Brazil Regional Chapter Annual Report 2009

TO:
Board of Directors
International Society for Pharmacoeconomics and Outcomes Research
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Lawrenceville, NJ 08648 USA

PREPARED BY:
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Background:

The Brazil Regional Chapter was accepted in January 2006. The chapter has 37 members.

The current Executive Board of the Brazil Regional Chapter is:

President Stephen Stefani MD
Head of the Oncology Unit, UNIMED, São Paulo

President Elect Gabriela Tannus Branco de Araújo MBA
Health Economics Director, Axia.Bio Consulting, São Paulo

Secretary Alessandra Marques
Health Economics Manager, Eli Lilly, São Paulo

Treasurer Carlos Eduardo Borges
Sales Manager, Bayer Health Care, São Paulo

For more information on the Brazil Regional Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/regional_chapters/Brazil/index.asp.

Enclosure: ISPOR Brazil Regional Chapter Annual Report 2009
### ISPOR Brazil Regional Chapter Annual Report

*(International Society for Pharmacoeconomics and Outcomes Research – Brazil)*

<table>
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<th>Date</th>
<th>Agenda/Meeting</th>
<th>Speaker/Moderator/Resource</th>
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<tbody>
<tr>
<td>May 11-13</td>
<td>Institutional support and participation in the event “Pharmacoeconomics at the SUS” in Belo Horizonte MG. This event was organized by technicians of the Federal Government.</td>
<td>Federal Government technicians; see attached for more details</td>
</tr>
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</table>
| September 10-12 | • Launching of the “Code of Ethics” and “Report ISPOR Brazil” in Portuguese during the ISPOR 2nd Latin America Conference held in Brazil.  
• Participation in the ISPOR 2nd Latin America Conference through various speaking interventions. | ISPOR Brazil                                                   |
| October       | Held a Board of Directors Meeting where matters discussed were the following:  
• Annual Report 2009  
• Book “Health Care Cost, Quality and Outcomes: ISPOR Book of Terms”  
• ISPOR Code of Ethics (translation)  
• Planning of the 3rd Brazilian Chapter Congress  
• Strategy to increase membership  
• Strategy to improve participation in the international meeting  | ISPOR Brazil                                                   |
| October 28    | Short course of Pharmacoeconomics and Outcomes Research presented during the Brazilian Congress of Cancer (COCAN) in Curitiba, Brazil. | Stephen Stefani, President of ISPOR Brazil                     |
| Throughout the year | The Brazil Task Force Project – 2009/2010 Translate into Portuguese the ISPOR International Task Force reports and distribute to the Brazil Chapter members and local authorities. We are currently organizing groups among the members interested in the issues handled by the ISPOR Task Forces in order to conduct local meetings concerning these matters. | Wilson Follador, ISPOR Brazil                                   |
| Throughout the year | Government Relationship During 2009, ISPOR Brazil Regional Chapter maintained an ethical and respectful contact with the authorities of the Ministry of Health, resulting in great support and access to the main administrators. In Brazil, this has garnered both respect and attention for ISPOR from these authorities. | ISPOR Brazil; see attached for more details                     |
Throughout the year Distribution of ISPOR “Book of Terms”
A donation of 100 units of the ISPOR “Book of Terms” in Portuguese was made to the Brazilian Ministry of Health.

Throughout the year Executive Board Meeting
First and last quarter of 2009 in São Paulo, Brazil.

Throughout the year Launching of ISPOR “Book of Terms”
The ISPOR “Book of Terms” was translated into Portuguese and launched.

### Upcoming Activities for ISPOR Brazil Regional Chapter 2010
(International Society for Pharmacoeconomics and Outcomes Research – Brazil)

#### Tentative Agenda

<table>
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<tr>
<th>Date</th>
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<tr>
<td>TBD</td>
<td>• Direction Meeting – First quarter of 2010.</td>
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<tr>
<td>TBD</td>
<td>• Hold the 3rd Brazilian Chapter Congress. This event already has partial financial support from the Brazilian Government, Ministry of Health (approximately US $22,000.00); see attached for more details.</td>
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<tr>
<td>TBD</td>
<td>• In addition to the central office in Porto Alegre, we plan to keep operations in São Paulo and Brasilia as strategic cities.</td>
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<td>TBD</td>
<td>• Promote a Brazilian “mini-meeting” prior to the ISPOR European Congress in November. The purpose of this project is to improve knowledge among the major payers in the debate of pharmacoeconomics. Financial support is being sought to guarantee participation of 10-15 major decision-makers in public and private health care in Brazil.</td>
</tr>
<tr>
<td>TBD</td>
<td>• Participation in several medical meetings (Brazilian Congress of Intensive Care; Brazilian Congress of Anesthesia; and Brazilian Meeting of Health Care Providers) with lectures about pharmacoeconomics and outcomes research.</td>
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ISPOR BRAZIL

BOARD

Board President  Stephen Stefani (ISPOR Member)
President elect  Gabriela Tannus Branco de Araújo (ISPOR Member)
Secretary  Alessandra Marques
Treasurer  Carlos Eduardo Borges
Directors  Alessandra Amaral
       Marcos Bosi Ferraz
       Marcelo Cunio Machado Fonseca (ISPOR Member)
       Wilson Follador (ISPOR Member)

