TO:
Board of Directors
International Society for Pharmacoeconomics and Outcomes Research
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PREPARED BY:
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Background:

The Chinese (MDA-PE Chapter) was accepted in January 2006. The Chapter has 120 members.

President Shanlian Hu, MD, MSc,
Professor, School of Public Health, Fudan University
Shanghai, P. R. China
Director-General of Chinese Medical Doctor Association
Pharmacoeconomics Professional Committee.

The Chapter work of 2010 has accomplished greatly on several major aspects. The mission has been carried on to promote the development and application of PE in China. Significant development has been made in membership recruitment from 50 in 2009 to 120 in 2010. Several useful courses were held for members to disseminate the knowledge and skills of Pharmacoeconomics and Outcomes Research and the capacity building. Much progress has been made in promoting Pharmacoeconomics application in health system reform through embranchments of CDMA.

For more information, please visit http://www.ispor.org/regional_chapters/China/index.asp.

Enclosure: Chinese MDA-PE Chapter Annual Report 2010
## Accomplishments Made in 2010

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<th>Accomplishments</th>
<th>Major Aspects</th>
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<td>Mission</td>
<td>Promote the development and application of Pharmacoeconomics in China, not only applying PE knowledge in different clinical disciplines, but also developing memberships within clinician.</td>
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<td>Membership development</td>
<td>120 members have been developed in 2010, including individuals from pharmaceutical industry and universities and some young researchers.</td>
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<td>Scientific/Education Activities</td>
<td>ISPOR CMDA-PE chapter held several useful courses for our members in 2010 and provided opportunities for them to get continuing education credits that accredited on a national scale. Those courses can train doctors and other relevant personnel in different clinical disciplines so as to disseminate the knowledge and skills of Pharmacoeconomics and Outcomes Research and the capacity building.</td>
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<td>Contribution to health system reform in China</td>
<td>CMDA have provided a good platform for ISPOR CMDA-PE chapter, so ISPOR CMDA-PE chapter can promote Pharmacoeconomics application in health system reform through the 42 embranchments of CDMA ,which are disease –based divisions. ISPOR CMDA-PE chapter also had good communication with government ,and have been working hard to offer advice in drug policy and the third party payment model of health insurance, in order to help forward the establishment of national drug supply system.</td>
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<td>International communication</td>
<td>Eric Qiong Wu, PH.D., who is working for Analysis Group in USA and an adjunct professor at Nankai University in China, sits on the advisory board of the ISPOR CMDA-PE chapter. He has broad consulting experience to pharmaceutical and device companies, payers, and government agencies in North America, Europe, and Asia. CMDA-PE chapter have learned to develop new methods and statistical tests to address challenges in Pharmacoeconomics and health care research from his experience.</td>
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<td>Dr. Wei Zhang(PhD, Health Policy, Harvard, 2005; Peking University, 1998), who has research interests in health services organization and innovation, physician behavior, health care and pharmaceutical policy, health insurance, held the position of vice director of the ISPOR CMDA-PE chapter this year. He was invited to several international conference in 2010, his excellent presentation includes “Health Care Trend in China: Coverage Expansion and Out-of-Pocket Payment Increase in Urban Area “on the 3rd Biennial Conference of the American Society of Health Economics and “Online Rating of Chinese Physicians: What Aspects of Clinical Services are Valued Most?”on the Workshop on Health IT and Economics 2010.</td>
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The Plan of 2011

1. **Further development of membership**  
   Expect to expand membership to 350 people in 2011, by holding training courses of Pharmacoeconomics and providing opportunities for them to get continuing education credits. Training courses will be held at Beijing, Shanghai and Guangzhou, especially for senior leaders and community clinicians.  
   There will be a seminar on OTC switch in January, and a course about Ophthalmology in April.

2. **Developing international exchange program**  
   Conduct international exchange programs to widen the view of Pharmacoeconomics research and learn advanced application of Pharmacoeconomics from developed countries.

3. **Research prospect**  
   Remain committed to researching on drug utilization, and conduct pharmacoeconomics evaluation projects. Moreover, attempt to explore an optimal integration research pattern in pharmacoeconomics and clinical protocols. Participation in clinical protocols designing will be a part of work tasks as well. Meanwhile, Several projects will be not only paying close attention to prescription drugs, but also keeping a watchful eye on OTC drugs.

4. **Re-election in 2011**  
   Holding a conference to organize a new committee of experts is on the agenda, and a new chairman should be elected. The new committee which will mainly consist of pharmacoeconomics experts will also include experts in clinical medicine, pharmaceutical science, medical statistics, economics and public policy. Some directors of typical hospitals, who are also clinical experts, and some leading authorities in pharmacoeconomics experts have already accepted our invitation to join in the committee. Dr. Shanlian Hu has devoted himself to disseminating PE&OR and health technology assessment knowledge, his outstanding contribution to ISPOR CMDA-PE chapter made him honorary chairman for life.

5. **About funding**  
   We would like to apply for $6000 to hold re-election conference and finance young scholars, so that election can be better organized and scholars can have more opportunities to do research.