Background:

The Brazil Local Chapter was accepted on January 20, 2006. The chapter has 5 corporate and 50 individual members.

The current Executive Board of the Brazil Local Chapter is:

**President**  Gabriela Tannus Branco de Araújo MBA, **Health Economics**
Director, Axia.Bio Consulting, São Paulo

**Vice-President**  Stephen Stefani MD
Head of the Oncology Unit, UNIMED, São Paulo

**Secretary / Treasurer**  Alessandra Marques BA
Health Economics Manager, Eli Lilly, São Paulo

For more information on the Brazil Local Chapter, please visit the ISPOR Local Chapter website at http://www.ispor.org/local_chapters/Brazil/index.asp.

Enclosure: ISPOR Argentina Local Chapter Annual Report 2007
<table>
<thead>
<tr>
<th>Date</th>
<th>Agenda/Meeting</th>
<th>Speaker/Moderator/Resource</th>
</tr>
</thead>
</table>
| May 19     | Held a Board of Directors Meeting to define:  
- Results of the Congress held in March /2007  
- Definition about the use of contents of health economy programs in Portuguese  
- Publication of the book of ISPOR “Book of Terms” in Portuguese  
- Definition of the date for the 2nd ISPOR Brazilian Chapter Congress                                                                                                                                                                                                 | ISPOR Brazil Local Chapter Executive Board |
| August 3   | Held a corporate members meeting to define:  
- Group of Applied Studies – Development of proposals and technical opinions  
- Presentation of the alliances with AMCHAM and APM for the involvement of the main medical entities in Brazil, and also of the bench with health economy matters  
- Publication of the book of ISPOR “Book of Terms” in Portuguese  
- 2nd ISPOR Brazilian Chapter Congress – Scheduled date                                                                                                                                                                                                                                          | ISPOR Brazil Local Chapter Executive Board; Sanofi Aventis; AstraZeneca; Interfarma; Novartis; Jansen-Cilag |
| March 27-28| Held an ISPOR 1st Brazilian Chapter Congress, in São Paulo and had the participation of 280 persons, segmented as follows: 42% industry, 26% academy, 19% government, and 13% supplementary health.                                                                                                                                                                                | ISPOR Brazil Local Chapter Executive Board; see attached for more details |
| June 26    | Held a V Seminar of Health Sector “New technologies x resources”, entitled “Cost-Effectiveness”                                                                                                                                                                                                                   | Gabriela Tannus, President of ISPOR Brazil |
| September  | Attend and participated in the ISPOR 1st Latin America Conference in Cartagena, Colombia. Many of the members from the ISPOR Brazil Local Chapter were instructors or speakers at the event.                                                                                                                                         | ISPOR Brazil Local Chapter |
| 9-11       |                                                                                                                                                                                                                                                                                                                                                                   |                             |
| November 28| Held an event entitled “Insertion of health economy in medicine” in São Paulo with the educational support of INTERFARMA, and in partnership with APM – Medicine Association of São Paulo and we had 40 participants.                                                                                                                                | Marcelo Fonseca; Caio Fabio Câmara; Figliuolo; Marcos Pimenta; Stephen Stefani |
Upcoming Activities for ISPOR Brazil Local Chapter 2008
(International Society for Pharmacoeconomics and Outcomes Research – Brazil)

**Tentative Agenda**

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<th>Agenda</th>
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<td>February 14</td>
<td>Meeting with management to answer questions on:</td>
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<tr>
<td></td>
<td>• Publication of the book of ISPOR “Book of Terms” in Portuguese</td>
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<td></td>
<td>• 2nd ISPOR Brazilian Chapter Congress</td>
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<tr>
<td></td>
<td>• Activities first semester of 2008</td>
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<tr>
<td>April 7-9</td>
<td>2nd ISPOR Brazilian Chapter Congress in the American Chamber of Commerce – AMCHAM, where we are launching the ISPOR “Book of Terms” in Portuguese.</td>
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<td>Management and staff</td>
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<td>Introduction</td>
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<td>Purposes</td>
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<td>Activities developed in 2007</td>
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<td>Activities in 2008</td>
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DIRECTORS OF ISPOR BRAZIL

BOARD OF DIRECTORS

Chairman  Gabriela Tannus Branco de Araújo (ISPOR Member)
Vice-Chairman  Stephen Stefani (ISPOR Member)
Secretary  Alessandra Marques
Treasurer  Carlos Eduardo Borges
Management  Alessandra Amaral Calabró
             Denizar Vianna
             Marcos Bosi Ferraz
             Marcelo Cunio Machado Fonsecan (ISPOR Member)
             Marcelo Liebhardt
             Wilson Follador (ISPOR Member)

AUDIT COMMITTEE

Effective  Maria Lucia Orlandi Martins Pereira
           Roberta Dyonísio C. Monteiro
Alternate  Kennedy Kirk

