



ISPOR Colombia Chapter Annual Report 2013

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research

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PREPARED BY:

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Background:

The ISPOR Colombia Chapter was approved in July 2007. The Chapter has 38 members. The current leadership of the ISPOR Colombia Chapter is comprised of the following:

President	Andrés Felipe Ruíz, MD, MSc Audifarma Bogotá, Colombia
President-Elect	Jorge Augusto Díaz, MSc Universidad Nacional de Colombia Bogotá, Colombia
Past President	Nicolás Vargas, MSc Pfizer Colombia Bogotá, Colombia
Secretary/Treasurer	Federman Nuñez IMS Colombia Bogotá, Colombia
Director	Diego Rosselli, MD, MEd, MHP Javeriana Papal University Bogotá, Colombia
Director	Diva Alexandra Barbosa, MD Roche Colombia Bogotá, Colombia
Director	Jaime Eduardo Ordoñez, MD, PhD HEMOgroup Medellín, Colombia

For more information on the ISPOR Colombia Chapter, please visit the ISPOR Regional

Chapter website at http://www.ispor.org/regional_chapters/Colombia/index.asp.

Enclosure: ISPOR Colombia Chapter Annual Report 2013

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Activities / Accomplishments	Summary
Scientific / Educational Activities	<ul style="list-style-type: none"> • April 25, 2013 <ul style="list-style-type: none"> - Symposium: “Prioritization for Health Care Technologies”, Bogotá • July 24, 2013 <ul style="list-style-type: none"> - Symposium: “The Health Care Reform and the Rationality in Use of Resources”, Bogotá • August 22, 2013 <ul style="list-style-type: none"> - Symposium: “Economic Evaluation for Hospital Technologies”, Medellín
Policy-Related Activities	<ul style="list-style-type: none"> • Chapter representatives attended several meetings organized by the Institute of Health Care Technology Assessment (IETS), covering various topics such as methodology of health technology assessment, prioritization of technologies, and budget impact • Several meetings were held with the Ministry of Health covering topics such as drug price regulation and technology inclusion on an updated list
Conferences and/or Chapter Meetings	<ul style="list-style-type: none"> • November 15, 2013 <ul style="list-style-type: none"> - Short Course: “Consolidated Health Economic Evaluation Reporting Standards (CHEERS)”, Presenter: Don Husereau, BScPharm, MSc • January to November 2013 <ul style="list-style-type: none"> - Monthly Board of Directors
Membership Development	<ul style="list-style-type: none"> • New member increase during 2013: 6 • The ISPOR Colombia Board of Directors developed a communication strategy to keep in touch with associates. The strategy involves the use social networks, website, emails, ebulletins and paper bulletins, symposium invitations and calls. We also made partnerships with The Association of Health Insurance Companies (ACEMI) in Colombia to promote our events. • Preparations are underway for the upcoming 2014 ISPOR Colombia Conference which will promote more membership in the Chapter.
Other	<p>Planning began to develop an Economic Evaluation Diploma Development of website: www.isporcolombia.org, Communication strategy trough social networks such as LinkedIn, Facebook and twitter. Three press releases during 2013 covering all the events where ISPOR participated.</p>

Upcoming Activities for ISPOR Colombia Chapter 2014

Date	Activities
February 20	Symposium: “Budget Impact Analysis for New Health Technologies in 2014”, Bogotá
March 14 - May 26	Postgraduate Diploma in Economic Evaluation of Health (110 hours; long-distance). Project developed with IETS (Colombian HTA agency), Bogotá
April 24	Symposium: “Economic Evaluation and Health Reform”, Bogotá
June 2	Forum: “Experiences in Updating the Colombian Benefits Plan: The Role of the National HTA Agency and the Ministry of Health”, to be presented during the ISPOR 19 th Annual International Meeting
June 19	Symposium: “Real World Data to Populate Economic Evaluations. Insurance Experience”, Medellín
August 21	Symposium: “Economic Evaluation of Health Care Programs in Colombia. Results of Informed Decisions”, Cali
September 24-26	Conference: One full day of short courses (4 short courses) and 2-day standard conference, Bogotá. Topics to develop: “Pricing Regulation in Colombia”; “The Role of Pharmacoeconomics in Updating the Health Benefits Plan; “Use of Real World Data to Inform Decisions”; “Budget Impact Analysis Methods and Policy Decisions”. Poster sessions.
October 23	Symposium: “Outcomes Research in Medical Devices in Colombia”, Bogotá