TO:
Board of Directors
International Society for Pharmacoeconomics and Outcomes Research
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Background:
The ISPOR Colombia Chapter was approved in July 2007. The Chapter has 38 members. The current leadership of the ISPOR Colombia Chapter is comprised of the following:

President    Andrés Felipe Ruíz, MD, MSc
             Audifarma
             Bogotá, Colombia

President-Elect Jorge Augusto Díaz, MSc
             Universidad Nacional de Colombia
             Bogotá, Colombia

Past President Nicolás Vargas, MSc
             Pfizer Colombia
             Bogotá, Colombia

Secretary/Treasurer Federman Nuñez
             IMS Colombia
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             Bogotá, Colombia

Director     Diva Alexandra Barbosa, MD
             Roche Colombia
             Bogotá, Colombia

Director     Jaime Eduardo Ordoñez, MD, PhD
             HEMOgroup
             Medellín, Colombia

For more information on the ISPOR Colombia Chapter, please visit the ISPOR Regional
Chapter website at http://www.ispor.org/regional_chapters/Colombia/index.asp.
Enclosure: ISPOR Colombia Chapter Annual Report 2013
### ISPOR Colombia Chapter Annual Report 2013

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<tr>
<th>Activities / Accomplishments</th>
<th>Summary</th>
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| **Scientific / Educational Activities** | - April 25, 2013  
  Symposium: “Prioritization for Health Care Technologies”, Bogotá  
- July 24, 2013  
  Symposium: “The Health Care Reform and the Rationality in Use of Resources”, Bogotá  
- August 22, 2013  
  Symposium: “Economic Evaluation for Hospital Technologies”, Medellín |
| **Policy-Related Activities** | - Chapter representatives attended several meetings organized by the Institute of Health Care Technology Assessment (IETS), covering various topics such as methodology of health technology assessment, prioritization of technologies, and budget impact  
- Several meetings were held with the Ministry of Health covering topics such as drug price regulation and technology inclusion on an updated list |
| **Conferences and/or Chapter Meetings** | - November 15, 2013  
  Short Course: “Consolidated Health Economic Evaluation Reporting Standards (CHEERS)”, Presenter: Don Husereau, BScPharm, MSc  
- January to November 2013  
  Monthly Board of Directors |
| **Membership Development** | - New member increase during 2013: 6  
- The ISPOR Colombia Board of Directors developed a communication strategy to keep in touch with associates. The strategy involves the use of social networks, website, emails, ebulletins and paper bulletins, symposium invitations and calls. We also made partnerships with The Association of Health Insurance Companies (ACEMI) in Colombia to promote our events.  
- Preparations are underway for the upcoming 2014 ISPOR Colombia Conference which will promote more membership in the Chapter. |
| **Other** | Planning began to develop an Economic Evaluation Diploma  
Development of website: www.isporcolombia.org, Communication strategy through social networks such as LinkedIn, Facebook and twitter. Three press releases during 2013 covering all the events where ISPOR participated. |
# Upcoming Activities for ISPOR Colombia Chapter 2014

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<tr>
<th>Date</th>
<th>Activities</th>
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<tr>
<td>February 20</td>
<td><strong>Symposium:</strong> “Budget Impact Analysis for New Health Technologies in 2014”, Bogotá</td>
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<td>March 14 - May 26</td>
<td><strong>Postgraduate Diploma</strong> in Economic Evaluation of Health (110 hours; long-distance). Project developed with IETS (Colombian HTA agency), Bogotá</td>
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<td>April 24</td>
<td><strong>Symposium:</strong> “Economic Evaluation and Health Reform”, Bogotá</td>
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<td>June 2</td>
<td><strong>Forum:</strong> “Experiences in Updating the Colombian Benefits Plan: The Role of the National HTA Agency and the Ministry of Health”, to be presented during the ISPOR 19th Annual International Meeting</td>
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<td>June 19</td>
<td><strong>Symposium:</strong> “Real World Data to Populate Economic Evaluations. Insurance Experience”, Medellín</td>
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<td>August 21</td>
<td><strong>Symposium:</strong> “Economic Evaluation of Health Care Programs in Colombia. Results of Informed Decisions”, Cali</td>
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<td>September 24-26</td>
<td><strong>Conference:</strong> One full day of short courses (4 short courses) and 2-day standard conference, Bogotá. Topics to develop: “Pricing Regulation in Colombia”; “The Role of Pharmacoeconomics in Updating the Health Benefits Plan; “Use of Real World Data to Inform Decisions”; “Budget Impact Analysis Methods and Policy Decisions”. Poster sessions.</td>
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<tr>
<td>October 23</td>
<td><strong>Symposium:</strong> “Outcomes Research in Medical Devices in Colombia”, Bogotá</td>
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