



## ISPOR Beijing Chapter Annual Report 2014

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research  
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PREPARED BY:

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### Background:

The ISPOR Beijing Chapter was approved in May 2010. The chapter has 15 members.

The current leadership of the ISPOR Beijing Chapter is comprised of the following:

<b>President</b>	<b>Gordon Liu, PhD</b> Peking University National School of Development Beijing, China
<b>Vice-President</b>	<b>Jiuhong Wu, PhD</b> 306 Hospital of PLA Department of Pharmacy Beijing, China
<b>Vice-President</b>	<b>Zhiqiang Guan, MPH</b> China Society of Economic Reform Beijing, China
<b>Secretary</b>	<b>Minghui Li, MS</b> China Center for Health Economic Research Beijing, China
<b>Treasurer</b>	<b>Li Yang, PhD</b> Peking University School of Public Health Beijing, China

For more information on the ISPOR Beijing Chapter, please visit the ISPOR Regional Chapter website at <http://www.ispor.org/RegionalChapters/Chapter/Beijing>.

Enclosure: ISPOR Beijing Chapter Annual Report 2014.

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Activities / Accomplishments	Summary
<p><b>Scientific / Educational Activities</b></p>	<p><b>2014 Beijing Health Economic Research Seminar Presentations:</b></p> <ul style="list-style-type: none"> <li>• June 9, 2014  <b>Supply Response to Consumer Inertia: Strategic Pricing in Medicare Part D</b>                      By Yufei Wu, PhD student, Massachusetts Institute of Technology</li> <li>• June 10, 2014  <b>The Heterogeneous Effect of Electronic Medical Records on Hospital Care Efficiency</b>                      By Ruirui Sun, PhD student, City University of New York</li> <li>• June 16, 2014  <b>What Does Education Matter?</b>                      By Wei Huang, PhD student, Harvard University</li> <li>• June 19, 2014  <b>Hospital Reform in Brazil</b>                      By Gerard (Jerry) La Forgia, Lead Health Specialist, World Bank</li> <li>• October 7, 2014  <b>Health Insurance Payment Mechanism and Reform in the United States</b>                      By Xiaofeng Liu, CoC &amp; Prov Contr Consult, Wellpoint</li> <li>• October 29, 2014  <b>The Effects of IQ, Appearance, Effort and Aspirations on Almost Everything</b>                      By Jeffrey Zax, Professor, University of Colorado Boulder</li> <li>• December 8, 2014  <b>The Behavioral Economics of Health Protection Action: An Empirical Evidence of Moral Hazard in the US Hog Farms</b>                      By Li Yu, Associate Professor, Central University of Finance and Economics</li> </ul>
<p><b>Policy-Related Activities</b></p>	<ul style="list-style-type: none"> <li>• May 13, 2014  <b>2014 Beijing Global Health Forum</b>  <b>The United Nations Sustainable Development Solutions Network (UNSDSN)</b></li> <li>• September 5, 2014  <b>Health Technology Assessment Workshop</b>  <b>The Application of Pharmacoeconomics in Pharmaceutical and Insurance Pricing and Policy Making</b></li> </ul>

<p><b>Conferences and/or Chapter Meetings</b></p>	<ul style="list-style-type: none"> <li>• September 6 - 9, 2014 <b>ISPOR 6th Asia-Pacific Conference</b></li> <li>• December 16, 2014 <b>2014 ISPOR Beijing Chapter and CSPOR Annual Meeting</b></li> </ul>
<p><b>Membership Development</b></p>	<ul style="list-style-type: none"> <li>• We distributed brochures in the ISPOR 6th Asia-Pacific Conference, Beijing Global Health Forum, and Health Technology Assessment Workshop to publicize ISPOR Beijing Chapter, China Center for Health Economic Research, and CSPOR.</li> </ul>

### Upcoming Activities for ISPOR Beijing Chapter in 2015

<p><b>Date</b></p>	<p><b>Activities</b></p>
<p>May 16-20, 2015</p>	<p>Attend the ISPOR 20th Annual International Meeting in Philadelphia, PA, USA</p>
<p>December 2015</p>	<p>Arrange the 2015 ISPOR Beijing Chapter and CSPOR Annual Meeting</p>
<p>TBD</p>	<p>Arrange the 2015 Beijing Global Health Forum</p>
<p>TBD</p>	<p>Arrange 2015 Beijing Health Economic Research Seminar Presentations</p>