



ISPOR Brazil Chapter Annual Report 2013

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research

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Background:

The ISPOR Brazil Chapter was approved in August 2012. The Chapter has 430 members.

The current leadership of the ISPOR Brazil Chapter is comprised of the following:

President

Gabriela Tannus Branco de Araújo, MSc

Axia.Bio Consulting

São Paulo, Brazil

President-Elect

Stephen Doal Stefani, MD

UNIMED

Porto Alegre-RS, Brazil

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Federal University of São Paulo / Axia.Bio Consulting
São Paulo, Brazil

For more information on the ISPOR Brazil Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/regional_chapters/Brazil/index.asp.

Enclosure: ISPOR Brazil Chapter Annual Report 2013

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Activities / Accomplishments	Summary
Scientific / Educational Activities	<p>III Health Management Initiative Award</p> <p>EC-Web – Disseminated Continuing education in pharmacoeconomics on the Internet via LinkedIn</p>
Policy-Related Activities	
Conferences and/or Chapter Meetings	<p>1st Workshop ISPOR Brazil & Patients</p> <p>The objective was to bring the third healthcare sector perspective, which defends patient interests to ISPOR Brazil in order to better inform our work and to clarify how our work can help contribute to other health causes. This event was also an effort to support ISPOR international’s effort to promote greater patient participation within the HTA process and commit to finding ways of applying and adopting this collaboration locally.</p> <p>Participating institutions include the following: Otimismo- Hepatite Grupo de Amparo ao Doente com AIDS (GADA) Associação Brasileira e Portadores de Câncer (AMUCC) ENCONTRAR ONCOGUIA Casa de Apoio com Durval Paiva Confederação Nacional de Instituições de Apoio Associação Criança e Adolescente com Câncer (CONIACC) Associação Brasileira de Esclerose Múltipla</p> <p>4th ISPOR Latin America Conference</p> <p>The Brazil chapter helped organize the ISPOR 4th Latin America Conference. It also sponsored the registrations and courses taken by various government officials from the National Commission on Technological Incorporation (CONITEC) in the Brazilian Healthcare System. Our chapter members supported the conference by participating in various events at the conference (Plenaries such as the Role of Multi-criteria Decision Analysis; Application of Cost-effectiveness and Cost-Utility Evidence to the Decision-Making Process</p>

	<p>on Pricing and Coverage of New Medicines: Is there a Cost-effectiveness threshold in Latin America?; Health Care Decision-Making: a Look at Researchers and Decision-makers from the Evidem Instrument; Use of HTA to Inform Pricing and Coverage Policies: Country cases studies from Argentina, Brazil, Chile, Colombia, Mexico and Uruguay; Forum on the Role of HTA in the Brazilian Pricing and Reimbursement Process: Lessons Learned and Challenges Ahead; and 18th Panel Issue discussion by the Latin America HTA Council.)</p> <p>Our chapter also took the opportunity to organize a symposium with Abbott in Buenos Aires on the Evaluation and Management of New Technology in the Supplementary Health Care System.</p> <p>18th Annual International Meeting</p> <p>The ISPOR Brazil Chapter presented the following forum topic: on the Role of HTA in the Brazilian Pricing and Reimbursement Process: Lessons Learned and Challenges Ahead.</p>
<p>Membership Development</p>	<p>ISPOR Brazil’s mailing list also experienced an increase. Currently 1375 professionals are directly connected to ISPOR Brazil for material on Health Technology Assessment.</p> <p>We brought about increased membership to ISPOR Brazil LinkedIn profile by approximately 21% during the year 2013. Our chapter currently has a total of 375 linkedIn followers. Most (33%) of the followers hold a senior position, 11% of total followers identified themselves as directors and 22% hold managerial positions.</p> <p>ISPOR Brazil also obtained a greater chapter board member representing different sectors, such as representative institutions of the pharmaceutical industry and payers sectors in order to give professionals with different background the possibility to assume a leadership role at ISPOR Brazil.</p>
<p>Other</p>	

Upcoming Activities for ISPOR Brazil Chapter 2014

Date	Activities
08/2014	2 nd ISPOR Brazil Workshop of studies focused on patients
11/2014	Announcement of the winners of the 3 rd ISPOR Brazil/ GSK Award
03/2014	Workshop of Health Indicators
TBD	Continue ISPOR Brazil's program on management and information decentralization
08/2014	5th ISPOR - Brazil in Porto Alegre - RS
TBD	LinkedIn
TBD	Continue using the ISPOR Brazil website
05/2014	Translate the Therapeutic and Diagnostic Device Outcomes Research book into Portuguese.