FISCAL BOARD

Effective  Maria Lucia Orlandi Martins Pereira
           Roberta Dyonisio C. Monteiro
Delegate  Kennedy Kirk

STAFF

Administration / Finances  Vanessa Brandolf
External Consultant  Juliano Oliveira

CORPORATE MEMBERS

AstraZeneca
Lilly
Novartis
Sanofi
Interfarma
Wyeth
Axia.Bio
INTRODUCTION

ISPOR, in Brazil and in the world, is organized to act, disclose and deeper analyze the concepts of pharmacoeconomics research, healthcare outcomes analysis and issues related to public healthcare policies.

ISPOR BRAZIL MISSION

To inform the professionals about better management of investments in the healthcare area.

AIMS

To represent ISPOR International and promote ISPOR Brazil Chapter, joining professionals from all healthcare related segments looking for a joint objective.

OBJECTIVES

To provide an environment where the investigators, professionals, decision makers and managers of the healthcare area can share their knowledge, at national level.

To encourage the cooperation and collaboration in pharmacoeconomics and to assess the outcomes between all interested organizations: hospitals, institutions, universities, providers, pharmaceutical companies and of medical-hospital supplies as well as government entities.
ACTIVITIES DEVELOPED ALONG 2009

MEETINGS

March/2009

October / 2009  Board of Directors Meeting

Matters discussed:

- Annual Report 2009
- Book “Health Care Cost, Quality and Outcomes: ISPOR Book of Terms”
- ISPOR Code of Ethics (translation)
- Activities plan to the 3rd Brazilian Chapter Congress
- Strategy to improve number of members
- Strategy to improve participation to the international meeting

THE BRAZIL TASK FORCE PROJECT - 2009/2010

Translate into Portuguese the ISPOR International Task-Force forms and distribution to the Brazil Chapter members and local authorities.

We are currently organizing groups among the members being interested in the terms handled by the ISPOR Task - Forces in order to conduct local meetings about these matters.

Project Leader: Wilson Follador

GOVERNMENT RELATIONSHIP

Along the year of 2009, ISPOR maintained and ethic and respectful contact with the authorities of the Ministry of Health, resulting in large support and access to the main administrators. So being, ISPOR has currently in Brazil the attention and respect of them.
PARTNER ASSOCIATIONS OF ISPOR IN BRAZIL

AMCHAM - American Chamber of Commerce
Through Miss Gabriela Tannus Branco de Araújo, ISPOR Brazil participates as active member of the Health Committee of AMCHAM

APM - State of São Paulo Medicine Association
A partnership was established to disclose ISPOR at the medical class

SBMF - Brazilian Society of Pharmaceutical Medicine
A partnership was established to disclose ISPOR at the pharmaceutical products clinical research area

Grupemef - Group of the executive professionals of the Pharmaceutical Industry
A partnership was established to disclose ISPOR at the Pharmaceutical Industry

ABAM - Brazilian Association of Medical Auditors
A partnership was established to disclose ISPOR at the Auditors of medical accounts acting in the complementary health area

ABPC - Brazilian Association of Clinical Research
A partnership was established to disclose ISPOR at the professionals of the clinical research area
ACTIVITIES 2009

- Direction Meeting - First and last quarter of 2009, in São Paulo.
- Launching of the terms book from ISPOR “Book of Terms” in Portuguese.
- Donation of 100 units of the “Book of Terms” to the Brazilian Ministry of Health.
- Launching, during the 2nd Latin American ISPOR Conference, the “Code of Ethics” and “Report ISPOR Brazil” in Portuguese.
- Institutional support and participation at the Event “Pharmacoeconomics at the SUS” from May 11 to 13, 2009 in Belo Horizonte MG, being this event was organized by technicians of the Federal Government.
• Short course of Pharmacoeconomics and Outcome Research during the Brazilian Congress of Cancer (COCAN), in Curitiba, October 28th 2009 (www.concan2009.com.br)

• Participation in the 2nd Latin American ISPOR Conference, inc the Conference Program Committee
In 2009 we improved the institutional network

