



## ISPOR Colombia Chapter Annual Report 2014

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research

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PREPARED BY:

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### **Background:**

The ISPOR Colombia Chapter was approved in July 2007. The Chapter has 67 members. The current leadership of the ISPOR Colombia Chapter is comprised of the following:

<b>President</b>	<b>Diego Rosselli, MD, MEd, MHP</b> Pontificia Universidad Javeriana Bogotá, Colombia
<b>President-Elect</b>	<b>Oscar Cañón, MD Esp</b> Santo Tomás University Bogotá, Colombia
<b>Past President</b>	<b>Andrés Felipe Ruíz, MD, MSc</b> GLAXO Bogotá, Colombia
<b>Secretary/Treasurer</b>	<b>Federman Núñez</b> IMS Colombia Bogotá, Colombia
<b>Director</b>	<b>Aurelio Mejía, MSc</b> IETS Bogotá, Colombia
<b>Director</b>	<b>Diva Barbosa, MD, MSc</b> ABBVIE Bogotá, Colombia

For more information on the ISPOR Colombia Chapter, please visit the ISPOR Regional Chapter website at <http://www.ispor.org/RegionalChapters/Chapter/Colombia>.

Enclosure: ISPOR Colombia Chapter Annual Report 2014

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<b>Activities / Accomplishments</b>	<b>Summary</b>
<b>Scientific / Educational Activities</b>	<ul style="list-style-type: none"> <li>• March 27- 2014 Symposium: “Budget Impact”, Bogotá, Colombia</li> <li>• May 9- 2014 Symposium: “Patient-Reported Outcomes as a Tool for Decision Making”, Bogotá, Colombia</li> <li>• October 7- 2014 Symposium and launch of ISPOR Colombia Student Chapter: “Autonomy and Financial Sustainability of the Medical Health System”, Bogotá, Colombia</li> <li>• November 6- 2014 Symposium: “Studies of Burden of Disease in Colombia”, Bogotá, Colombia</li> <li>• May-August 2014 Postgraduate Diploma in “Economic Evaluation of Health Interventions”</li> </ul>
<b>Policy-Related Activities</b>	<ul style="list-style-type: none"> <li>• Meetings were held with the Ministry of Health covering topics such as drugs prices, regulation and technology inclusion on an updated list.</li> </ul>
<b>Conferences and/or Chapter Meetings</b>	<ul style="list-style-type: none"> <li>• May-2014 Participation in the ISPOR 19<sup>th</sup> Annual International Meeting               <ul style="list-style-type: none"> <li>– Forum presentation: “Experiences in Updating the Colombian Benefits Plan: The Role of the National HTA Agency of the Ministry of Health”</li> </ul> </li> <li>• August 20-22, 2014 Conference: One full day of 2 short courses and 2-day standard conference, Bogotá, Colombia               <ul style="list-style-type: none"> <li>-- Topics developed: “Pricing Regulation in Colombia”, “The Role of Pharmacoeconomics in Updating the Health Benefits Plan”, “Use of Real World Data to Inform Decisions”, “Budget Impact Analysis Methods and Policy Decisions”</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>-- Poster sessions and panel discussion</li> <li>-- 5 international speakers</li> <li>-- National speakers from: The National Institute of Health (INS), National Institute of Cancer (INC), Health Technology Assessment Institute (IETS), Ministry of Health and Social Protection, ANDES University and ACEMI</li> </ul> <ul style="list-style-type: none"> <li>• May 2014 Leadership teleconference with ISPOR Chapter liaison to discuss upcoming educational activities.</li> <li>• January-November: 10 Chapter Board of Directors meetings held throughout the year</li> </ul>
<p><b>Membership Development</b></p>	<ul style="list-style-type: none"> <li>• The Chapter Boards of Directors developed a communication strategy to keep in touch with associates. The strategy involves the use of social networks, website, e-mails, online newsletter, symposium invitations, and calls.</li> </ul>
<p><b>Other</b></p>	<ul style="list-style-type: none"> <li>• Chapter representatives attended and participated in various meetings organized by: <ul style="list-style-type: none"> <li>– The Institute of Health Technology Assessment (IETS)</li> <li>– The Association of Health Insurance Companies (ACEMI)</li> <li>– The Pharmaceutical Forum by ANDI at Cartagena, Colombia</li> <li>– International Symposium of Arthritis, Bogotá, Colombia</li> <li>– III Biotechnological Forum by AFIDRO, Bogotá, Colombia</li> <li>– National Information Network (4 meetings)</li> <li>– Colombian Association of Scientific Societies (ACSC) (3 meetings)</li> </ul> </li> <li>• ISPOR Colombia Student Chapter President attended the ISPOR 19<sup>th</sup> Annual International Meeting in Montreal, QC. Two lectures were arranged and two members won awards in local research meetings.</li> </ul>

## Upcoming Activities for ISPOR Colombia Chapter 2015

<b>Date</b>	<b>Activities</b>
February	<ul style="list-style-type: none"><li>• 1<sup>st</sup> Symposium</li></ul>
March	<ul style="list-style-type: none"><li>• Postgraduate Diploma in “Economic Evaluation in Health Part II”</li></ul>
April	<ul style="list-style-type: none"><li>• Forum: Book launch, “Economic Evaluation of Medical Devices” (in Spanish)</li></ul>
May	<ul style="list-style-type: none"><li>• Chapter Face-to-Face Meeting: ISPOR 20<sup>th</sup> Annual International Meeting, Philadelphia, PA</li></ul>
May	<ul style="list-style-type: none"><li>• 2<sup>nd</sup> Symposium</li></ul>
August	<ul style="list-style-type: none"><li>• 3<sup>rd</sup> Symposium</li></ul>
September	<ul style="list-style-type: none"><li>• Forum: ISPOR 5th Latin American Conference, Santiago, Chile</li></ul>
October	<ul style="list-style-type: none"><li>• 4<sup>th</sup> Symposium</li></ul>