



ISPOR Brazil Chapter Annual Report 2012

TO:

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Background:

The ISPOR Brazil Chapter was approved in January 2006. The Chapter has 430 members. The current leadership of the ISPOR Brazil Chapter is comprised of the following:

President

Stephen Doal Stefani, MD

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Porto Alegre-RS, Brazil

President-Elect

Gabriela Tannus Branco de Araújo, MSc

Axia.Bio Consulting

São Paulo, Brazil

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São Paulo, Brazil

For more information on the ISPOR Brazil Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/regional_chapters/Brazil/index.asp.

Enclosure: ISPOR Brazil Chapter Annual Report 2012

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Activities / Accomplishments	Summary
Scientific / Educational Activities	<ul style="list-style-type: none"> • 3rd ISPOR Brazil/GSK Health Management Initiative Award • Three ISPOR Distance Learning Program modules were translated into Portuguese: <ul style="list-style-type: none"> - Cost Minimization Analysis/Cost Consequence Analysis - Introduction to Systematic Review and Meta-Analysis - Cost-of-Illness/Cost-Estimation • Translation of ISPOR Task Force topics was completed: <ul style="list-style-type: none"> - Budget Impact Analysis - Retrospective Database - Definition of Analytical Models of Decision on Evaluation of Health Care - “Real World” Data
Policy-Related Activities	<ul style="list-style-type: none"> • In Brazil, since a monthly fee cannot be charged to participating members, participation in the conferences is controlled through our mailing list. • Leadership meetings were held to consider the composition of candidates for upcoming ISPOR Brazil management. These took into account the expansion of geographic decentralization including another Board member positioned in Rio de Janeiro and representatives of the existing members in the Brazilian health system. The current Board has members from health insurance companies, academia, market consultants and the pharmaceutical industry.
Conferences and/or Chapter Meetings	<ul style="list-style-type: none"> • August 1-4, 2012, 4th ISPOR Brazil Chapter Conference. There were over 300 attendees with 240 participating in pre-convention courses. The main objectives were to: <ul style="list-style-type: none"> - Provide an environment where researchers, professionals, policy-makers and health care managers can share knowledge nationally; - Encourage cooperation and collaboration in pharmacoeconomics and outcomes evaluation of all interested organizations: hospitals, institutions, universities, providers, pharmaceutical and medical supply companies, and hospital and government agencies; - Train and improve the technical knowledge of the public present at the event through pre-convention, well-designed courses, with renowned speakers, both experts on the subject and well-trained; and - Disseminate and democratize the concept, knowledge of pharmacoeconomics for private and public decision-makers in the municipal, state and federal sectors.

Membership Development	<ul style="list-style-type: none">• Membership data is regularly analyzed and goals set in order to encourage participation from health and supplemental health sectors as well as government representatives. Conference locations are regularly gauged so as to suit different groups and strengthen the membership field.
Other	<ul style="list-style-type: none">• LinkedIn – ISPOR continued to develop with the participation of nearly 310 members, an increase of approximately 35% during 2012. Approximately one topic was posted and debated on a weekly basis.

Upcoming Activities for ISPOR Brazil Chapter 2013

Date	Activities
Jan – Mar 2013	<ul style="list-style-type: none">• 1st ISPOR Brazil Workshop of studies focused on patients
Jan – Dec 2013	<ul style="list-style-type: none">• Layout, production and distribution of the printed and electronic edition of the translated Task Force• Continuity of the program of decentralization of ISPOR Brazil management and information• Continue using LinkedIn to post, disseminate and promote discussions and update from a distance as a way of being present throughout the country and at all times by means of electronic media• Continue using the ISPOR Brazil website for promotion www.isporBrazil.com.br
May 2013	<ul style="list-style-type: none">• Announcement of the winners of the 3rd ISPOR Brazil/GSK Award
July – Dec 2013	<ul style="list-style-type: none">• 5th ISPOR Brazil Chapter will be held in Porto Alegre – RS
Aug 2013	<ul style="list-style-type: none">• Move forward with translation of “Therapeutic and Diagnostic Device Outcomes Research” book into Portuguese
Oct 2013	<ul style="list-style-type: none">• Health Indicators Workshop (preliminary schedule already in place):<ul style="list-style-type: none">- Phase I: Previous research about the top concluded in December 2012- Phase II: Event (scheduled for the second trimester of 2013)