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<tr>
<th>Contact</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Ilmo Sr. Dr. Dirceu Raposo de Mello</td>
<td>Diretor-Presidente da Agência Nacional de Vigilância Sanitária - ANVISA</td>
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<tr>
<td>Dr. Adolfo Parenzi</td>
<td>Fundação UNIMED</td>
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<tr>
<td>Dr. Everton Silva</td>
<td>Diretora do Departamento de Ciência e Tecnologia (DECIT)</td>
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<tr>
<td>Dr. João Paulo dos Reis Neto</td>
<td>Diretor Técnico Análise Auditoria e Consultoria Médica Ltda</td>
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<tr>
<td>Dr. Jorge Carlos Machado Curi</td>
<td>Presidente Associação Paulista de Medicina</td>
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<tr>
<td>Dr. José Tebet</td>
<td>ABAM - Associação Brasileira de Auditoria Médica</td>
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<tr>
<td>Dra. Leonor Maria Pacheco Santos</td>
<td>Diretora do Departamento de Ciência e Tecnologia (DECIT)</td>
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<tr>
<td>Dr. Gustavo Kesselring</td>
<td>Hospital Alemão Oswaldo Cruz</td>
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<tr>
<td>Dr. Gustavo Kesselring</td>
<td>SBMF - Sociedade Brasileira de Medicina Farmacêutica</td>
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<tr>
<td>Prof. Dr. Aquilas Mendes</td>
<td>Vice-Presidente ABRES - Associação Brasileira de Economia da Saúde</td>
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<tr>
<td>Prof. Dr. Marcos Boulos</td>
<td>Diretor da Faculdade de Medicina da USP</td>
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<tr>
<td>Sra. Marília Ehl Barbosa</td>
<td>Presidente UNIDAS-União Nacional das Instituições de Alto Gestão em Saúde</td>
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<tr>
<td>Sra. Sonia Orestes</td>
<td>GRUPEMEF</td>
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We invited to be cooperative member

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<td>Sanofi-Aventis</td>
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We invited to give financial support to the next meeting

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ACTIVITIES 2010

- Direction Meeting - First quarter of 2010
- 3rd Brazilian Chapter Congress, which has already partial financial support from the Brazilian Government, Ministry of Health.
- Increase the students participation (see next page)
- Office: besides the one in Porto Alegre, that is now the central office, we plan to keep São Paulo as a strategic city, as also Brasília (with a member of our staff, Juliano Oliveira)
- Promote a Brazilian “mini meeting” previous to the ISPOR European Meeting. This project is based on the purpose of improve the major payers in the debate of Pharmacoeconomics. We are already seeking for financial support to guarantee participation of 10 to 15 major decision makers of public and private health care in Brazil.
- Participation in several medical meetings (Brazilian Congress of Intensive Case, Brazilian Congress of Anesthesia, Brazilian Meeting of Health Care Providers) with lectures about Pharmacoeconomics and Outcome Research
Prezados Organizadores,

É com satisfação que o Departamento de Ciência e Tecnologia da Secretaria de Ciência, Tecnologia e Insumos Estratégicos do Ministério da Saúde - Decit/SCTIE/MS comunica que o evento 3rd BRAZILIAN CHAPTER foi contemplado na Chamada Pública de Apoio a Eventos Científicos em Saúde – 2010, com o valor de R$ 40.000,00. Nesse sentido, descrevemos abaixo algumas orientações sobre os procedimentos para a viabilização do apoio financeiro:

- Para a Chamada Pública de 2010, os itens elegíveis para o apoio financeiro são:
  a) Passagens aéreas e terrestres, nacionais e internacionais, e diárias para conferencistas e participantes com apresentação oral de trabalhos;
  b) Papelaria e Artigos de Escritório (material de consumo);
  c) Serviços de Terceiros - secretaria, tradução, elaboração de documentos técnicos, material de divulgação, horas-aula (pessoal externo à instituição), consultoria, impressão e reprodução de textos;
  d) Aluguel de instalações e de equipamentos;
  e) Alimentação

- O Departamento de Ciência e Tecnologia - DECIT/SCTIE/MS repassa os recursos financeiros referentes ao apoio por intermédio de contrato com a Organização Pan-Americana da Saúde - OPAS. O valor do apoio será repassado em duas parcelas (95% e 5%). Para tanto, deverá ser enviado projeto, conforme descrição abaixo, para o seguinte e-mail: maria.flores@saude.gov.br com antecedência de 30 a 60 dias da realização do evento.

- Projeto Completo do evento contendo:
  - Título do Evento
  - Objetivo geral /
  - Metodologia /
  - Atividades /
  - Resultados esperados /
  - Orçamento detalhado referente ao valor concedido/
  - Quantidade estimada de participantes /
  - Local de realização do evento (cidade e UF) /
  - Período (datas) /
  - Informação do coordenador do evento (informar o nome, cargo e contatos - e-mail e telefones).

- Conforme o Regulamento, como contrapartida pelo apoio oferecido, o DECIT/SCTIE/MS solicita que:
  a) Conste, no material de divulgação do evento, o apoio do Ministério da Saúde.
  b) Caso solicitado, seja disponibilizado, no local do evento, estande para o Ministério da Saúde, com montagem básica e mobiliário.
  c) Caso haja participação de técnicos da Secretaria de Ciência, Tecnologia e Insumos Estratégicos e da OPAS não seja exigido o pagamento de taxa de inscrição.
  d) Caso solicitado, seja oferecido espaço, durante o evento, para apresentação das atividades do Ministério da Saúde e/ou parceiros.
  e) Seja favorecido o intercâmbio entre pesquisadores e gestores na área temática do evento.

Atenciosamente,

Juliana Pinheiro
Departamento de Ciência e Tecnologia - Decit
Secretaria de Ciência e Tecnologia e Insumos Estratégicos - SCTIE
Ministério da Saúde - MS
(61) 3315-3778 / 3315-3298