ISPOR Hong Kong Chapter
The International Society for Pharmacoeconomics and Outcomes Research
The Hong Kong Chapter


1. The Executive Committee

President:
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Treasurer:
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HK SAR

2. Corresponding Members

Mainland China:
Professor Z.Y. Tan
Institute of Materia Medica
Guangzhou College of Pharmacy
Guangzhou
P.R. China

Europe:
Dr. Ian Wong BScPharm. PhD
Lecturer, School of Pharmacy
Brayford University
U.K.

3. Inauguration Ceremony and First Meeting, December 9, 2001, Hong Kong

The Inauguration Ceremony and First Meeting of the ISPOR-Hong Kong Chapter took place in Hong Kong in the morning of December 9, 2000. It was attended by over 80 participants from the Hong Kong SAR, Mainland China, Singapore and Australia.

It was our great honor to have the following distinguished guests officiating at the Ceremony: Dr. Brian Luce, Immediate Past-President; ISPOR; Prof. Sydney S.C. Chang, Dean of the Faculty of Medicine, the Chinese University of Hong Kong; Dr. S.P. Mai, Acting Deputy Director, the Department of Health, HK SAR; Dr. S.Y. Lo, Executive Manager (Provisional Services), the Hospital Authority, HK SAR; and Mr. Stephen Young, President of the Hong Kong Association of Pharmaceutical Industry. After the lighting ceremony, four distinguished speakers gave their talks:

1. The role of evidence-based pharmacotherapy in modern medicine, by Dr. Michael Ortiz, Health Outcomes Manager, Pfizer Corp.
2. How to use pharmacoeconomic evidences of new drugs in decision making, by Dr. Jim Li, Outcomes Research Scientist, Pharmacia Corp.
3. Pharmacoeconomics and pharmacy practice: the role of the Pharmacy School, by Prof. Moses S.S. Choy, Director and Professor, School of Pharmacy, the Chinese University of Hong Kong.

The event was widely covered by the local media. Thanks to the hard work of Prof. Z.Y. Tan, the ISPOR-Hong Kong Chapter was well publicized in Mainland China after the publication of a report on the Inauguration Ceremony and First Meeting in Pharmacoeconomics News — a national weekly periodical on pharmacoeconomics.

The Organizing Committee would also like to thank Pfizer, Pharmacia, SmithKline Beecham and AstraZeneca for their support.

4. Membership Drive

Following several meetings in Hong Kong and Guangzhou between the Executive Committee and Prof. Z.Y. Tan, the logistics and plans to publicize the Hong Kong Chapter and recruit members have been finalized. We are expecting to receive an official approval for registration as a non-profit making organization from the local authority soon. A formal publicity campaign for membership will then be launched.

5. National Conference on Health Economics co-organized with the Institute of Health Economics of the State Drug Administration of China

After a series of meetings, an agreement to co-organize the National Conference has been reached with the representative from the State Drug Administration of China. Tentatively, it will be held in early December 2001 in Guangzhou. Speakers from both overseas and Hong Kong will be invited to give presentations. Further details will be channeled to the ISPOR headquarters for dissemination to Members.

6. Financial Status

The Inauguration Ceremony and First Meeting has been sponsored by four pharmaceutical companies. With the official registration of the Chapter, income from membership fees are expected. An auditor will then be appointed to deal with the financial affairs.

Submitted by:
Kenneth K.C. Lee
President (2001-3)
May 2001