

Call for Papers

Back to the Future: A 20th anniversary issue of *Value in Health*

To mark *Value in Health's* 20th anniversary, the Editors are commissioning articles for a “Back to the Future” theme that features topics that have been widely discussed in the journal over the past 20 years, but for which there is an exciting future agenda.

The themed section is tentatively scheduled to appear in the January 2019 issue of *Value in Health*. Submissions received before **September 1, 2018** have the best chance for inclusion.

The Editors are soliciting proposals for papers on any topic, no matter how unconventional. This is the time to be creative.

Potential topics might include, but not restricted to:

- How has the definition of value in healthcare changed over the past two decades?
- How have regulatory agencies' views evolved regarding their role in determining value in healthcare?
- If QALYs have inadequacies, what would an alternative measure of benefit look like?
- The exponential growth in cost-effectiveness analyses suggests that their importance and impact has matured, but is there empirical evidence for that?
- If Markov models are the norm, how would we decide that we need alternative modeling approaches?
- Has the increased complexity of health economic models advanced the field by improving scientific validity or further confused decision makers?

Authors should submit manuscripts through our web-based tracking system at <https://mc.manuscriptcentral.com/valueinhealth> and indicate in the cover letter that it is part of the “Back to the Future” themed section.

For more information about *Value in Health* visit www.ispor.org.

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