STAFF (ADMINISTRATIVE)

Rachel Odette Wapf Fonseca
INTRODUCTION

Medicine has been presenting a very important progress during the last years. Exams are more and more sophisticated, and treatments have brought substantial advantages for patients. Some areas, specifically, suffered a revolution in the last decade: gains in life quality, overlife gains and increase of cure rates. At the same time we celebrate, some questions became part of all scientific agendas: The aggregated values are consistent with the costs? How to pay for these costs? Pharmacoeconomics is a science which can answer such questions in a scientific way. Following the principle that the resources in health area are scant and finite, the financing sources, public and private, international and national, have been seeking to use appropriate studies to define an allocation of the consistent resources. ISPOR – International Society for Pharmacoeconomics and Outcome Research is a non-profit international organization that promotes the pharmacoeconomics science and the analysis of health outcomes, represented in Brazil by a local chapter. ISPOR, in Brazil and worldwide, is organized to act, spread and deepen research concepts in pharmacoeconomics, analysis of health outcomes and matters related to the public health policy.

ISPOR BRAZIL MISSION

To inform professionals in order to achieve a better management of investments in the health area.

TARGET

To present ISPOR International and promote ISPOR Brazilian Chapter, bringing together professionals of all segments related to health, seeking only one purpose.

PURPOSES

To provide an environmental where investigators, professionals, decisors and managers of the health area may share knowledge, nationally. Instigate the cooperation and collaboration in pharmacoeconomics, and the evaluation of outcomes among all the interested organizations: hospitals, institutions, universities, providers, pharmaceutical and medical-hospital input companies, and governmental agencies.
ACTIVITIES DEVELOPED IN 2007

MEETINGS

05/19/2007  Board of Directors Meeting
Addressed questions:

- Results of the Congress held in March /2007
- Definition of administrative questions
- Definition about the use of contents of health economy programs in Portuguese
- Publication of the book of ISPOR terms “Book of Terms”, in Portuguese
- Definition of the date for the 2nd ISPOR Brazilian Chapter Congress

08/03/2007  Corporate Members Meeting
Corporative Members:

- Sanofi Aventis
- AstraZeneca
- Interfarma
- Novartis
- Jansen-Cilag

Addressed questions:

- Group of Applied Studies – Development of proposals and technical opinions
- Presentation of the alliances with AMCHAM and APM for the involvement of the main medical entities in Brasil, and also of the bench with health economy matter
- Publication of the book of ISPOR terms “Book of Terms”, in Portuguese
- 2nd. ISPOR Brazilian Chapter Congress – Scheduled date
- Activities to be developed in

EVENTS

ISPOR 1st Brazilian Chapter Congress, São Paulo, March 27-28, 2007

We expect the participation of 280 persons, segmented as follows: 42% industry, 26% academy, 19% government, and 13% supplementary health.
The sponsors of the event were: Abbott Laboratórios; Astrazeneca; Bayer Health Care; Interfarma; Janssen-Cilag Farmacêutica; Eli Lilly; Novartis; Laboratórios Pfizer; Produtos Roche, and Sanofi-Aventis.

And, as institutional supporting entities, we count on ANVISA Agência Nacional de Vigilância Sanitária; HC Hospital das Clínicas; Medicina USP; ABAM Associação Brasileira de Auditoria Médica; APM Associação Paulista de Medicina, and SBMF Sociedade Brasileira de Medicina Farmacêutica.

The matters discussed were, without limitation: The evaluations of Technologies in Health as Basis for Reimbursement and Prioritization in the Brazilian Health System; Construction of Database of Real Life; Use of Economic Evaluations in Health Politics and Economic Moulding and Local Adaptation of Results.

Foreigner Lecturers:

- Lou Garraison, Professor, University of Washington, Seattle, USA
- Uwe Siebert, Professor & Chair, Department of Public Health, Medical Decision Making & HTR, UMIT, Hall/Innsbruck, Austria
- Jaime Caro, Professor of Department of Epidemiology, Biostatistics and Occupational Health, McGill University, Montreal, Canada

Brazilian Lecturers:

- Rosangela Caetano, Associated Professor, State University of Rio de Janeiro
- Alexandre Lemgruber, Manager of Economic Evaluation, Anvisa
- Gabriel Tannus, Executive President, Interfarma
- João Paulo dos Reis Neto, CAPESESP
- Alexandra Brentani, Principal, Medicine College of the University of São Paulo
- Marcos Gutierrez – INCOR
- Stephen Stefani, Oncology Department, UNIMED
- Luciana Bahia, Manager of the Pharmacoconomics Department, Brazilian Society of Diabetes
- Carisi Polanczyk, Associated Professor, Federal University of Rio Grande do Sul
- Inge Duchesne, Director of Pharmacoconomics and Market Access for Latin America, Janssen Cilag Brasil
Pictures ISPOR 1st Brazilian Chapter Congress

V Seminar of Health Sector “New technologies x resources”, June 26, 2007

“Cost-Effectiveness”
Lecturer Gabriela Tannus, President of ISPOR Brasil

1st Conference ISPOR for Latin America, Cartagena, Colombia, September 09-11, 2007

ISPOR Brazil, through Mrs. Gabriela Tannus Branco de Araújo and Dr. Marco Bosi Ferraz, took part in the Organization Committee and instructor of short courses of the 1st Conference ISPOR for Latin America.

