



ISPOR Brazil Chapter Annual Report 2011

TO:

Board of Directors
International Society for Pharmacoeconomics and Outcomes Research
3100 Princeton Pike, Suite 3E
Lawrenceville, NJ 08648 USA

PREPARED BY:

Stephen Doral Stefani, MD

UNIMED

Porto Alegre, Brazil

Tel: 5551 32302095

Email: stephens@terra.com.br; presidencia@ispor.org.br

Gabriela Tannus Branco de Araújo, MSc

Axia.Bio Consulting

São Paulo, Brazil

Email: gabriela.tannus@axia.bio.br

Juliano Oliveira, MBA

Avila College

Goiana, Brazil

Email: juliano@anellusaude.com.br

Background:

The ISPOR Brazil Chapter was approved in January 2006. The chapter has 153 members.

The current leadership of the ISPOR Brazil Chapter is comprised of the following:

President

Stephen Doral Stefani, MD

UNIMED

Porto Alegre, Brazil

President-Elect

Gabriela Tannus Branco de Araújo, MSc

Axia.Bio Consulting

São Paulo, Brazil

Secretary/Treasurer

Alessandra Costa Clemente Marques

Eli Lilly, São Paulo

São Paulo, Brazil

For more information on the ISPOR Brazil Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/regional_chapters/Brazil/index.asp.

Enclosure: ISPOR Brazil Chapter Annual Report 2011

ISPOR Brazil Chapter Annual Report 2011

Activities / Accomplishments	Summary
Scientific / Educational Activities	<ul style="list-style-type: none"> • "2nd ISPOR Brazil Chapter Award for Initiative in Health Management" • Provided support in the development and promotion of three ISPOR Distance Learning Program modules translated into Portuguese • Participation in the Brazilian Ministry of Health 8th Annual HTAI Meeting • "Evaluation of HTA, What's New?" Workshop • "Update on the New Role of the ANS (National Health Agency)" Workshop
Policy-Related Activities	
Conferences and/or Chapter Meetings	<ul style="list-style-type: none"> • Chapter meeting held while attending the ISPOR 16th International Meeting to discuss incorporation into the Brazilian Health System as a stakeholder • ISPOR Brazil Chapter meeting held while attending the ISPOR 3rd Latin America Conference to discuss an improved relationship with industry, public and private payers
Membership Development	<ul style="list-style-type: none"> • The Chapter promoted health issues and increased membership through social media such as its LinkedIn group and Saudeweb.com (a national health-related blog)
Other	

Upcoming Activities for ISPOR Brazil Chapter 2012

Date	Activities
July	4 th ISPOR Brazilian Chapter Congress
August	ISPOR Brazil Chapter elections
November	ISPOR Brazil Chapter Face-to-Face meeting during the ISPOR 15 th Annual European Congress to discuss regional topics
Throughout the year	Promotion of current DLP Portuguese translated modules available on ISPOR webpage and development of complementary national educational modules
Throughout the year	Promote and encourage members of ISPOR Brazil to submit articles for <i>Value in Health Regional Issues</i> (ViHRI) during meetings held and via social media
TBD	“III Initiative Award in Health Management” to promote greater compliance by auditors and managers of health insurance companies and hospitals
TBD	Translation of ISPOR book “Therapeutic and Diagnostic Device Outcomes Research” into Portuguese
TBD	Donation of the Portuguese ISPOR Book of Terms to the Ministry of Health for foundation training and academic discussion of experts within the Ministry of Health