Karnataka Chapter in collaboration with KLE University, Belgaum and supported by International Society for Pharmacoeconomics and Outcomes Research (ISPOR). The main aim of the conference was to bring pharmacy students under one forum and create awareness about the need for Pharmacoeconomics and Health Outcomes Research. The conference received an overwhelming response from various Pharmaceutical Institutions. More than 400 delegates, from over 20 pharmacy schools, attended the conference. The participants came from Bheemavaram located on east coast in Andhra Pradesh to Trivandrum the south end of India. This clearly reflected the growing interest in Pharmacoeconomics.

The conference was inaugurated on 6th March, 2015 by lighting of the lamp, which is considered as an auspicious start with rendered the invocation song by Mrs. Soumya Naik, Assistant Professor, Department of Electronics and Communication, MIT. The Master of Ceremony was Dr. Manthan D. Janodia. The conference was inaugurated by Dr. G. K. Prabhu (Registrar, Manipal University), Dr M. S. Ganachari (Professor and Deputy Registrar KLE University, Belgaum), Dr. N Udupa (President, ISPOR- Karnataka Chapter, Manipal), Dr. C Mallikarjuna Rao, Principal, Manipal College of Pharmaceutical Sciences and Dr. A. N. Nagappa (Secretary cum Treasurer, ISPOR- Karnataka Chapter, Manipal). Dr. N. Udupa delivered a talk on "ISPOR-Asia Health Net India" and followed by Dr. A N Nagappa on "Opportunities of Pharmacoeconomics & Pharmacy Practice". The entertainment

program of 1 hour was carried out by the students of ISPOR, Manipal Student Chapter. The students of Manipal College of Pharmaceutical Sciences concluded the inaugural function with an entertainment program.

A total of 19 talks were delivered on various topics of Pharmacoeconomics, Health Outcome Research, Patient Safety, Pharmaceutical Care by galaxy of highly qualified professionals. Mr.Bejon Mishra from Consumer Connexion, Dr. Ramkishan from CDSCO, New Delhi, Dr.MS Ganachari from KLE University, Belgaum, Dr. Chanda Kulkarni and Dr. Shobha Rani from RGUHS, Bangalore, Dr. Vigneshwaran from ISPOR, Andhra Chapter and others. As part of the academic program, there were many informative and thought provoking lectures presented by experts in the field of Pharmacoeconomics and Outcomes Research. The lectures covered a broad range of topics. In addition to the lectures, there were also group discussions where students put their heads together to discuss the different facets of Pharmacoeconomics research, especially in the Indian scenario. These facilitated healthy discussions regarding what are the current strategies and also how we can contribute as future health professionals. These interactive sessions allowed delegates to broaden their interest and knowledge in different aspects of Pharmacoeconomics and outcomes research. Record number of scientific posters presented in 3 sessions exceeded 124 in number. The Poster Finalist Award was evaluated by different experts who adjudicated the best 3 posters for each session.

The programme was concluded in a valedictory gathering preceded by Dr. Bejon Misra and sine die with remarks of feedback of participants of the conduct of the programme. This was followed by the distribution of certificates. A few delegates addressed the gathering and shared their experience. The vote of thanks was proposed by Dr. D. Sreedhar.

















Pre conference talk on PHARMACOECONOMICS was delivered by Dr. A. Ramkishan, CDSCO, New Delhi on 5th March 2015, MCOPS, Manipal University

Conference proceedings:

http://www.ispor.org/RegionalChapters/GetActivityFile/214 Prepared by: Dr.D.Sreedhar, Department of Pharmacy Management, Manipal University

Reported by:

Dr. Uday Venkat Mateti, Lalith Kumar Mittal, Zoya Ahmed ISPOR- Manipal University Student Chapter