Doctors Marcelo Fonseca and Marcio Machado and Mrs. Gabriela Tannus Branco de Araújo, participated as instructors of short courses of the 1st Conference ISPOR for Latin America, representing Brazil.

Dr. Alexandre Lemgruber, Manager of CMED – Technical Chamber of Medicines, took part in the event as invited lecturer of the Latin American Consortium of ISPOR.

Further, ISPOR Brazil brought Dr. Mauricio Vianna – Chief of the Committee of Health Technology Incorporation – Ministry of Health, as invited of the Brazilian chapter.

Insertion of health economy in medicine, São Paulo, November 28, 2007

With the educational support of INTERFARMA, and in partnership with APM – Medicine
Association of São Paulo, the Brazilian chapter presented the lecture “Insertion of health economy in medicine”, with 40 participants. The purpose of this partnership is to bring the medical class near to the matter of Health Economy, and to present this subject clearly and objective.

There were three (3) plenary meetings with the following subjects: Basis of health economy; Insertion of health economy in medical societies, and The auditor physician facing health economy.

Lecturers Dr. Marcelo Fonseca, Pediatric Intensivist, Manager of Research Nucleus of UNIFESP
Caio Fabio Câmara Figliuolo and Marcos Pimenta, Medicine Association of São Paulo
Stephen Stefani, Oncologist Physician, Cancer Institute Mãe de Deus, Oncology Department UNIMED

PARTNER ASSOCIATIONS OF ISPOR IN BRAZIL

AMCHAM – please place the meaning
ISPOR Brasil, through Mrs. Gabriela Tannus Branco de Araújo, participates as an active member of Health Committee of AMCHAM

APM – Medicine Association of São Paulo
Partnership establishment to publicize ISPOR to the medical class

SBMF – Brazilian Company of Pharmaceutical Medicine
Partnership establishment to publicize ISPOR to the area of medicines clinical research

Grupemef – Group of executive professionals of Pharmaceutical Industry
Partnership establishment to publicize ISPOR to the Pharmaceutical Industry

ABAM – Brazilian Association of Physician auditors
Partnership establishment to publicize ISPOR to the Auditors of medical accounts acting in supplementary health

ABPC – Brazilian Association of Clinical research
Partnership establishment to publicize ISPOR to the professionals of clinical research area

PUBLICATIONS

We will publish, in 2008, in Portuguese, the book Health Care Cost, Quality and Outcomes: Ispor Book of Terms, “Saúde, Custos, Qualidade e Desfechos: Livro de termos da ISPOR” (Portuguese title). It is an indispensable publication for all those who act in the area of pharmacoeconomics and research of outcomes in Brazil, and we obtained the educational
support of INTERFAMA, for the books’ print.

Despite launching is scheduled for 2008, during the second congress of the Brazilian chapter, we want to point out the great effort endeavored by the chapter in 2007 in order to enable this publication.

ACCOUNTING-FINANCIAL STATEMENTS

Amounts expressed in local currency – Brazilian Real (RS)

<table>
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<tr>
<th>Inflows</th>
<th>Outflows</th>
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<tr>
<td>1st ISPOR Brasil</td>
<td>144,750.00</td>
<td>136,293.18</td>
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<tr>
<td>Corporate Association</td>
<td>32,000.00</td>
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<td>Individual Association</td>
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<tr>
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<td>Expenses</td>
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<td>32,404.04</td>
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<tr>
<td>Totals</td>
<td>191,423.10</td>
<td>168,697.22</td>
</tr>
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ACTIVITIES 2008 – 1st SEMESTER

02/14/2008 Meeting with Management

Questions to be addressed:
- Publication of the book of ISPOR terms “Book of Terms”, in Portuguese
- 2nd ISPOR Brazilian Chapter Congress
- Activities first semester of 2008

April 7, 8 and 9, 2008

- 2nd ISPOR Brazilian Chapter Congress on April 7, 8 and 9, 2008 in the American Chamber of Commerce - AMCHAM.
  - Launching of “Book of Terms”, in Portuguese, during the Congress

Alessandra Marques  Gabriela Tannus Branco de Araújo
Secretary of ISPOR Brazil  President of ISPOR Brazil