Background:
The ISPOR Colombia Chapter was approved in July 2007. The Chapter has 67 members. The current leadership of the ISPOR Colombia Chapter is comprised of the following:

President  
Diego Rosselli, MD, MEd, MHP  
Pontificia Universidad Javeriana  
Bogotá, Colombia

President-Elect  
Oscar Cañón, MD Esp  
Santo Tomás University  
Bogotá, Colombia

Past President  
Andrés Felipe Ruíz, MD, MSc  
GLAXO  
Bogotá, Colombia

Secretary/Treasurer  
Federman Núñez  
IMS Colombia  
Bogotá, Colombia

Director  
Aurelio Mejía, MSc  
IETS  
Bogotá, Colombia

Director  
Diva Barbosa, MD, MSc  
ABBVIE  
Bogotá, Colombia

For more information on the ISPOR Colombia Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/RegionalChapters/Chapter/Colombia.

Enclosure: ISPOR Colombia Chapter Annual Report 2014
## ISPOR Colombia Chapter Annual Report 2014

<table>
<thead>
<tr>
<th>Activities / Accomplishments</th>
<th>Summary</th>
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| **Scientific / Educational Activities** | - March 27- 2014  
Symposium: “Budget Impact”, Bogotá, Colombia  
- May 9- 2014  
Symposium: “Patient-Reported Outcomes as a Tool for Decision Making”, Bogotá, Colombia  
- October 7- 2014  
Symposium and launch of ISPOR Colombia Student Chapter: “Autonomy and Financial Sustainability of the Medical Health System”, Bogotá, Colombia  
- November 6- 2014  
Symposium: “Studies of Burden of Disease in Colombia”, Bogotá, Colombia  
- May-August 2014  
Postgraduate Diploma in “Economic Evaluation of Health Interventions” |
| **Policy-Related Activities** | - Meetings were held with the Ministry of Health covering topics such as drugs prices, regulation and technology inclusion on an updated list. |
| **Conferences and/or Chapter Meetings** | - May-2014  
Participation in the ISPOR 19th Annual International Meeting  
- Forum presentation: “Experiences in Updating the Colombian Benefits Plan: The Role of the National HTA Agency of the Ministry of Health”  
- August 20-22, 2014  
Conference: One full day of 2 short courses and 2-day standard conference, Bogotá, Colombia  
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<tr>
<th>Membership Development</th>
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<tr>
<td>- The Chapter Boards of Directors developed a communication strategy to keep in touch with associates. The strategy involves the use of social networks, website, e-mails, online newsletter, symposium invitations, and calls.</td>
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<th>Other</th>
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| - Chapter representatives attended and participated in various meetings organized by:  
  - The Institute of Health Technology Assessment (IETS)  
  - The Association of Health Insurance Companies (ACEMI)  
  - The Pharmaceutical Forum by ANDI at Cartagena, Colombia  
  - International Symposium of Arthritis, Bogotá, Colombia  
  - III Biotechnological Forum by AFIDRO, Bogotá, Colombia  
  - National Information Network (4 meetings)  
  - Colombian Association of Scientific Societies (ACSC) (3 meetings) |

- ISPOR Colombia Student Chapter President attended the ISPOR 19th Annual International Meeting in Montreal, QC. Two lectures were arranged and two members won awards in local research meetings.
## Upcoming Activities for ISPOR Colombia Chapter 2015

<table>
<thead>
<tr>
<th>Date</th>
<th>Activities</th>
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<tr>
<td>February</td>
<td>• 1st Symposium</td>
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<tr>
<td>March</td>
<td>• Postgraduate Diploma in “Economic Evaluation in Health Part II”</td>
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<tr>
<td>April</td>
<td>• Forum: Book launch, “Economic Evaluation of Medical Devices” (in Spanish)</td>
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<td>May</td>
<td>• Chapter Face-to-Face Meeting: ISPOR 20th Annual International Meeting, Philadelphia, PA</td>
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<tr>
<td>May</td>
<td>• 2nd Symposium</td>
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<td>August</td>
<td>• 3rd Symposium</td>
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<tr>
<td>September</td>
<td>• Forum: ISPOR 5th Latin American Conference, Santiago, Chile</td>
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<tr>
<td>October</td>
<td>• 4th Symposium</td>
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