CONFERENCES & EDUCATION

Barcelona: Showcase of Health Systems in the 21st Century

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We are very pleased to host ISPOR Europe 2018 in Barcelona, Spain. ISPOR returns to Barcelona 15 years after it's last event in the capital of Catalonia. Given constant changes in the healthcare landscape including the exponential impact of digital and genomic revolutions, this year's theme, "**New Perspectives for Improving 21st Century Health Systems**" is especially timely. The call to join to address needed improvements in healthcare assessment and delivery has never been stronger; but disparities in process and priorities make the complexity of joint action seem insurmountable. Advancing views on joint assessment process including how to define value within differing local definitions of 'what is fair and equitable' raise vital questions that will be addressed in plenary sessions, issues panels, workshops, and research presentations.

The first plenary, on Monday, 12 November, "**Joint Assessment of Relative Effectiveness: "Trick or Treat" for Decision Makers in EU Member States**," features a diverse panel which will examine the role of joint clinical assessments and discuss the risks and benefits of moving beyond the status quo in health technology assessment processes in Europe.

The second plenary, on Tuesday, 13 November, "**Pharmaceutical Pricing: The Many Faces of Fairness**," will focus on defining "fair" in the context of pharmaceutical pricing. Speakers will also explore whether it is possible (or necessary) to come to a shared understanding of fairness.

On Wednesday, 14 November, the third and final plenary, "**Budget Impact and Expenditure Caps: Potential or Pitfall?**," will address several questions around the budget impact of health policies, including whether a budget-capping strategy encourages or undermines the achievement of better health outcomes, in both the short and the long term, in a way consistent with overall societal goals.

These plenaries, along with our outstanding short course program, topical issue panels, workshops, and research presentations provide extra incentive to attend.

Garner

Kalo

López-Casasnovas

As noted at www.spain.info, Barcelona is a Mediterranean and cosmopolitan city with Roman remains, medieval quarters and the most beautiful examples of 20th century Modernism and avant-garde. It is no surprise that emblematic constructions by the Catalan architects Antoni Gaudí and Lluís Doménech i Montaner have been declared World Heritage Sites by UNESCO. The city's origins are Roman, and its long history and economic dynamism have made Barcelona a cultural city, which can be seen in the historic-artistic heritage and the promotion of the most innovative artistic trends. Strolling around the streets of Barcelona will bring surprises at every turn. Pedestrian streets in the old quarter, green spaces, and a splendid seafront with a range of modern facilities reflect its multi-faceted character. Barcelona has cleverly succeeded in embracing its past without forgetting its commitment to the future.

In 1992, Barcelona hosted the Olympic Games. It was a great opportunity to improve the city. Many new parks were opened and other significant changes to the city were made. One example is opening the new beaches in the Poble Nou area. Finally, Barcelona is home to football team FC Barcelona.

We look forward to meeting with all of you to rededicate ourselves to ISPOR's mission to promote HEOR excellence to improve decision making for health globally.

See you in Barcelona!

REFERENCE

1. Barcelona. Available at https://www.spain.info/en/que-quieres/ciudades-pueblos/grandes-ciudades/barcelona.html. [Accessed September 21, 2018].

CONFERENCES & EDUCATION

ISPOR Scientific Conferences: Grow With Us

ISPOR Europe 2018

10-14 November 2018 | Barcelona, Spain

New Perspectives for Improving 21st Century Health Systems

PLENARY SESSIONS

Plenary Sessions feature thought-provoking discussions on challenging topics related to healthcare policy, the application of HEOR in healthcare decision making, or methodology.

1ST PLENARY: MONDAY, 12 NOVEMBER, 9:15-10:45
Joint Assessment of Relative Effectiveness: "Trick or Treat" for Decision Makers in EU Member States

2ND PLENARY: TUESDAY, 13 NOVEMBER, 9:00-10:30
Pharmaceutical Pricing: The Many Faces of Fairness

3RD PLENARY: WEDNESDAY, 14 NOVEMBER, 10:30-11:45
Budget Impact and Expenditure Caps: Potential or Pitfall?

SPOTLIGHT SESSIONS

This year, ISPOR has introduced a new content area we call Spotlight Sessions. These sessions highlight timely topics in HEOR and promote areas of innovation of interest to the ISPOR community.

IP4   Healthcare X.0: Digital Technologies and Creation of Value

IP5   Prove It with PROS

W3   Adjusting For Postrandomization Confounding and Switching In Phase III and Pragmatic Trials to Get the Estimands Right: Needs, Methods, Sub-Optimal Use, and Acceptance in HTA

IP15 Transforming Healthcare: The Impact of Patient Engagement

IP16 Valuing a Cure: Are New Approaches Needed?

W10 Understanding and Addressing Potential Bias in Patient-Reported Outcomes from Clinical Trials

ISPOR Short Courses: Learn With Us

SHORT COURSES

Training courses offered across 7 HEOR key topic areas. The skill level ranges from introductory to advanced, and continuing education credits are available. Separate registration is required.

ISPOR EUROPE 2018 OFFERS 36 SHORT COURSES, FEATURING 6 NEW COURSES INCLUDING:

- Alternative Economic Assessment for Expressing Healthcare Value and Informing Resource Allocation Decisions

- Introduction to Constrained Optimization Methods for Health Care Research

- Value of Information Analysis

- Tools for Reproducible Real-World Data Analysis

- Analysis of Longitudinal Data: Fixed and Random Effects Models

- Multi-Criteria Support Systems for Group Decision Making

Anticipated:
- 5000 attendees
- More than 3000 abstract submissions
- 2400 presentations
- 100 exhibitors

Visit www.ispor.org for details.

#ISPORBarcelona

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ISPOR Events: Engage With Us

OTHER INTERESTING OPPORTUNITIES AT ISPOR EUROPE 2018 INCLUDE:

8 Educational Symposia

Symposia are sponsored presentations related to ISPOR's mission. The sponsor organization selects a subject of interest to delegates and arranges suitable speakers.

ISPOR Regional Groups

Include Chapters, Networks and Consortia. Join the educational, research, and policy-related activities of these groups and meet other HEOR professionals from your region of the world.

ISPOR Scientific and Health Policy Groups

Includes Task Forces, Special Interest Groups, and Council Working Groups. These groups collaborate to participate in the development of ISPOR knowledge products, such as ISPOR Good Practices for Outcomes Research Task Force Reports, manuscripts for *Value in Health*, and online tools used by decision makers and researchers around the world.

New Professionals

New Professional members are invited to attend the New Professional Event, Career Advice Across The Globe. The event is designed to provide both New Professional and soon-to-graduate Student members with the opportunity to hear first-hand experiences from established ISPOR members around the world on various career related topics.

Students

The Student Research Showcase, Student & New Professional Mixer, Career Advice Across The Globe, and the Student Luncheon offer ample opportunities to network with international student members.

ISPOR Conferences: 2019

ISPOR 2019

May 18-22, 2019 | New Orleans, LA, USA

Abstract Submission Opens: October 1, 2018

ISPOR Warsaw 2019

27-29 March 2019 | Warsaw, Poland

Details to come

ISPOR Latin America 2019

12-14 September 2019 | Bogotá, Colombia

Abstract Submission Opens: 1 December 2018

ISPOR Summit

October 19, 2018 | Washington, DC, USA

ISPOR Europe 2019

2-6 November 2019 | Copenhagen, Denmark

Abstract Submission Opens: 1 March 2019

FOR MORE INFORMATION AND TO REGISTER: **www.ispor.org**