TO:
Board of Directors
International Society for Pharmacoeconomics and Outcomes Research
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Background:
The ISPOR Ecuador Regional Chapter was established in May 2010. The Chapter has 20 members. The current leadership of the ISPOR Ecuador Regional Chapter is comprised of the following:

President  Rodrigo Henríquez, MD
Faculty of Health Sciences, University of the Americas
Quito, Ecuador

President-Elect  Carlos Durán, MD
Faculty of Medical Sciences, Central University of Ecuador
Quito, Ecuador

Past President  Patricia Unamuno, QF Mag.
Market Access Manager, Merck Ecuador
Quito, Ecuador

Secretary/Treasurer  Betzabé Tello, MD Mag.
Faculty of Medical Sciences, Pontifical Catholic University of Ecuador
Quito, Ecuador

For more information on the ISPOR Ecuador Regional Chapter, please visit the ISPOR Regional Chapter website at: http://www.ispor.org/regional_chapters/Ecuador/index.asp
Enclosure: ISPOR Ecuador Regional Chapter Annual Report 2013
You can also visit the chapter web page: http://www.isporecuador.org
### Activities / Accomplishments

**Summary**
- Throughout 2013, ISPOR ECU has positioned itself among the decision makers of the country's health services, through various courses and workshops both internally and externally to the chapter.
- Several members from public entities, like Ministry of Health, Social Security, and Academia, enroll into the regional chapter.

### Scientific / Educational Activities

- March 22, 2013. The ISPOR Ecuador Chapter in collaboration with the Ecuadorian Society of Pharmacology presented the “Pharmacology International Conference – Pharmacoeconomics, Clinical Pharmacology and Pharmacovigilance”, Swissotel, Quito, Ecuador.
- Launch of 1st ISPOR Ecuador Bulletin.

### Policy-Related Activities

- Delegates from ISPOR Ecuador participated in the 2013 III Latam Future Trend conference in Buenos Aires, Argentina. With a presentation about HTA in Ecuador.
- The regional chapter decided to update the ISPOR Global Health Systems Road Map. A first draft is expected for April 2014.

### Conferences and/or Chapter Meetings

- 12-14 September 2013. A delegation from Ecuador attended to the ISPOR 4th Latin American Conference, in Buenos Aires, Argentina.
- With the support of the Latin America Development personnel from ISPOR, the Ecuadorian chapter held a face-to-face meeting during the 4th ISPOR Latin America Conference in Buenos Aires, Argentina.

### Membership Development

- 24 April 2013. Admission of new members, most of them from public entities and academia.

### Other

- Development of a webpage and a twitter account for the promotion of activities of the local chapter:
  - Web page: http://www.isporecuador.org
  - Twitter: @ISPOR Ecuador
## Upcoming Activities for ISPOR Ecuador Regional Chapter 2013

<table>
<thead>
<tr>
<th>Date</th>
<th>Activities</th>
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<tbody>
<tr>
<td>March 2014</td>
<td>Paper about HTA in Ecuador to be published in ISPOR News Across Latin America Bulletin</td>
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<tr>
<td>April 2014</td>
<td>Draft HTA Country Roadmap</td>
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<tr>
<td>April 2014</td>
<td>Beginning of a webinar series on Pharmacoeconomics and HTA directed to Students of Economics and Social Sciences, and Students in the Health Sciences.</td>
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<tr>
<td>June 2014</td>
<td>Proposed date for a meeting of Ecuadorian members of The Latin America Consortium Health Technology Producers (Industry) Committee.</td>
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<tr>
<td>August 2014</td>
<td>Proposed date for a meeting of the representatives of public health care entities, academia and decision makers. Topic: Capacity-building for HTA in Ecuador.</td>
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