



Regional Chapter Annual Report - 2015

Chapter	Brazil
Region	LA
President	Gabriela Tannus
President-Elect	Marcelo Fonseca
Past President	Stephen Stefani
Secretary	Dayan Sansone
Treasurer	Gabriela Tannus
Director	Wilson Follador
Director	Marcelo Nita
Director	Alexander Itria
Director	Cesar Abicalaffe
Director	Elio Tanaka
Director	Juliano Oliveira
# Members	457

Describe your Chapter's accomplishments for 2015 with regard to Scientific and Educational activities.

Our next local chapter meeting and short courses will be held in 2016. During 2015 more than 25 debates were conducted through our local Chapter LinkedIn. Especially the controversial theme developed by the professionals of SUS Collaborating Centre for Assessment of Technologies and Excellence in Health "Disinvestment Policy in Health Technology."

Describe your Chapter's accomplishments for 2015 with regard to Policy-related activities.

The 2014 updated edition (attached) of Brazil's Pharmacoeconomic guidelines published in 2015, "Methodological guideline: economic evaluation of health technologies" officially recommends the use of CHEERS structure to increase clarity and facilitate the comparison of economic evaluations developed in Brazil. This is an important result for the chapter, because to us represents that ISPOR Brazil is reaching the goal of having a positive interaction with the Brazilian health authorities, making ISPOR recognized as trustful source of knowledge and a real collaborative group.



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ISPOR Forums - 20th. Internacional meeting FROM COST-EFFECTIVENESS TO EQUITY: CHALLENGES FACING HEALTH CARE SYSTEMS IN LATIN AMERICA SYNCING INFORMATION CHAINS WITH HEALTH SYSTEMS DEVELOPMENT FOR BETTER OUTCOMES
 ISPOR Forums - 5th. LatAm meeting We had a large delegation of Brazilians and 2 meetings during the event: ISPOR FORUM - "HEALTH DECISION-MAKING TO SUPPORT CRITERIA DEFINITIONS: How to Harmonize STAKEHOLDER RIGHTS, NEEDS, AND OBLIGATIONS ?" with the participation of Brazilian Ministry of Health CONITEC members. The Brazilian Chapter meeting - "Independence or Death: As Brazil could reach 200 years more health? Commemorate Sept. 7 - Independence of Brazil". More than 100 people take part on the discussion about how Brazil can continue to move on the process of get better health and a better HTA process. II FORUM OF HEALTH PRODUCTS - With the presence of politicians (Senators and Deputies of the Federal Government) and managers of renowned institutions in health care, it was launched by the Brazilian Alliance of Innovative Health Industry (ABIIS) the book "Health 4.0. Dr. Marcelo Fonseca, the actual ISPOR Brazilian chapter president, was invited to talk about how technological horizons monitoring in health can be helpful to anticipate new valuable technologies.

Describe your Chapter's accomplishments for 2015 with regard to Chapter meetings or conferences.

Describe your Chapter's accomplishments for 2015 with regard to membership engagement.

Is your Chapter affiliated with any institutions, universities, government or associations (other than ISPOR)? If yes, please list and describe the nature of these affiliations(s).

As we do not do the Brazilian meeting this year (in order to not compete with the ISPOR LatAm meeting, we encouraged the participation our member in all ISPOR international activities.

No

Does your Chapter collect membership dues or fees from individuals for local Chapter membership? If yes, how much are the dues?

No

How many ISPOR International members (paying dues to ISPOR Headquarters) does your Chapter have? Provide an estimate if you do not have an exact count.

150

Does your Chapter have any agreements or sponsorship arrangements with any for-profit companies, governments, health authorities or associations? If yes, please describe.

No



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Does your Chapter employ paid administrative or management staff (Association Management Company, contracted staff)?

Yes

Other than the page for your Chapter on the ISPOR website, does your Chapter maintain a website?

Yes

<http://www.isporbrasil.com.br/>

When did your Chapter last update the ISPOR Chapter Constitution?

In the last 5 years.

Has your Chapter (as a group, not as individual members) submitted formal comments or responses to any government or health authority in 2014 or 2015? If yes, what was the topic or issue?

No

Does your Chapter (as a group, not as individual members) interact in some way with the HTA or other official guidelines in your country? If yes, please name guideline(s) and describe.

No

Does your Chapter have any committees or special interest groups? Please indicate and briefly describe.

No

Academia %

15

Government/HTA Agency %

30

Industry %

50

Consulting %

5

Clinicians %

Student %

Other %

What benefits does your Chapter offers to its members?

- Updates on events, both in the disclosure as providing presentations
- Publication of free courses on the Internet
- Contents in Portuguese
- Corporate members: lower cost in books, free participation of member in the event of ISPOR Brazil, the right to express their ideas and present their projects for validation and participation of ISPOR Brazil, disclosure of the logo on the website and material events ISPOR Brazil.

What are the most significant achievements of your Chapter in 2015?

Still having a good interaction with Brazilian MoH and with this, attracting the attention of the decision makers to general ISPOR activities and the value of ISPOR's contribution to the field. We also incentivize the participation of MoH officials during ISPOR international meetings to disseminate how Brazil is using HTA and discuss the results and future challenges.



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What are the greatest challenges facing your Chapter?

How does your Chapter fulfill ISPOR's mission to promote health economics and outcomes research excellence to improve decision making for health globally? Describe how it supports the development and promotion of the discipline of health economics and outcomes research in your region.

How can the ISPOR organization as a whole (Staff, Board, Consortia, Networks, etc.) better support your Chapter?

Please indicate who prepared this report, include title, phone, email.

Considering the size of our country and the lack of English language skills from many decision makers, achieving the objective of promoting knowledge and practical use of HTA tools to state and municipal managers and hospital managers for better decision making is still a challenge. Promoting good quality information for patient societies and getting this group involved is another challenge that the local chapter wants to address and have more initiatives during the next 2 years.

Our continuous interaction with the MoH, bringing them to our local and international ISPOR meetings and other activities, and making them know and have access for the extensive content that ISPOR provides, directly influences our local HTA guidelines development, which has used several ISPOR GRPs and other ISPOR documents as reference.

We are very happy with the actual support, but we are still missing the opportunity to participate (through our academic members), in a more effective way via for example the development of GRPs and other international discussions. We know that we can participate as reviewers, but a chance to be part of the solutions construction can definitely include our country on the "heart" of HEOR and HTA global process.

Gabriela Tannus, Dayan Sansone and Juliano Oliveira