



## ISPOR Greece Chapter Annual Report 2010

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research  
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PREPARED BY:

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### **Background:**

The Greece Chapter was approved in October 2007. The Chapter has 40 members.

The current Executive Board of the Greece Chapter is comprised of the following:

#### **President**

**Mary Geitona, PhD**  
Faculty of Social Policy  
University of Peloponnese, Greece

#### **Secretary**

**Magda Chatzikou, PhD**  
Health Economics Manager, Novartis Hellas  
Athens, Greece

#### **Treasurer**

**Aggeliki Aggeli, MSc**  
Corporate Affairs Director, Sanofi Aventis  
Athens, Greece

For more information on the Greece Chapter, please visit the ISPOR Regional Chapter website at [http://www.ispor.org/regional\\_chapters/Greece/index.asp](http://www.ispor.org/regional_chapters/Greece/index.asp)

Enclosure: ISPOR Greece Chapter Annual Report 2010

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Activities/ Accomplishments	Summary
<b>Scientific/ Educational Activities</b>	<p>Publications:</p> <p><b>Geitona M., Kanavos P.</b> (2010) Colocrectal Cancer Management and Prevention Policies in Greece. <i>Eur J Health Econ</i>, 10(1):27-33.</p> <p><b>Geitona M, Androutsou L, Theodoratou D.</b> (2010) Cost Estimation of Patients Admitted to the Intensive Care Unit: A Case Study of the Teaching University Hospital of Thessaly. <i>Journal of Medical Economics</i>, 13(2):179-84</p> <p><b>Athanasakis K. Ollandezos M., Angeli A, Gregoriou A, Geitona M, Kyriopoulos J.</b> (2010) Estimating the Direct Cost of Type 2 Diabetes in Greece: the Effects of Blood Glucose Regulation on Patient Cost. <i>Diabetic Medicine</i>, 27(6):679-84</p> <p><b>Verhoef IT., Redekop KW., Darba J., Geitona M., Hughes AD., Siebert U., De Boer A., Van der Zee AH.</b> (2010) A systematic Review of Cost–effectiveness Analyses of Pharmacogenetic-guided Dosing in Treatment with Coumarin Derivatives. <i>Pharmacogenomics</i>, 11(7): 989–1002</p>
<b>Policy-Related Activities</b>	<p>Professor, John Yfantopoulos, past-President, ISPOR Greece Chapter, has been appointed by the Ministry of Health to participate in the Health Care Reform Decision Making Body.</p> <p>Assistant Professor, Mary Geitona, President, ISPOR Greece Chapter, has been appointed by the Ministry of Health as the President of Hospital Pharmaceutical Expenditure Committee. The objective is to achieve the cost containment policies, imposed by the IMF &amp; EU, TROIKA committee.</p>
<b>Conferences and/or Chapter Meetings</b>	<ol style="list-style-type: none"> <li>1) Participated in ISPOR 13<sup>th</sup> Annual European Congress, Prague, Czech Republic, 6-9 November, 2010 (40 members of Greece Chapter attended)</li> <li>2) Organized and funded the participation of 20 NHS executives from health care decision making bodies during the ISPOR 13<sup>th</sup> Annual European Congress, Prague, Czech Republic, 6-9 November, 2010. This initiative takes place every year with success (2<sup>nd</sup> year).</li> <li>3) Participated in the 2<sup>nd</sup> Bulgarian Public Health Conference on: <i>The Challenge of the Cross-Border Collaboration</i>, organized by the Medical University of Plovdiv, Plovdiv, 8-10 October, 2010</li> <li>4) Participated in ISPOR Forum: <i>Linking today's decisions with tomorrow's possibilities: A perspective from Poland, Hungary, Greece and Serbia</i> during the ISPOR 13<sup>th</sup> Annual European</li> </ol>

	<p>Congress, Prague, Czech Republic, 6-9 November, 2010</p> <p>5) ISPOR 13th Annual European Congress, Prague 6-9 November: <i>Greece's National Drug Budget Cut: What Will Be Its Impact On Europe?</i></p>
<b>Membership Development</b>	The membership number has not changed
<b>Other</b>	<ul style="list-style-type: none"> <li>• Organized lectures for postgraduate courses at the University of Athens, University of Thessaly, University of Crete and the University of Peloponnese</li> <li>• Organized and participated in round tables during conferences and workshops taking place in Greece</li> </ul>

### Upcoming Activities for ISPOR Greece Chapter 2011

<b>Date</b>	<b>Activities</b>
June – July 2011	Greece ISPOR Chapter in a co-operation with the University of Peloponnese will organize Health Economics Summer School: speakers will include many lecturers and health care professionals.